
Mama Cash 2024 Grantee Perception Report

GPR/APR

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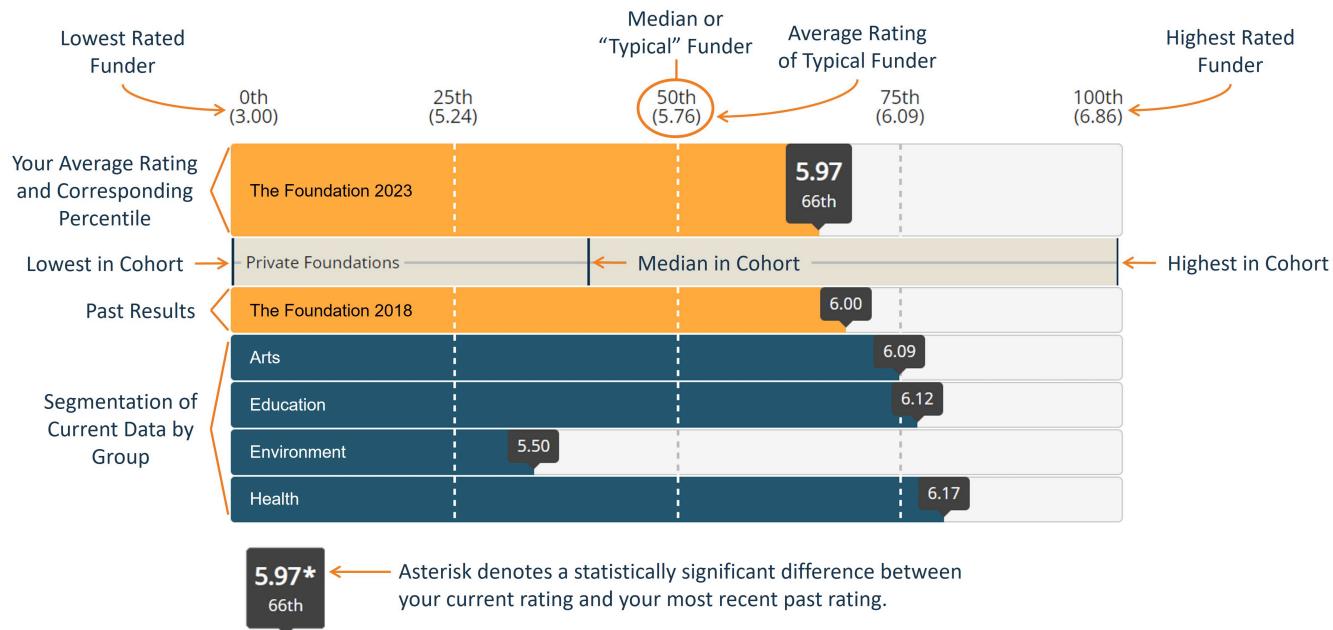
The online version of this report can be accessed at cep.surveymonkey.com

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Survey Information

Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.



Missing data: Selected grantee and declined applicant ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than eight responses.

Grantee Survey

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Mama Cash 2024	June and July 2024	96	74	77%
Mama Cash 2022	May and June 2022	124	82	66%
Mama Cash 2020	February and March 2020	155	93	60%
Mama Cash 2018	May and June 2018	141	107	76%
Mama Cash 2016	September and October 2016	117	89	76%
Mama Cash 2014	February and March 2014	143	97	68%

Throughout this report, Mama Cash's survey results are compared to CEP's broader dataset of more than 60,000 grantee responses from over 350 funders built up over more than a decade of grantee surveys. A list of some funders who have recently participated in the GPR can be found at <https://cep.org/gpr-participants/>.

Subgroups

In addition to showing Mama Cash's overall ratings, this report shows ratings segmented by Grant Type. The online version of this report also shows ratings segmented by Length of Relationship, Region, Registration Status, Organizational Budget Size, and Respondent Sexual Orientation.

Grant Type	Number of Responses
Women's Fund	9
Resilience Fund	65

Length of Relationship	Number of Responses
Pre-2018	23

Length of Relationship	Number of Responses
2018-2020	32
2020-2024	19
Region	Number of Responses
Africa and West Asia	23
East, South, Southeast Asia, and Oceania	16
Europe, Central, and North Asia	13
The Americas and the Caribbean	20
Registration Status	Number of Responses
Unregistered	19
Registered	55
Organizational Budget Size	Number of Responses
Less than \$100,000	41
\$100,000 or Greater	25
Respondent LGBTQ+ Identity	Number of Responses
Does not identify as LGBTQ+	35
Identifies as LGBTQ+	28

Applicant Survey

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Mama Cash 2024	June and July 2024	891	362	41%
Mama Cash 2022	May and June 2022	824	397	48%
Mama Cash 2020	February and March 2020	543	198	36%
Mama Cash 2018	May and June 2018	481	207	43%
Mama Cash 2016	September and October 2016	493	232	47%
Mama Cash 2014	February and March 2014	621	201	32%

Throughout this report, Mama Cash's applicant survey results are compared to CEP's broader dataset of more than 5,000 declined applicant responses from surveys of more than 50 funders.

Subgroups

In addition to showing Mama Cash's overall ratings, this report shows ratings segmented by Region. The online version of this report also shows ratings segmented by Respondent Gender, Respondent Disability Status, and Respondent Sexual Orientation.

Region	Number of Responses
Africa and West Asia	177
East, South, Southeast Asia, and Oceania	65
Europe, Central, and North Asia	38
Latin America and the Caribbean	76

Respondent Gender	Number of Responses
Identifies as a Man only	36
Identifies as a Woman only	239
Identifies as "gender non-conforming", "non-binary" or any combination of genders	34
Self-Identified Only	11

Respondent LGBTQ+ Identity	Number of Responses
Does not identify as LGBTQ+	172
Identifies as LGBTQ+	129

Respondent Disability Status	Number of Responses
Does not have a disability	281
Has a disability	31

Customized Cohort

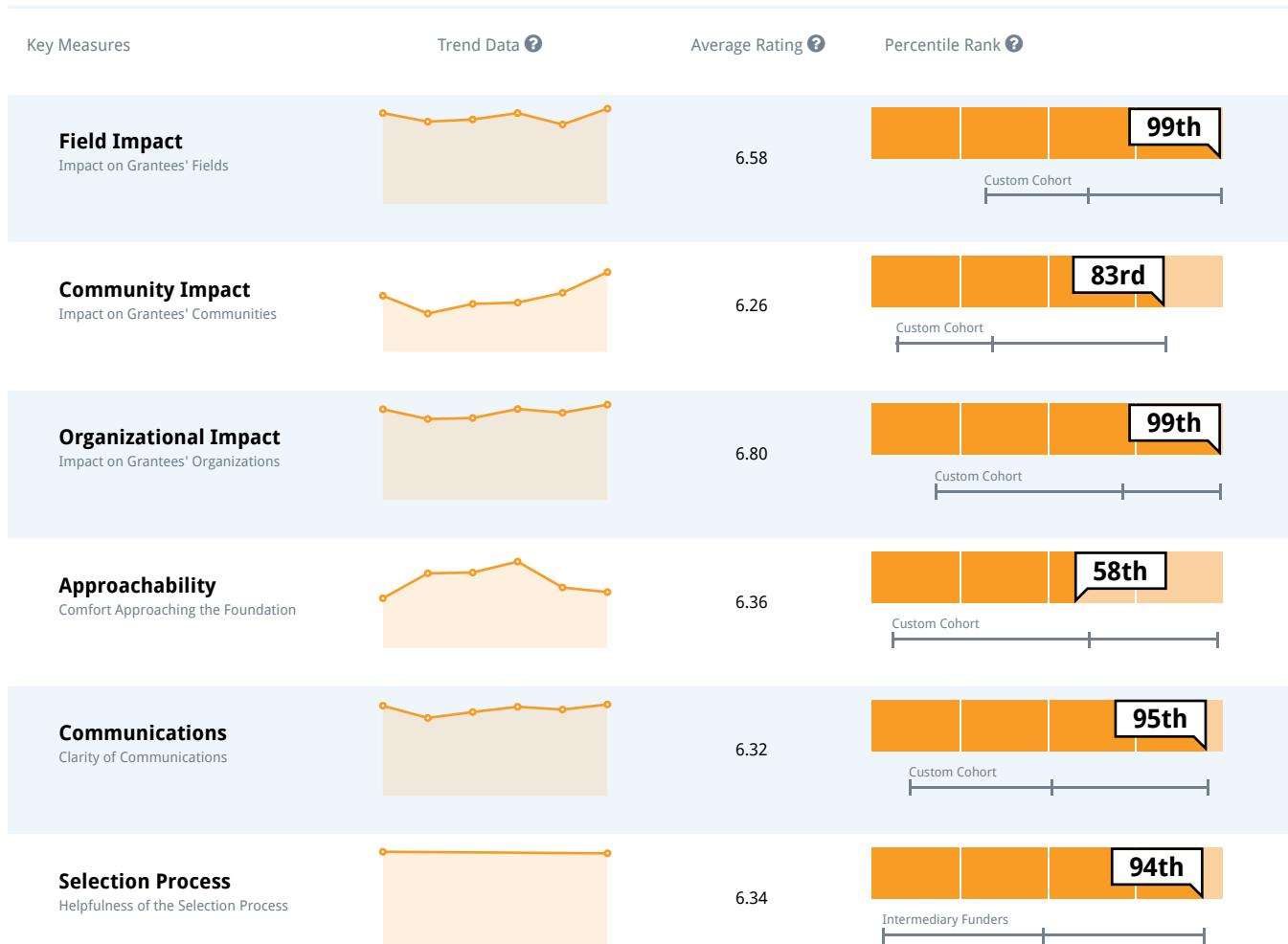
Mama Cash selected a set of 12 funders to create a smaller comparison group for the grantee data that more closely resembles Mama Cash in scale and scope.

Custom Cohort
African Women's Development Fund
Arcus Foundation
Comic Relief
EMpower
Fondation CHANEL
Ford Foundation
Foundation for a Just Society
Global Fund For Children
Laudes Foundation
Mama Cash
Oak Foundation
Unbound Philanthropy

Key Ratings Summary

Key Grantee Measures

The following chart highlights a selection of Mama Cash's key grantee results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.



Key Applicant Measures

The following chart highlights a selection of Mama Cash's key applicant results. Each of these data points corresponds to an individual survey measure that is displayed with additional detail in the subsequent pages of this report.

Key Measures

Trend Data Average Rating Percentile Rank **Field Impact**

Impact on Applicants' Fields



4.25

38th

Community Impact

Impact on Applicants' Communities



3.55

19th

Accessibility

Accessibility to Applicants



3.82

29th

Communications

Clarity of Communications



4.48

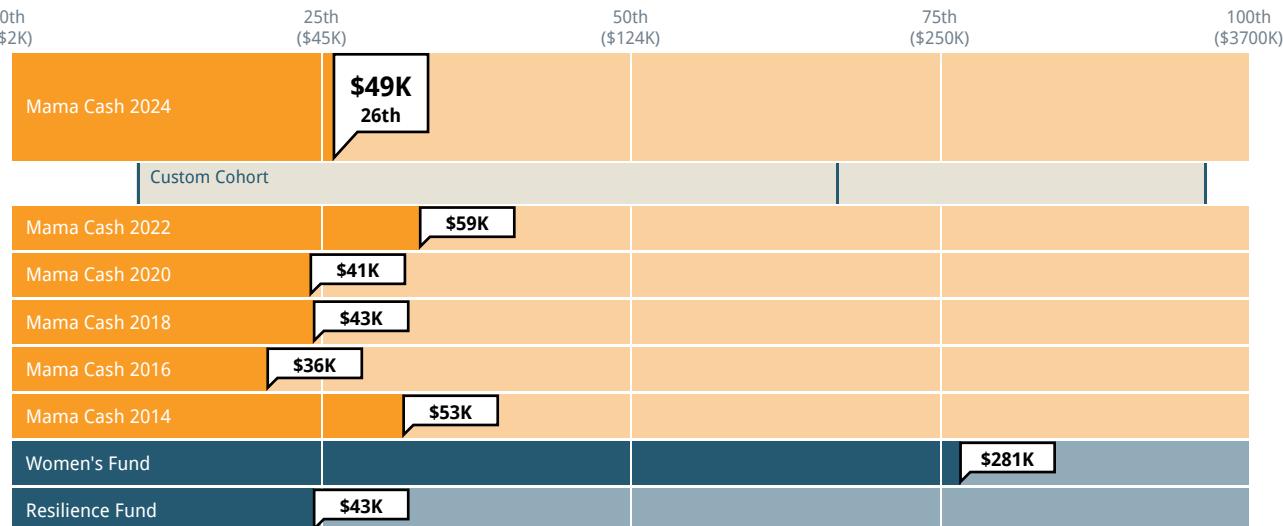
22nd

Grantmaking Characteristics - Grantees

Funders make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following tables show some of these important characteristics. The information is based on self-reported data from funders, grantees, and applicants, and further detail is available in the Contextual Data section of this report.

