

A close-up portrait of a woman with dark hair, looking slightly to the left. She has intricate black geometric face paint on her forehead, cheeks, and chin. She is wearing a large, colorful feather earring with blue, yellow, and red feathers. She also wears a blue beaded necklace and a white top with colorful horizontal stripes. The background is blurred, showing other people and greenery.

Now Is The Time:
Let's Share Power.
Let's Fund Boldly.
Let's Make Change
Unstoppable.

**ma
ma
cash**

Mujeres Amazonicas
Defensoras de la Selva,
Ecuador

Now Is The Time

There is a network — vast, defiant, often unseen. Movements led by women and girls* are rising with courage, joy, and the kind of transformational leadership we urgently need.

What connects these groups across the globe is a web of resourcing, trust, and solidarity — one that Mama Cash has nurtured for 40 years. Their victories are shifting norms and changing laws, sparking change across borders. Yet they remain chronically underfunded, too often pushed under the radar.

* Mama Cash is an international donor fund focused on resourcing grassroots movements led by women, girls, trans, and intersex people - the most powerful force for lasting social transformation.

Aireana, Paraguay

Why Funding Globally Matters

Many of the freedoms we cherish today were sparked by movements that rose simultaneously at home and abroad — from women's suffrage to basic workers' rights, from reproductive freedom to gender equality laws. Only when local and global funding go hand in hand can we make progress unbreakable.

“It's time to see them. It's time to stand with them — fully, courageously, and without delay. Say yes to justice. Join us today.”

The Future of Philanthropy Is Already Here

When the Old Ways No Longer Work

Rising authoritarianism and deepening inequality demand innovative ways of sharing resources — approaches that meet today's realities head-on.



Nazyk Kyz, Kyrgyzstan

“Change becomes unstoppable when movements and donors act together. Let’s fuel what works!”

The exciting news is that philanthropy is shifting — toward models grounded in trusting grassroots leadership and elevating their visions. At Mama Cash, we have been pioneers in these practices, and we know they work.

This is What Bold Support Looks Like:

Share Power

– From Gatekeeping to Collective Decision-Making

Using models, such as participatory grantmaking, that put funding decisions in the hands of those most impacted.

Back the Unseen

– From High-Profile to High-Impact

Supporting women, girls, and gender-diverse people whose work is powerful, outside of traditional structures — and often invisible to mainstream donors.

Respect Local Wisdom

– From Control to Trust

Giving long-term, flexible funding so that groups can deliver the best solutions, based on their lived experience.

Intersectional

– From Silos to Connection

Backing groups who address themes such as climate resilience, gender justice, and ending poverty as inherently related — because they are.