Grantee Responses

Median Grant Size

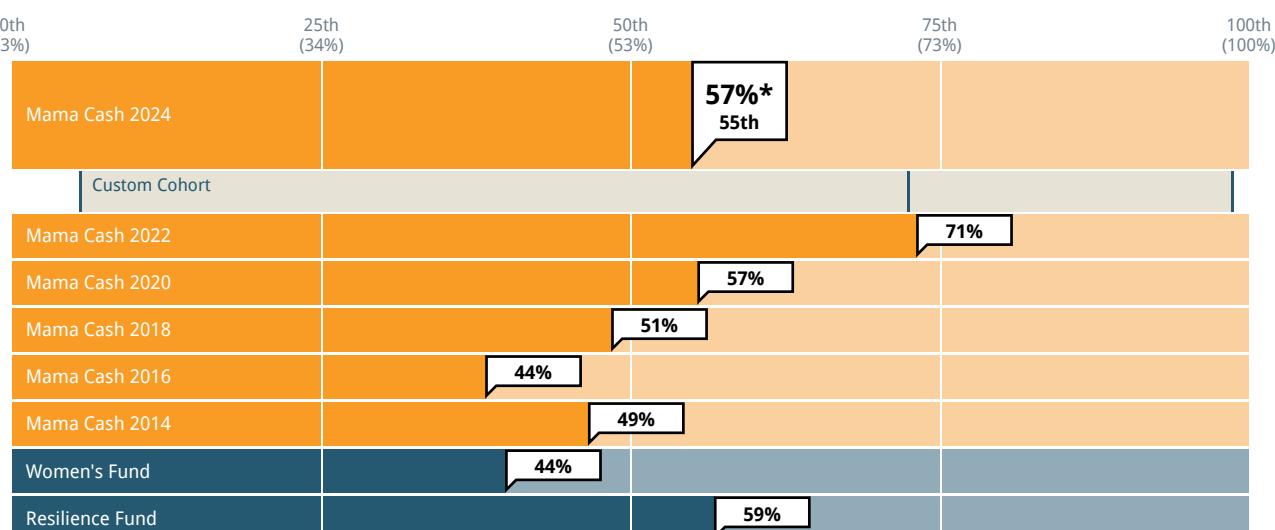


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Proportion of Multi-year Grants

Proportion of grantees that report receiving grants for two years or longer

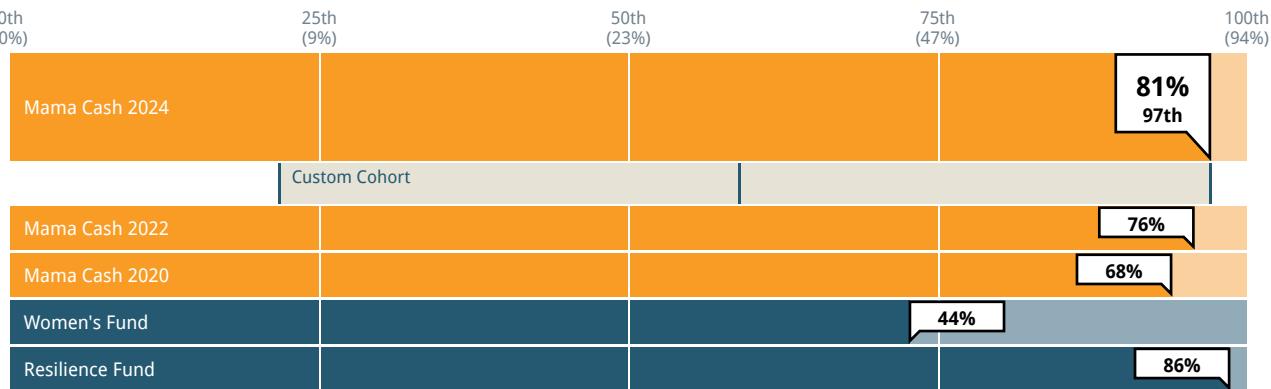


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Proportion of Unrestricted Funding

Proportion of grantees responding 'No, this funding was not restricted to a specific use (e.g., general operating, core support)'

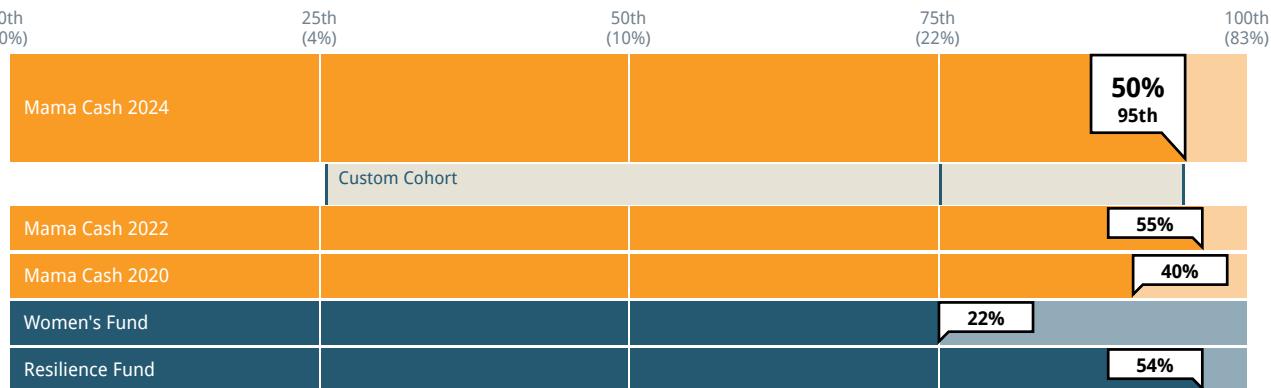


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Proportion of Multi-year Unrestricted Grants

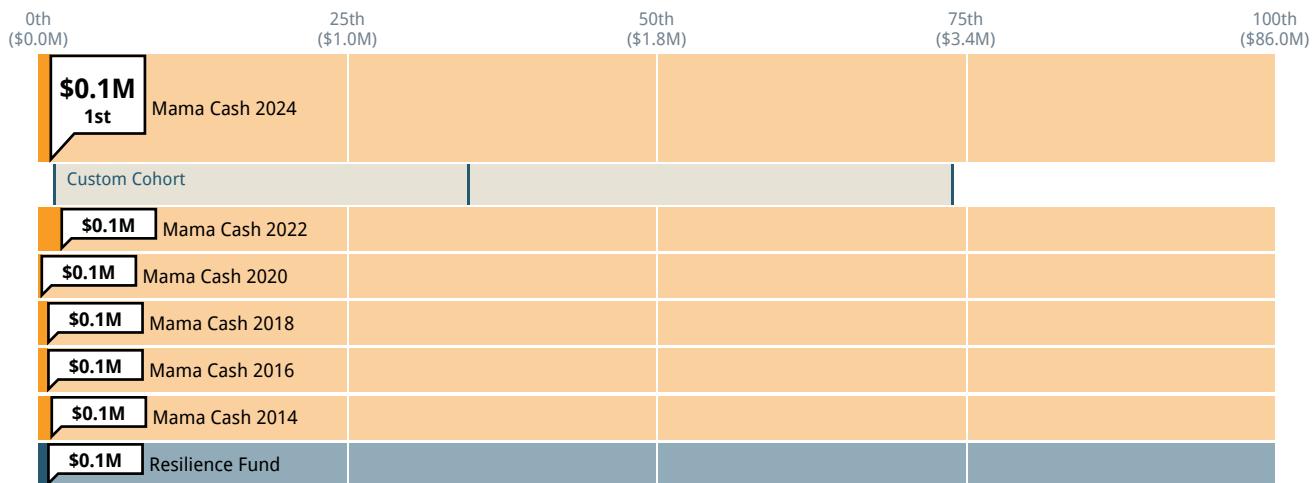
Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Median Organizational Budget



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

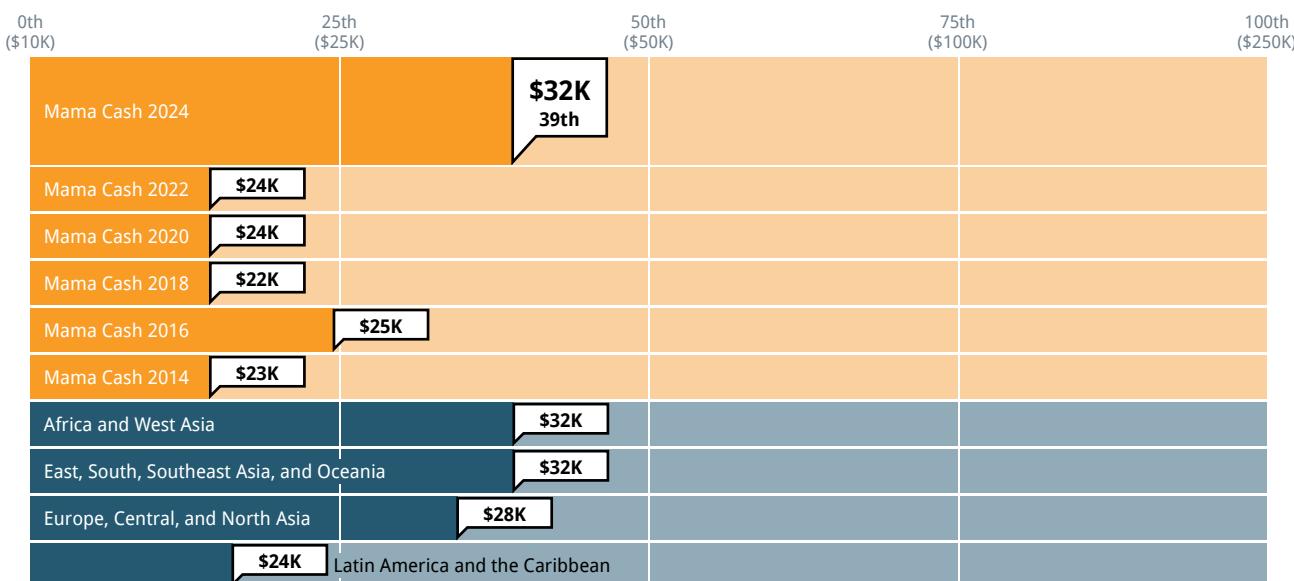
Selected Cohort: Custom Cohort	
Grant History	
Percentage of first-time grants	
Mama Cash 2024	32%
Mama Cash 2022	16%
Mama Cash 2020	21%
Mama Cash 2018	21%
Mama Cash 2016	10%
Mama Cash 2014	34%
Average Funder	30%
Custom Cohort	35%

Selected Cohort: Custom Cohort			
Program Staff Load			
	Dollars awarded per program full-time employee	Applications per program full-time employee	Active grants per program full-time employee
Mama Cash 2024	\$0.7M	107	19
Mama Cash 2022	\$0.6M	165	18
Mama Cash 2020	N/A	2	13
Mama Cash 2018	\$0.6M	140	13
Mama Cash 2016	\$0.4M	234	13
Mama Cash 2014	\$0.4M	11	13
Median Funder	\$2.7M	21	30
Custom Cohort	\$1.3M	10	14

Application Characteristics - Declined Applicants

Applicant Responses

Median Grant Request Size

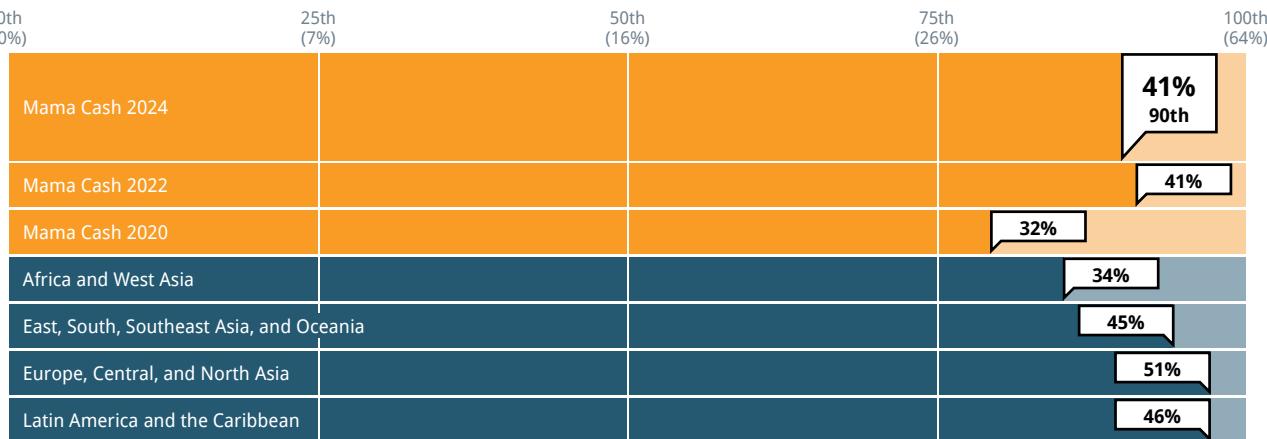


Cohort: None Past results: on Subgroup: Region

Applicant Responses

Proportion of Unrestricted Funding

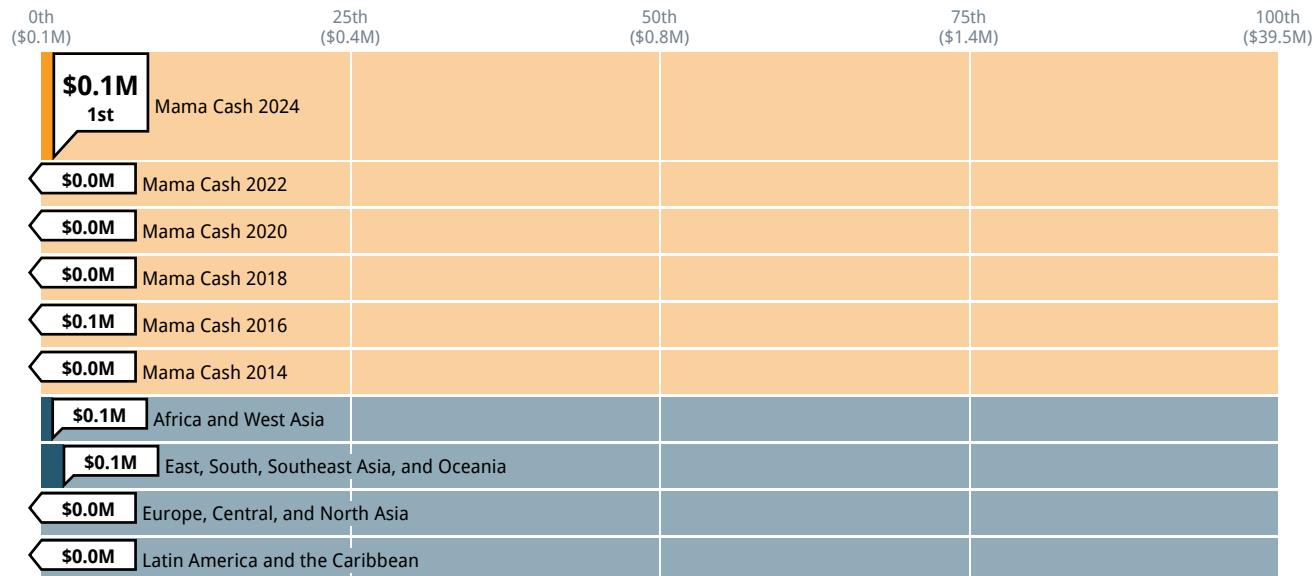
Proportion of declined applicants responding 'No, the grant proposal was for funding not restricted to a specific use (e.g., general operating, core support)'



Cohort: None Past results: on Subgroup: Region

Applicant Responses

Median Organizational Budget



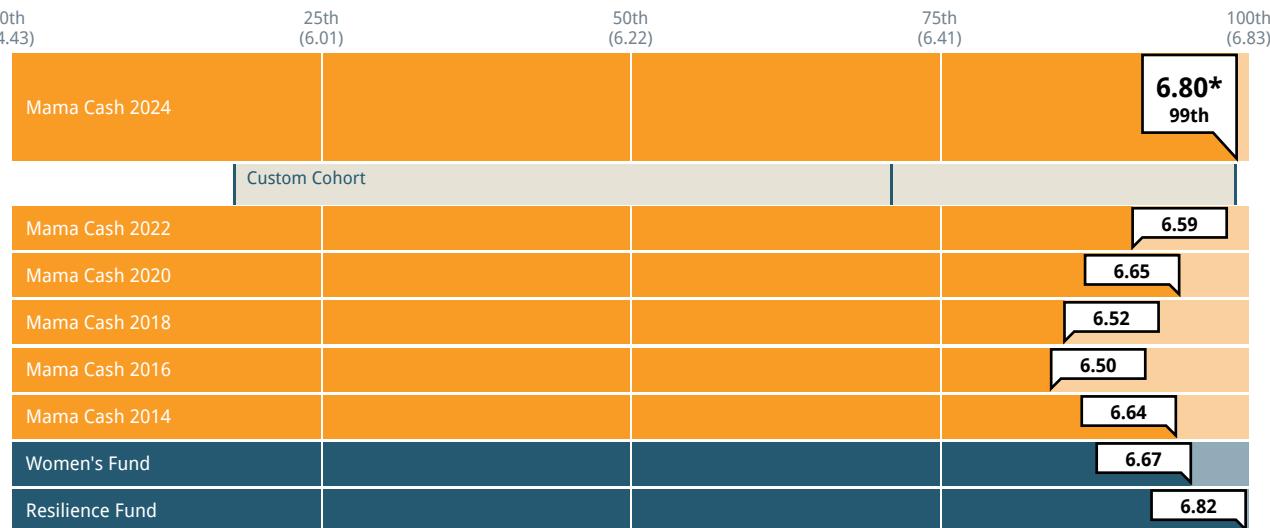
Cohort: None Past results: on Subgroup: Region

Overall Impact

Grantee Responses

Overall, how would you rate Mama Cash's impact on your organization?

1 = No impact 7 = Significant positive impact

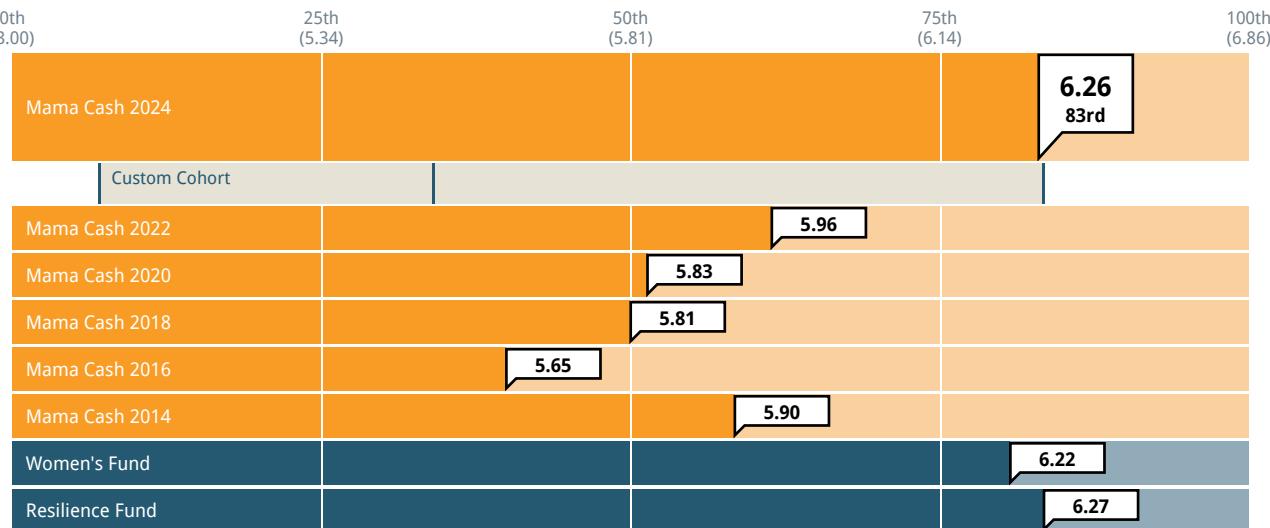


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Overall, how would you rate Mama Cash's impact on your local community?

1 = No impact 7 = Significant positive impact

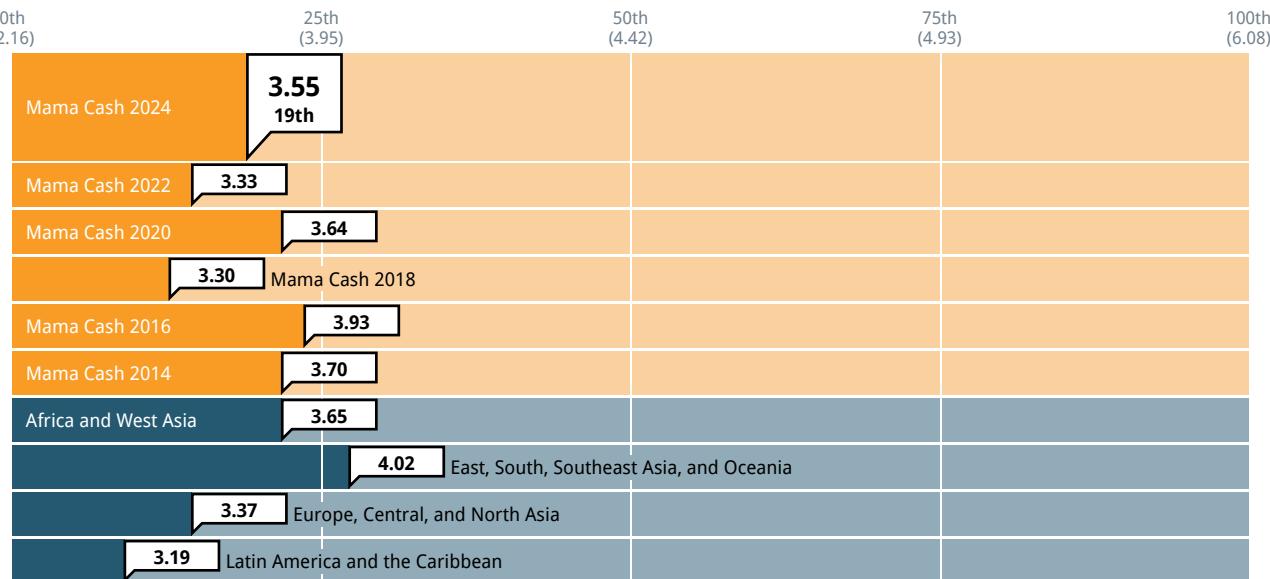


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

Overall, how would you rate Mama Cash's impact on your local community?

1 = No impact 7 = Significant positive impact

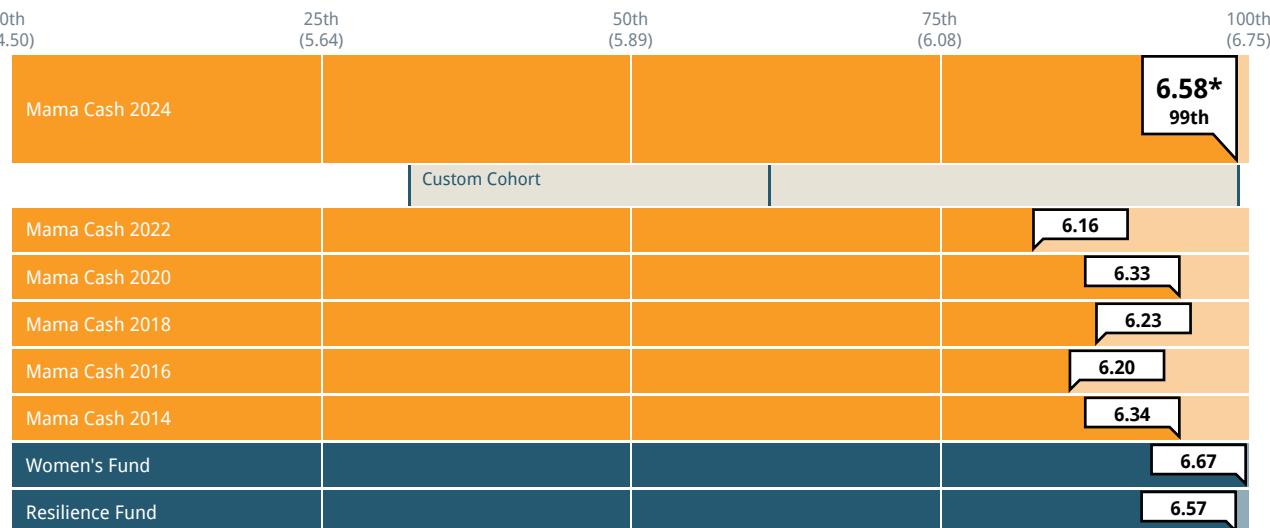


Cohort: None Past results: on Subgroup: Region

Grantee Responses

Overall, how would you rate Mama Cash's impact on your field?