Resource Resilience and Healing

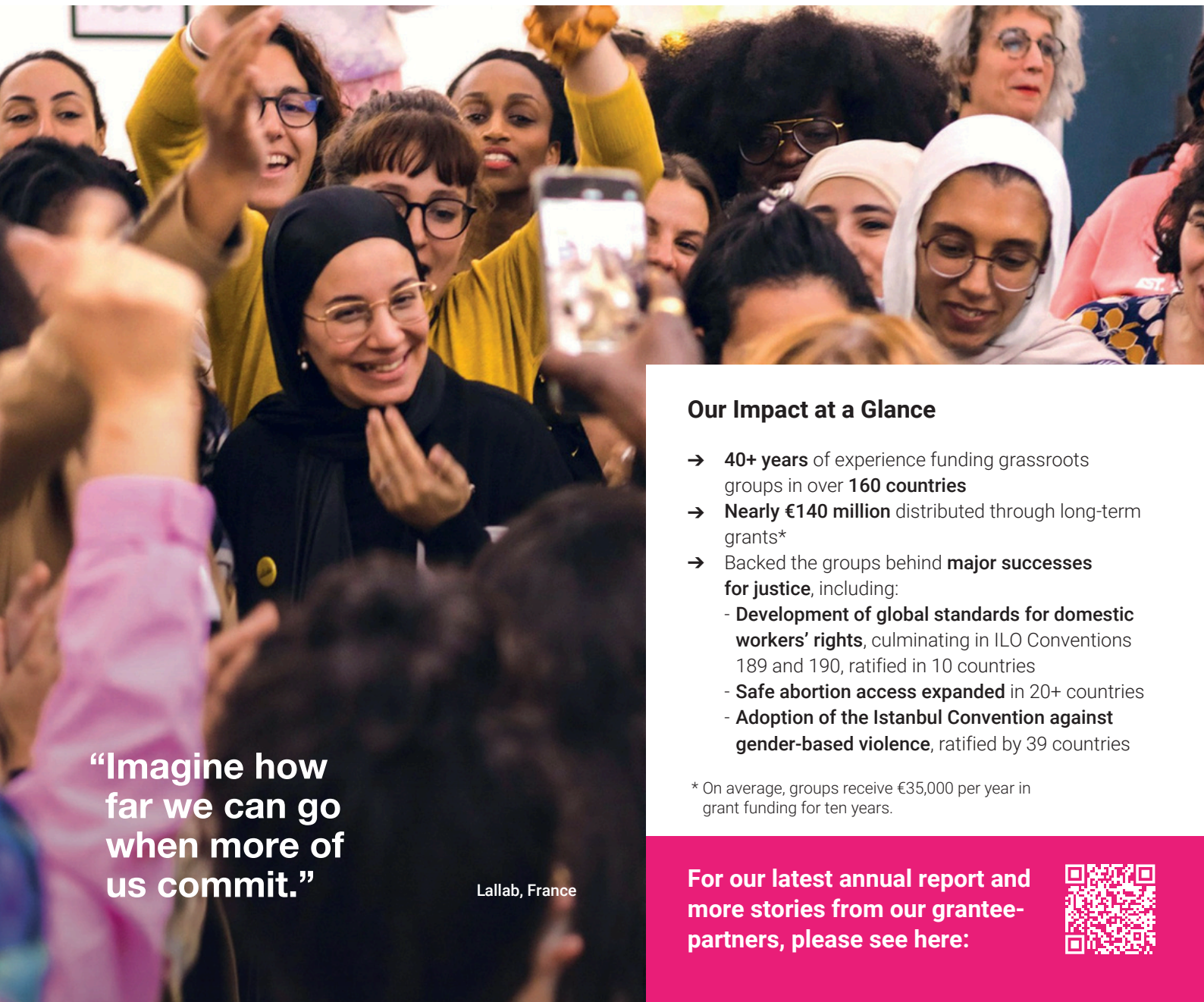
– From Surviving to Thriving

Investing in safety, creativity, and care — enabling people on the frontlines to renew their resilience and keep inspiring change.

We Are Ready Mama Cash: A Trusted Bridge Between Philanthropy and Movements

Mama Cash backs movements led by women and girls who defend their rights and create real solutions to the biggest challenges of our time — from climate justice to reproductive freedom, from ending violence to tackling poverty.

We've spent decades building the infrastructure and expertise to do this work with speed, transparency and at scale.



“Imagine how far we can go when more of us commit.”

Lallab, France

Our Impact at a Glance

- **40+ years** of experience funding grassroots groups in over **160 countries**
- **Nearly €140 million** distributed through long-term grants*
- Backed the groups behind **major successes for justice**, including:
 - **Development of global standards for domestic workers' rights**, culminating in ILO Conventions 189 and 190, ratified in 10 countries
 - **Safe abortion access expanded** in 20+ countries
 - **Adoption of the Istanbul Convention against gender-based violence**, ratified by 39 countries

* On average, groups receive €35,000 per year in grant funding for ten years.

For our latest annual report and more stories from our grantee-partners, please see here:





Patinaai Osim, Kenya

The Solutions Are Here Partnership Amplifies Them

We would love — and need — you as a partner. You might host a salon, open doors through your connections, or amplify our work publicly. For those ready to take the next step, this is what your investment can achieve:

Four Levels of Funding Boldly

FIREKEEPER

€100K-€250K

Fuels essential, immediate support to stay upright in crisis: addressing environmental disasters, organizing grassroots protests, urgent legal aid, and activist protection.

BRIDGEBUILDER

€250K-€500K

Builds new leadership, strengthens infrastructure, and fosters cross-border collaboration through capacity development, community resilience, and strategic networks.

GROUNDBREAKER

€500K-€1M

Secures the structural core of movements: financial reserves, legal land and property rights, safe digital tools, and long-term operational autonomy.

SYSTEMSHIFTER

€1M-€5M

Powers multi-year campaigns to change laws, ratify treaties, and transform institutions, securing justice that lasts across generations.

**We'd love to continue
our connection:**

Happy Mwende Kinyili,
Executive Director
h.kinyili@mamacash.org

Tanya Rahman,
Head of Investor Relations
t.rahman@mamacash.org

Join Our Generous Community:
mamacash.org/why-donate-eu

**ma
ma
cash**