1 = No impact 7 = Significant positive impact

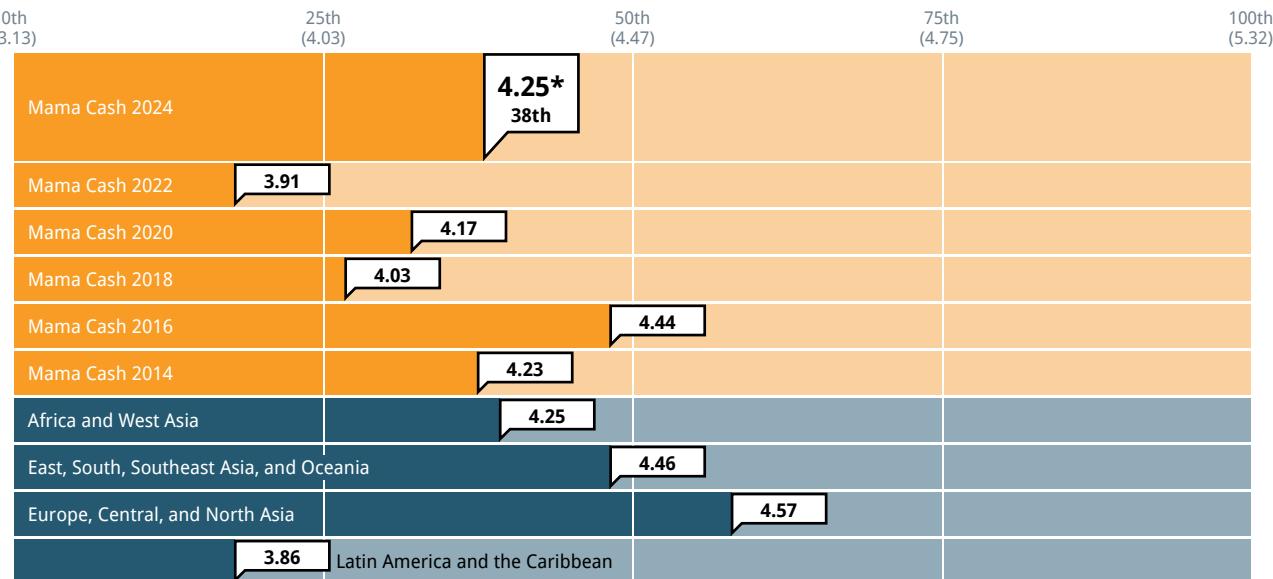


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

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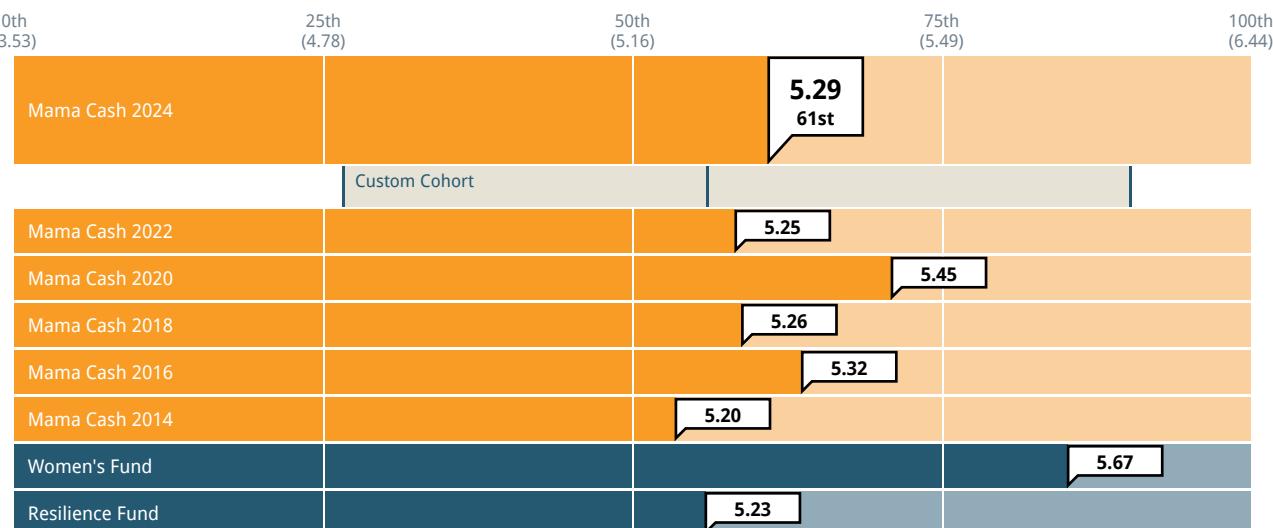
Cohort: None Past results: on Subgroup: Region

Advancing Knowledge and Public Policy

Grantee Responses

To what extent has Mama Cash advanced the state of knowledge in your field?

1 = Not at all 7 = Leads the field to new thinking and practice

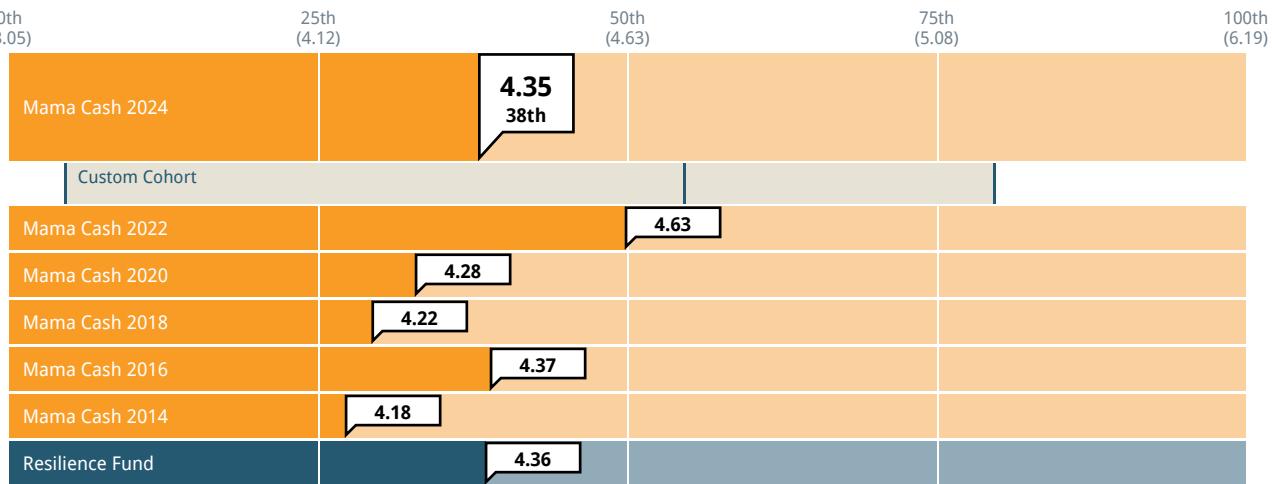


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent has Mama Cash affected public policy in your field?

1 = Not at all 7 = Major influence on shaping public policy



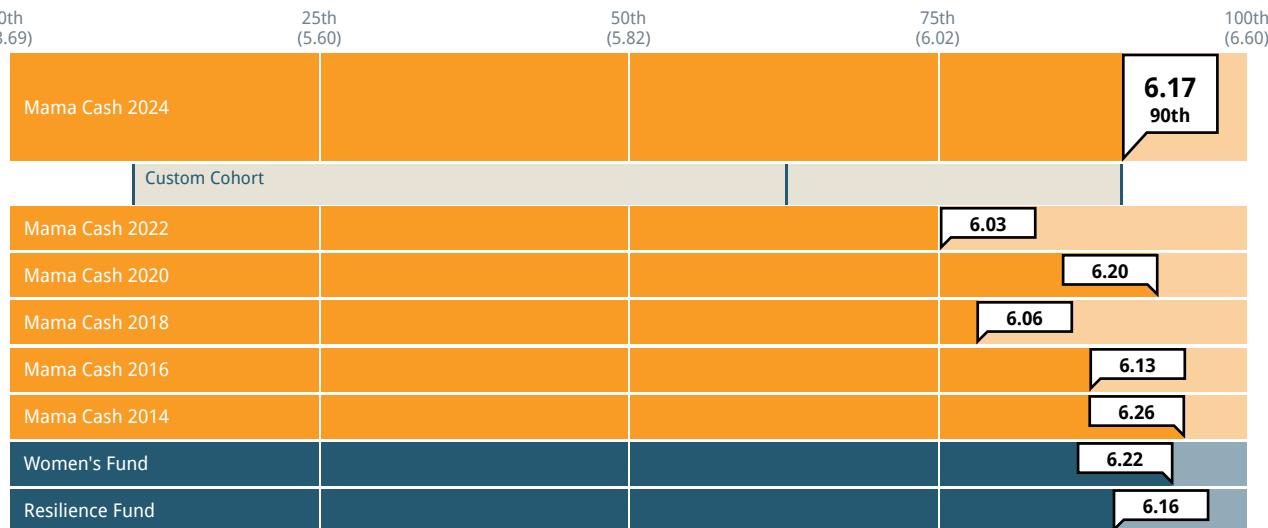
Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Overall Understanding

Grantee Responses

How well does Mama Cash understand your organization's strategy and goals?

1 = Limited understanding 7 = Thorough understanding

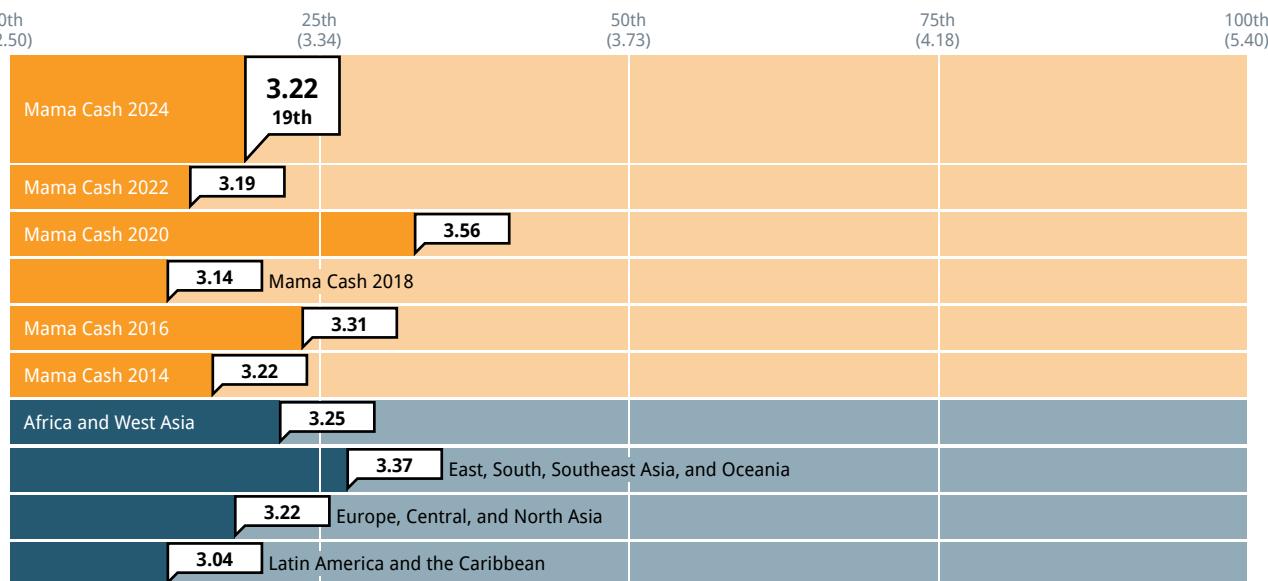


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How well does Mama Cash understand your organization's strategy and goals?

1 = Limited understanding 7 = Thorough understanding

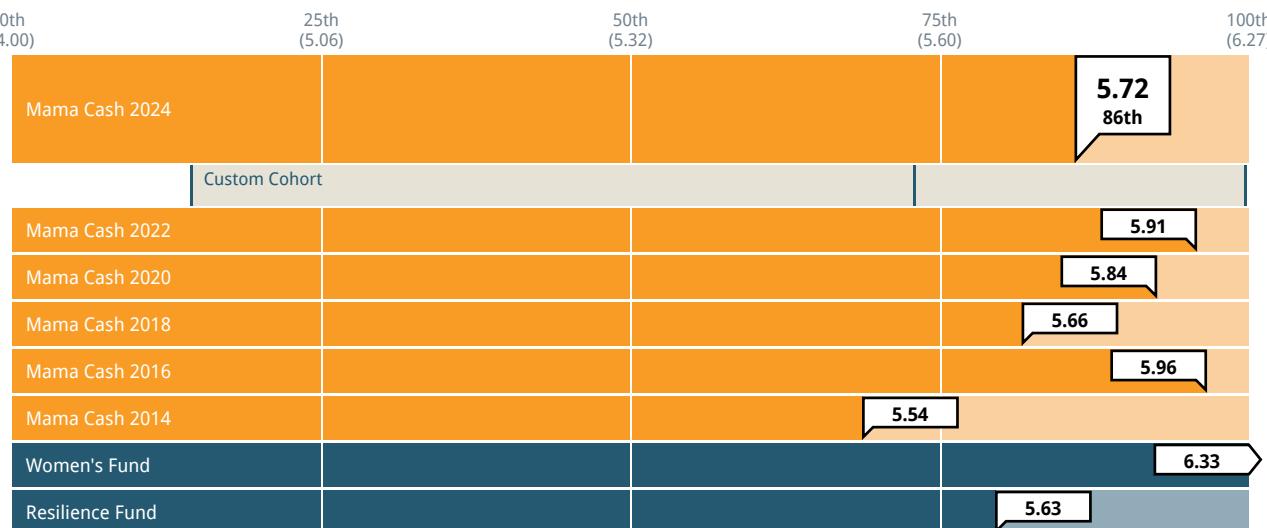


Cohort: None Past results: on Subgroup: Region

Grantee Responses

How aware is Mama Cash of the challenges that your organization is facing?

1 = Not at all aware 7 = Extremely aware



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How aware is Mama Cash of the challenges that your organization is facing?

1 = Not at all aware 7 = Extremely aware

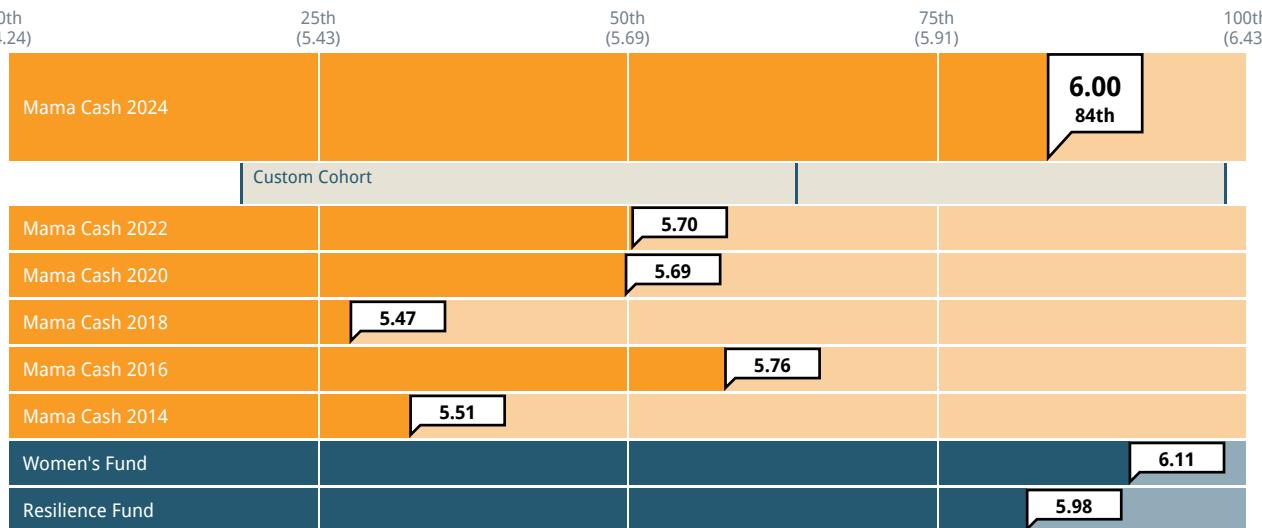


Cohort: None Past results: on Subgroup: Region

Grantee Responses

How well does Mama Cash understand the social, cultural, or socioeconomic factors that affect your work?

1 = Limited understanding 7 = Thorough understanding



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How well does Mama Cash understand the social, cultural, or socioeconomic factors that affect your work?

1 = Limited understanding 7 = Thorough understanding



Cohort: None Past results: on Subgroup: Region

Grantee Responses

How well does Mama Cash understand the field in which you work?

1 = Limited understanding of the field 7 = Regarded as an expert in the field

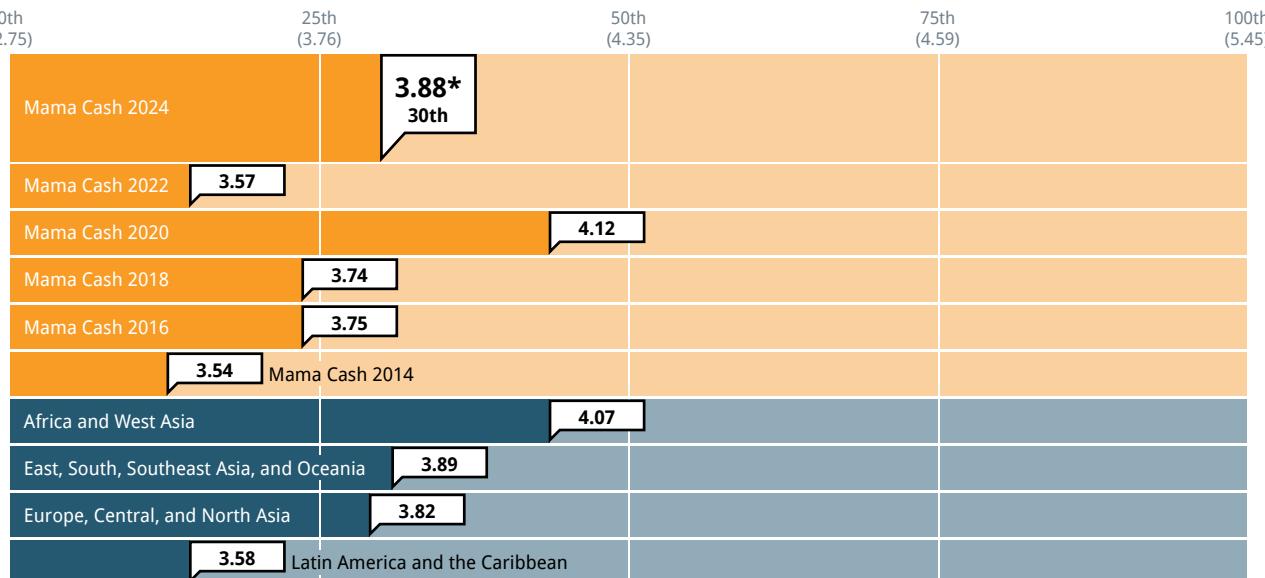


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How well does Mama Cash understand the field in which you work?

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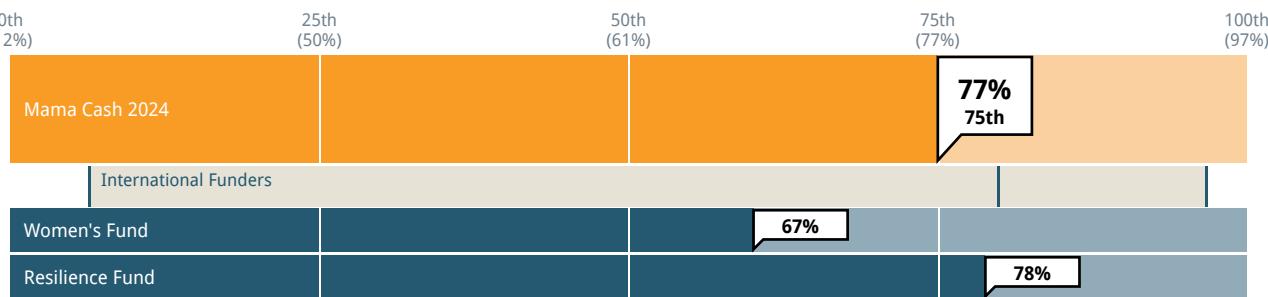
Cohort: None Past results: on Subgroup: Region

Assistance Beyond the Grant

Grantee Responses

Proportion of Grantees Receiving Assistance Beyond the Grant

Proportion of grantees who indicate receiving at least one form of assistance beyond the grant

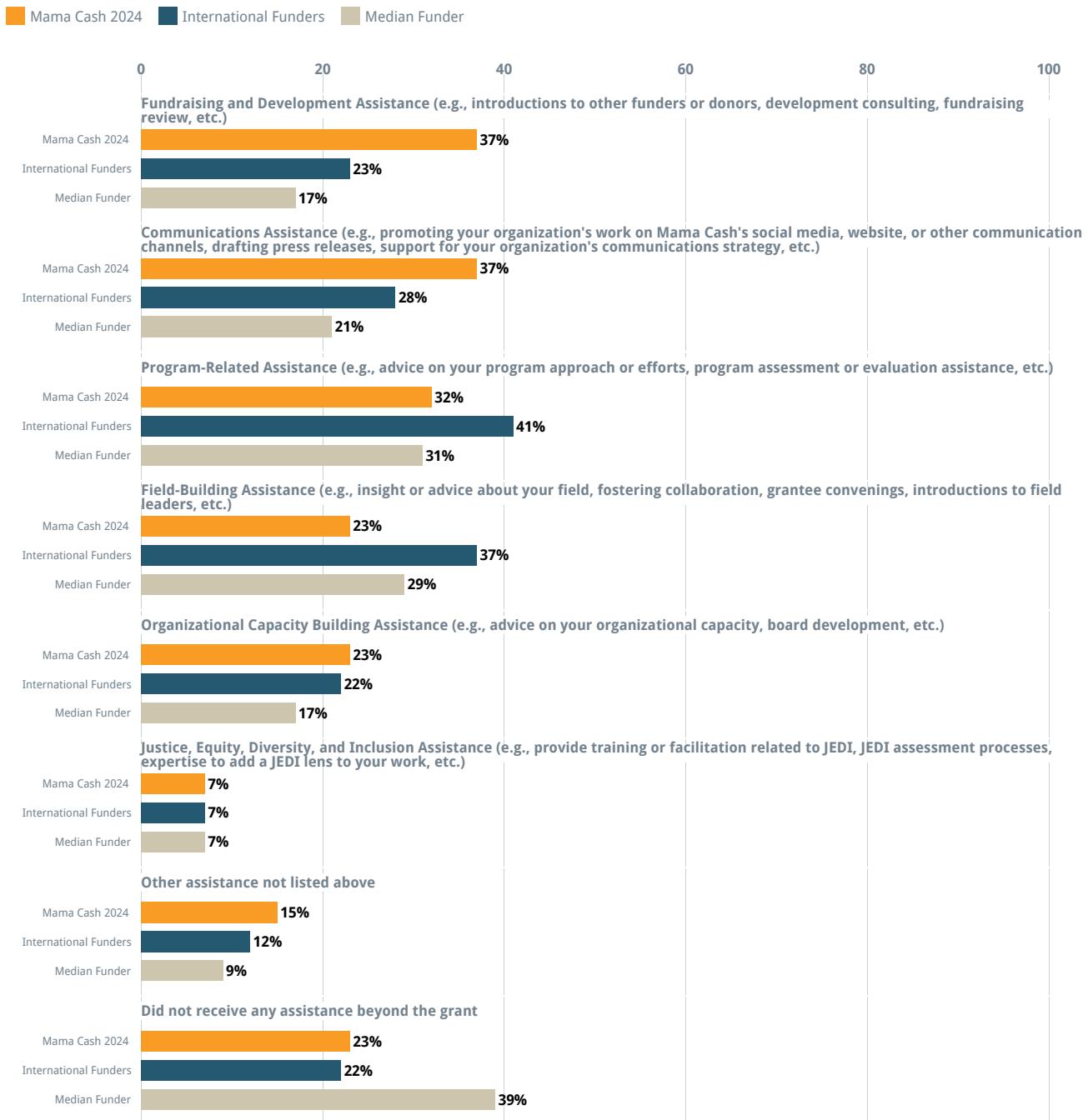


Cohort: International Funders **Past results:** on **Subgroup:** Grant Type

In the survey, grantees were asked about the assistance beyond the grant they received in a check-all-that-apply format. Therefore, the following charts provide greater detail on the previous assistance beyond the grant question.

Please note that "Communications Assistance" and "Other assistance not listed above" were added as options to this question in 2024, and these options depict comparative data from fewer than 50 funders in the dataset.

Please indicate any types of assistance beyond the grant that were a component of what you received from Mama Cash (from staff or a third party paid for by Mama Cash).



Cohort: International Funders Past results: on

Please indicate any types of assistance beyond the grant that were a component of what you received from Mama Cash (from staff or a third party paid for by Mama Cash). - By Subgroup

Women's Fund Resilience Fund



Subgroup: Grant Type

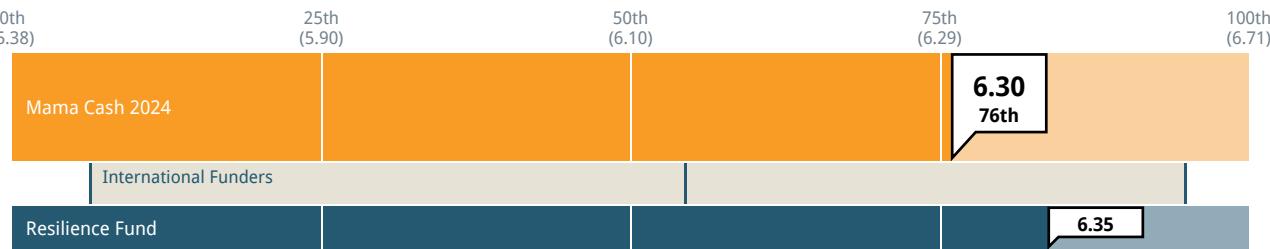
Note: The following questions were asked only of grantees who indicated receiving at least one form of assistance beyond the grant in the previous question.

Please rate the extent to which you agree with the following statements about the assistance beyond the grant you received from Mama Cash.

Grantee Responses

The support I received met an important need for my organization and/or program

1 = Not at all 4 = Somewhat 7 = To a great extent

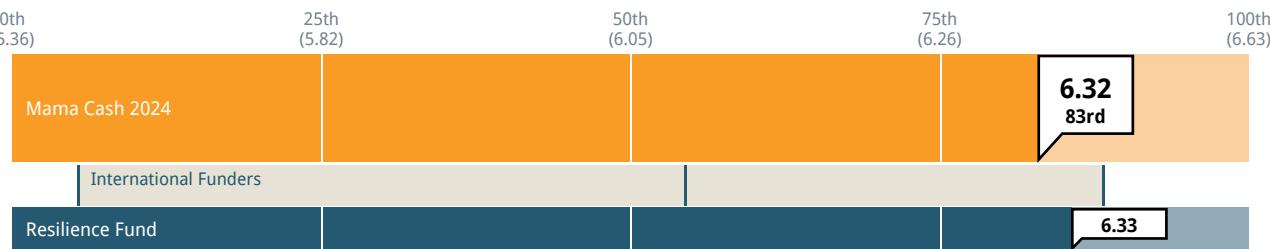


Cohort: International Funders Past results: on Subgroup: Grant Type

Grantee Responses

The support I received strengthened my organization and/or program

1 = Not at all 4 = Somewhat 7 = To a great extent

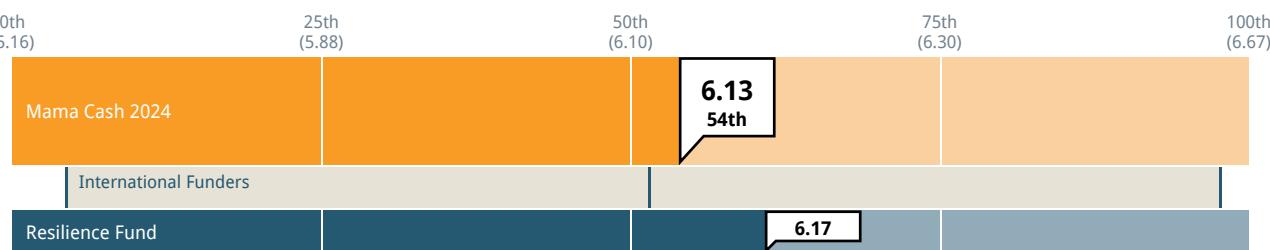


Cohort: International Funders Past results: on Subgroup: Grant Type

Grantee Responses

Mama Cash's assistance beyond the grant was a worthwhile use of the time required of us

1 = Not at all 4 = Somewhat 7 = To a great extent

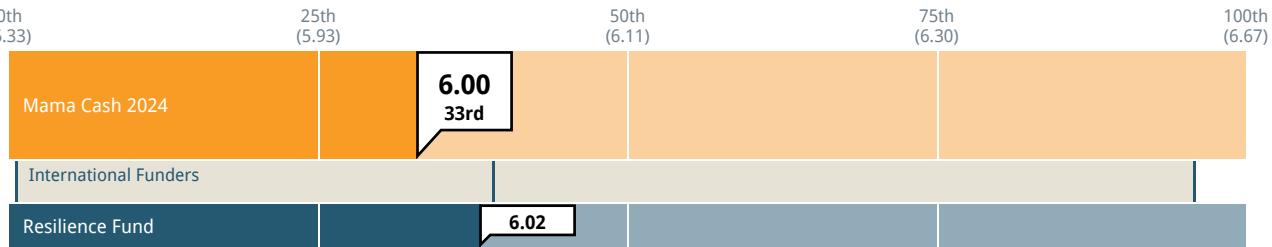


Cohort: International Funders Past results: on Subgroup: Grant Type

Grantee Responses

I felt Mama Cash would be open to feedback about the assistance beyond the grant it provided

1 = Not at all 4 = Somewhat 7 = To a great extent



Cohort: International Funders Past results: on Subgroup: Grant Type

People and Communities Served

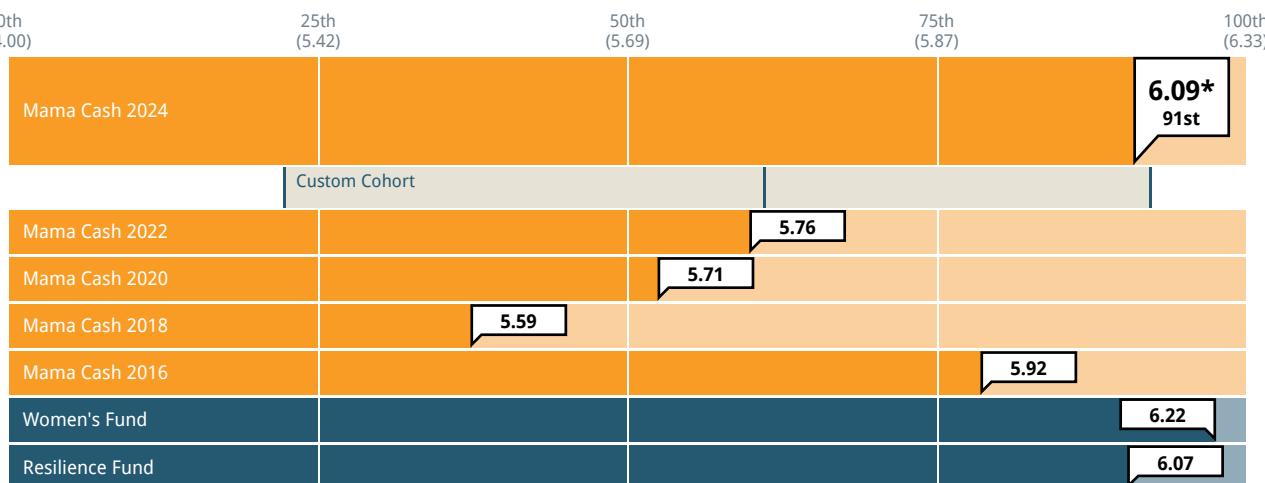
Grantee Ratings

In the following question, we use the phrase "the people and communities that you serve" to refer to those your organization seeks to serve through the services and/or programs it provides.

Grantee Responses

How well does Mama Cash understand the needs of the people and communities that you serve?

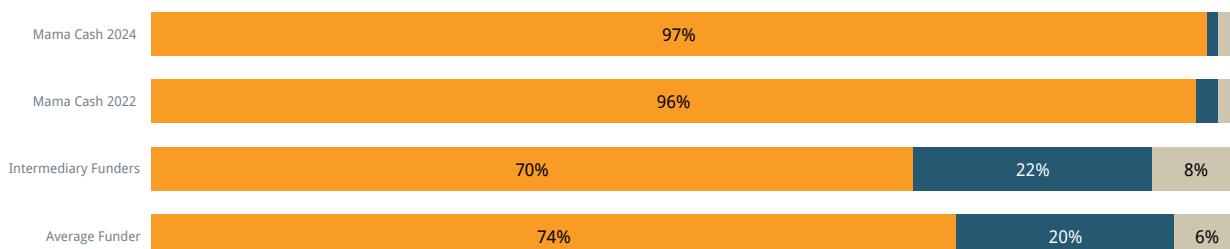
1 = Limited understanding 7 = Thorough understanding



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?

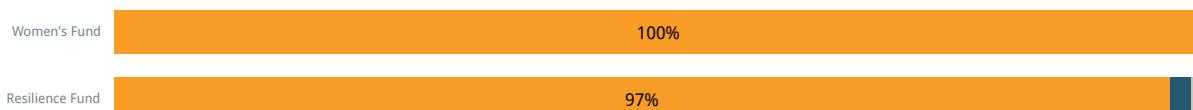
Yes No Don't know



Cohort: Intermediary Funders Past results: on

Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups? - By Subgroup

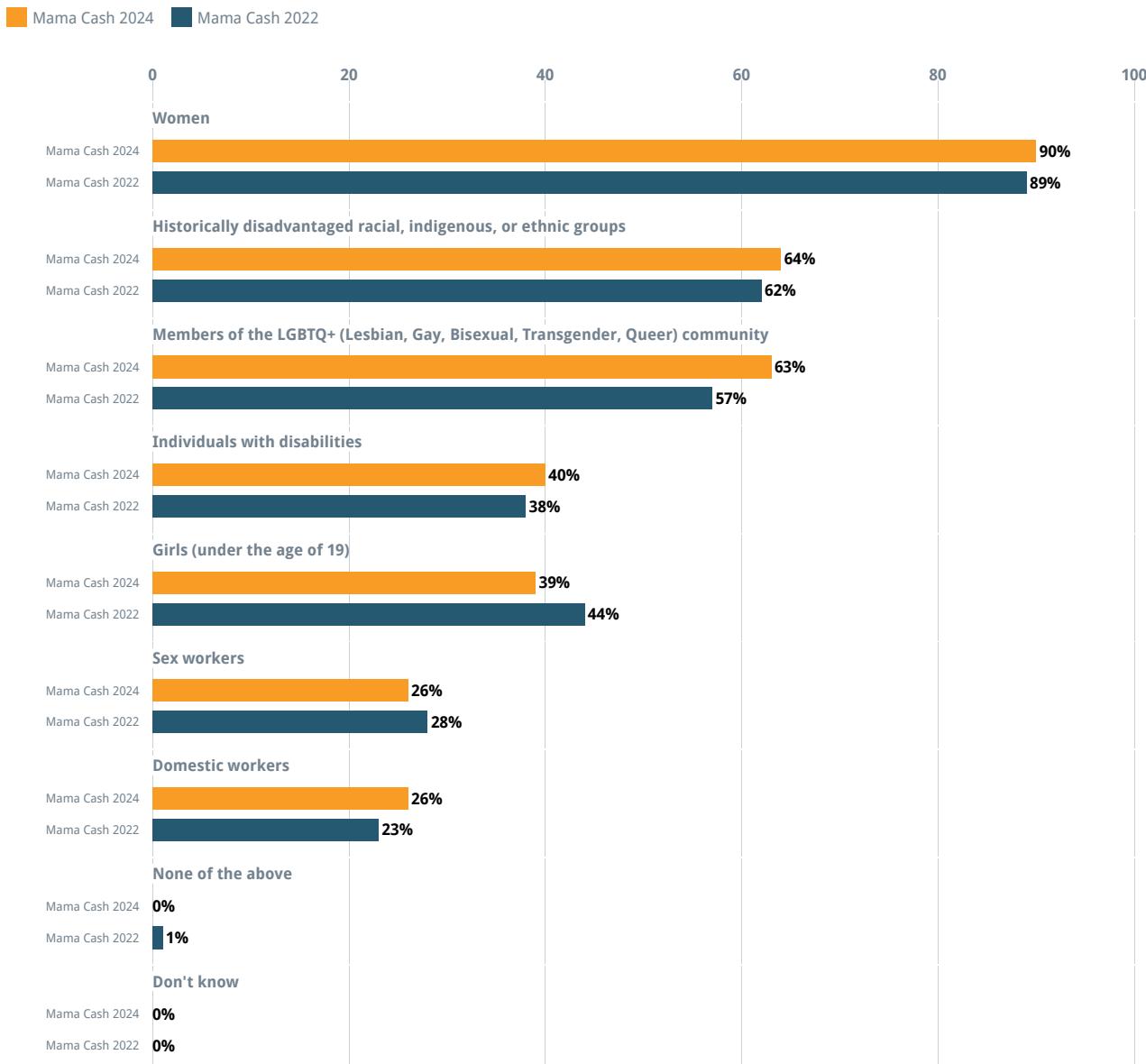
Yes No Don't know



Subgroup: Grant Type

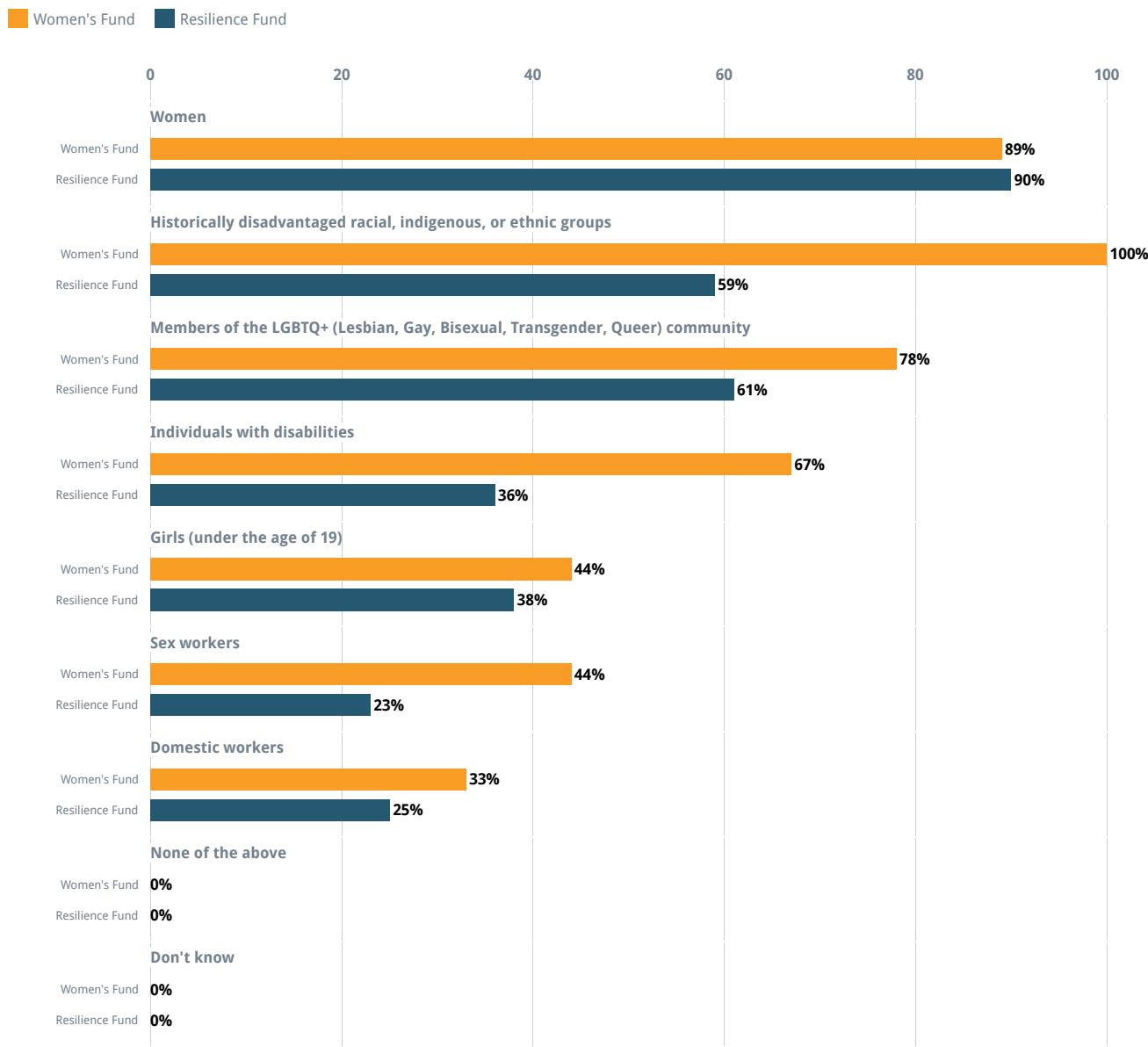
The following question is asked only of grantees who answered "yes" to the question "Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?"

Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant?



Cohort: None Past results: on

Specifically, are any of the following populations the primary intended people and/or communities served by the efforts funded by this grant? - By Subgroup



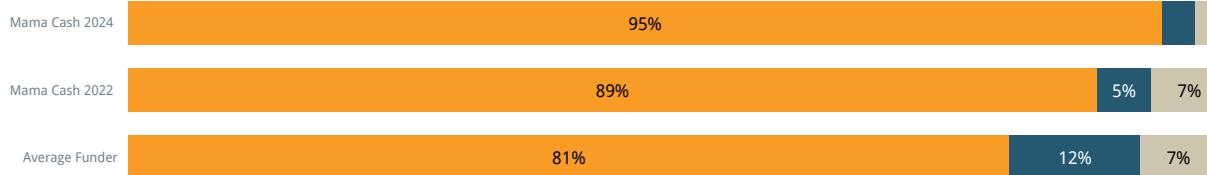
Subgroup: Grant Type

People and Communities Served - Applicants

Applicant Ratings

Would the efforts of your grant proposal primarily have been directed to benefit historically disadvantaged groups?

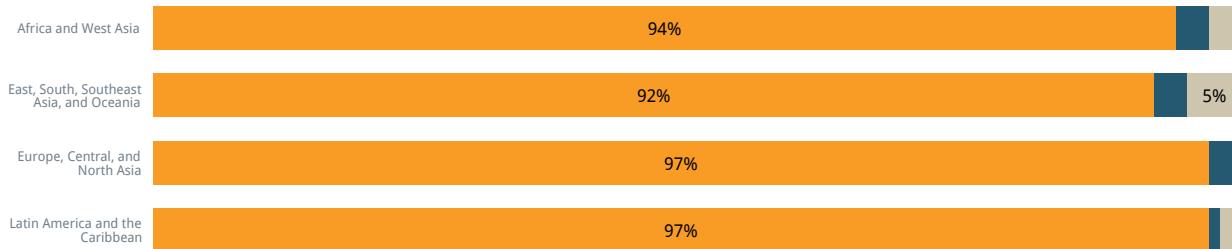
█ Yes █ No █ Don't know



Cohort: None Past results: on

Would the efforts of your grant proposal primarily have been directed to benefit historically disadvantaged groups? - By Subgroup

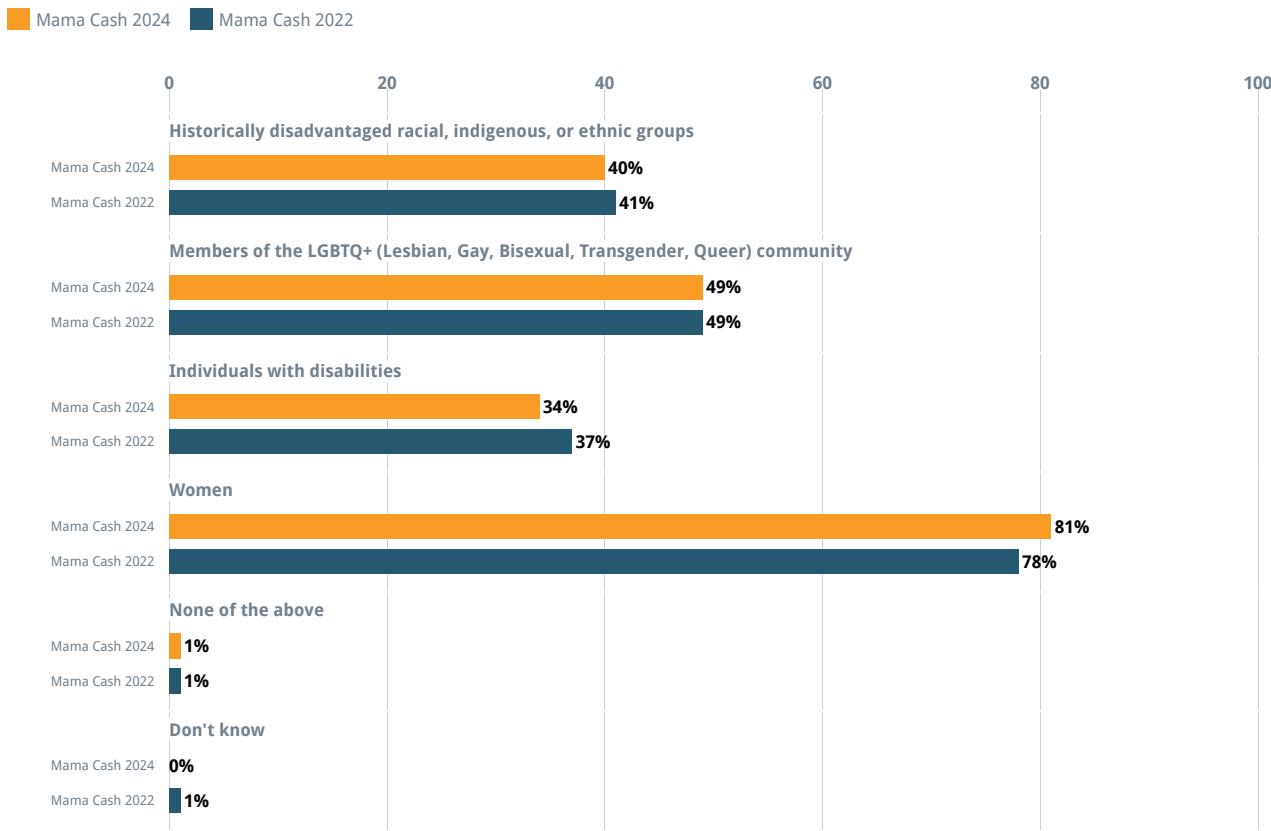
█ Yes █ No █ Don't know



Subgroup: Region

The following question is asked only of applicants who answered "yes" to the question "Specifically, would any of the following populations have been the primary intended people and/or communities served by the efforts funded by this grant?"

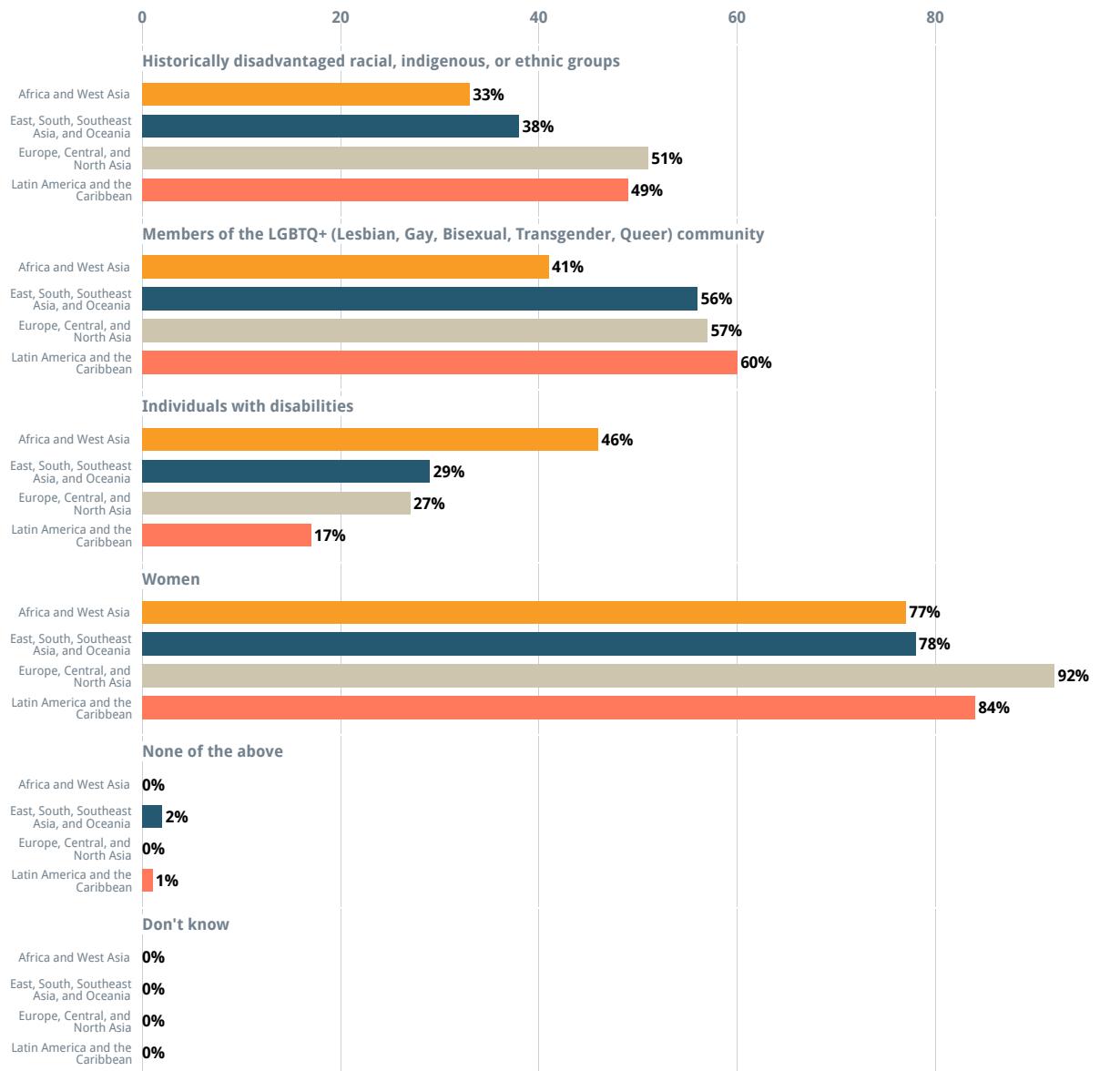
Specifically, would any of the following populations have been the primary intended people and/or communities served by the efforts funded by this grant?



Cohort: None Past results: on

Specifically, would any of the following populations have been the primary intended people and/or communities served by the efforts funded by this grant? - By Subgroup

Africa and West Asia East, South, Southeast Asia, and Oceania Europe, Central, and North Asia Latin America and the Caribbean



Subgroup: Region

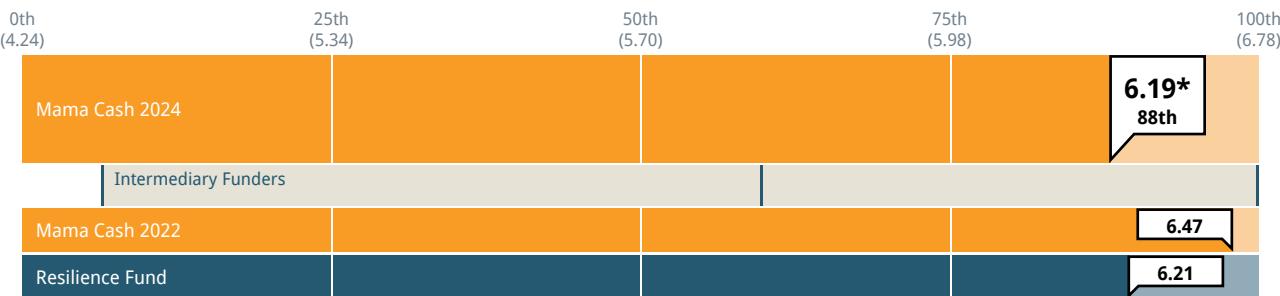
Justice, Equity, Diversity, and Inclusion

Grantee Ratings

Grantee Responses

To what extent do you agree or disagree that Mama Cash has clearly communicated what justice, equity, diversity, and inclusion means for its work?

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

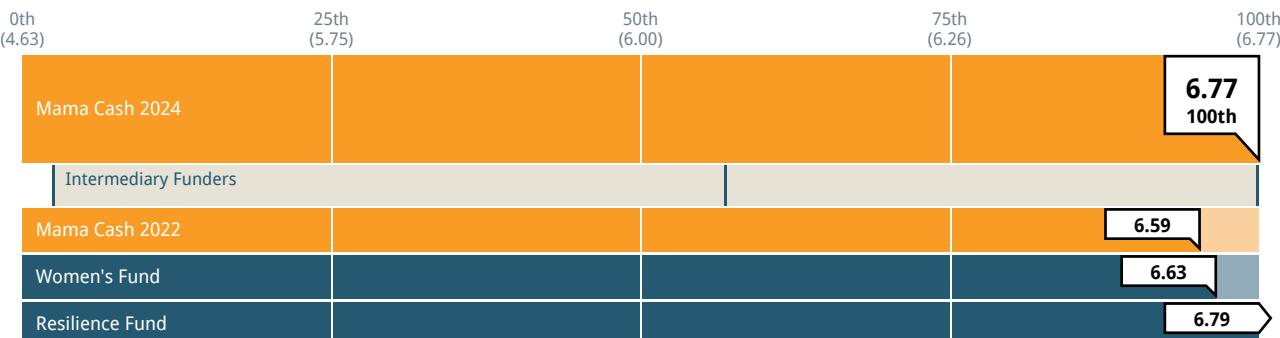


Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

Grantee Responses

To what extent do you agree or disagree that Mama Cash demonstrates an explicit commitment to justice, equity, diversity, and inclusion in its work?

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree



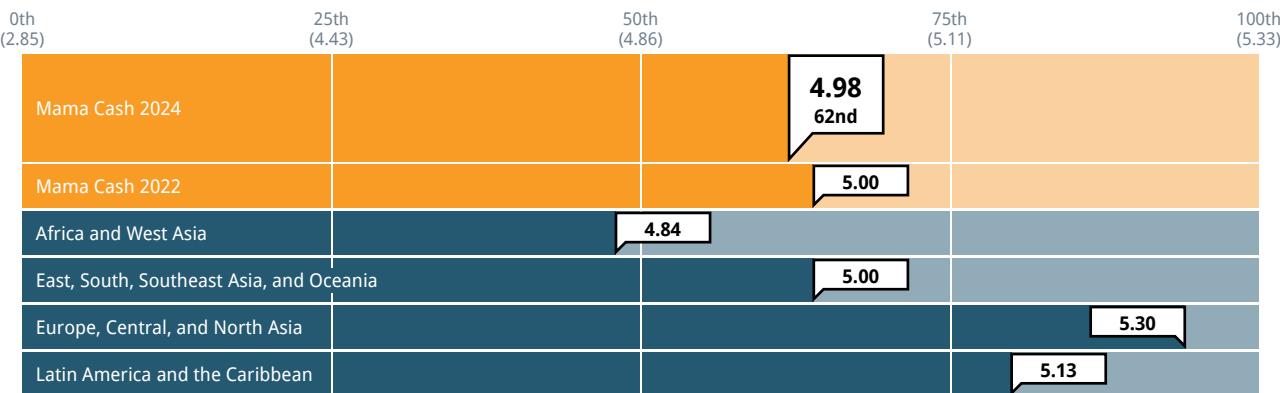
Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

Applicant Ratings

Applicant Responses

To what extent do you agree or disagree that Mama Cash has clearly communicated what justice, equity, diversity, and inclusion means for its work?

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

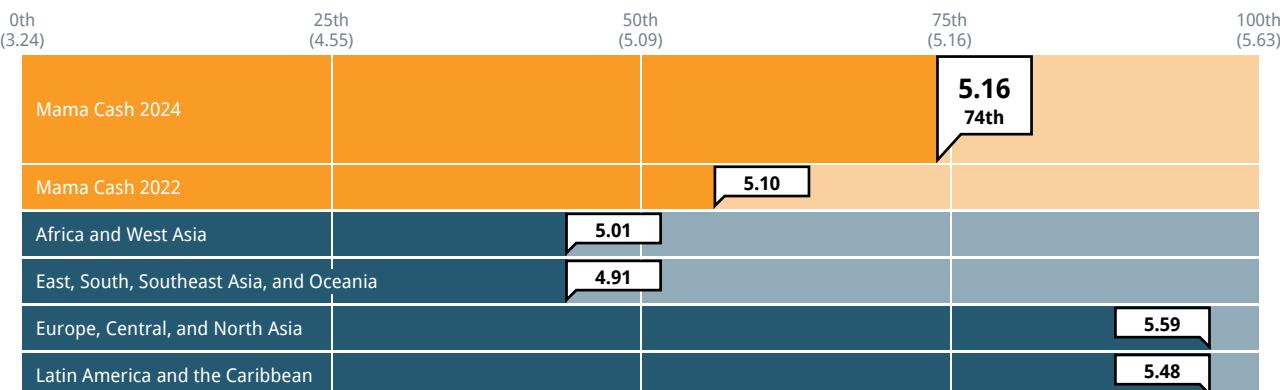


Cohort: None Past results: on Subgroup: Region

Applicant Responses

To what extent do you agree or disagree that Mama Cash demonstrates an explicit commitment to justice, equity, diversity, and inclusion in its work?

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree



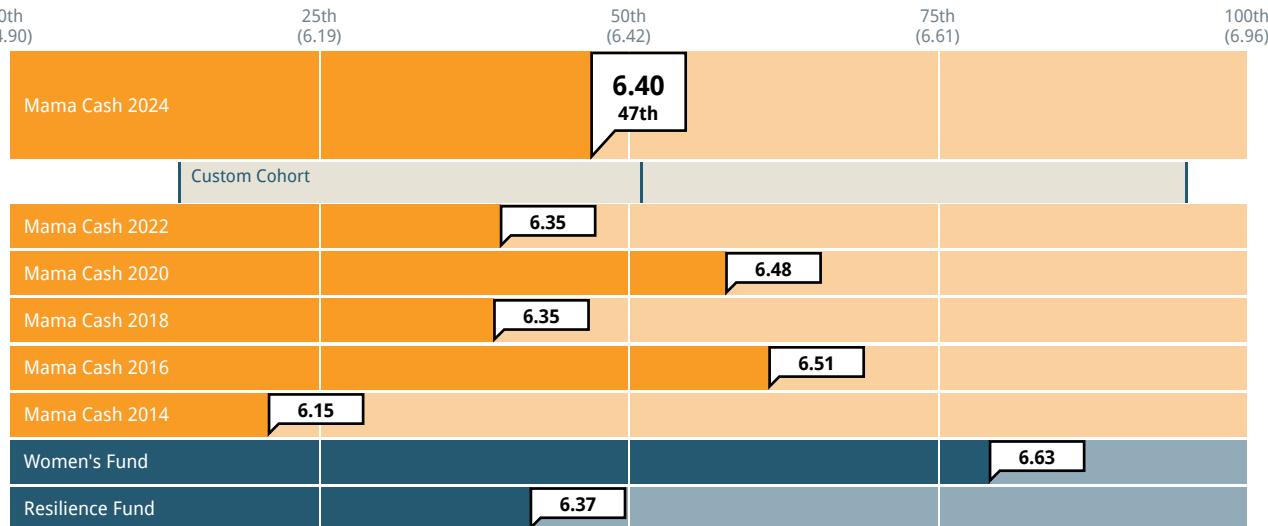
Cohort: None Past results: on Subgroup: Region

Interactions

Grantee Responses

Overall, how responsive was Mama Cash staff?

1 = Not at all responsive 7 = Extremely responsive

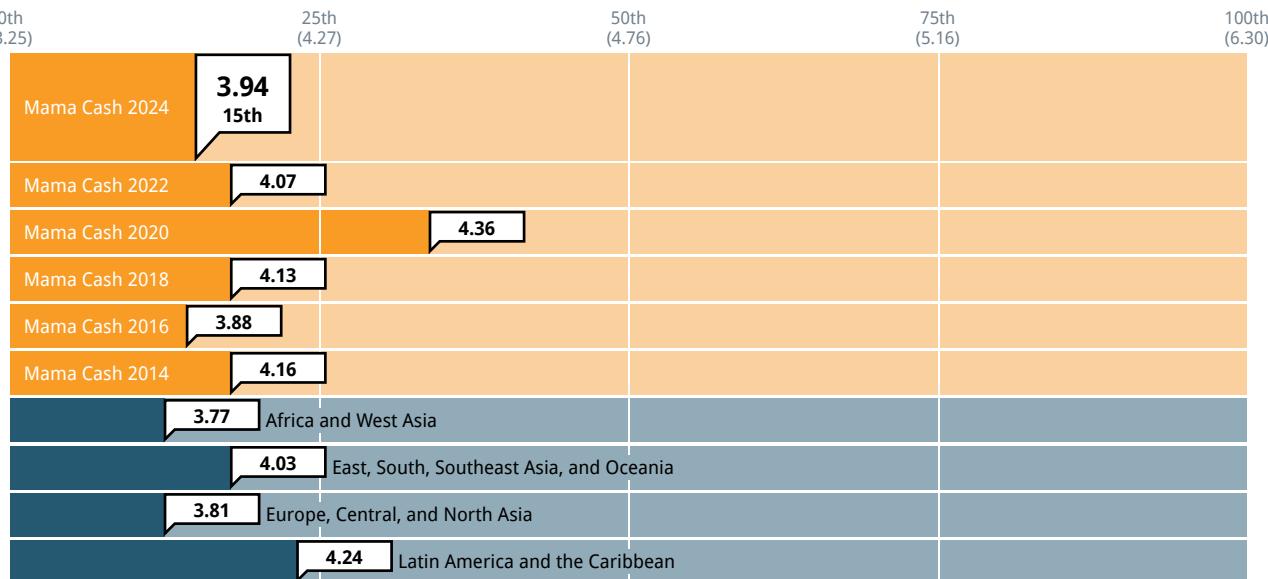


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

Overall, how responsive was Mama Cash staff?

1 = Not at all responsive 7 = Extremely responsive



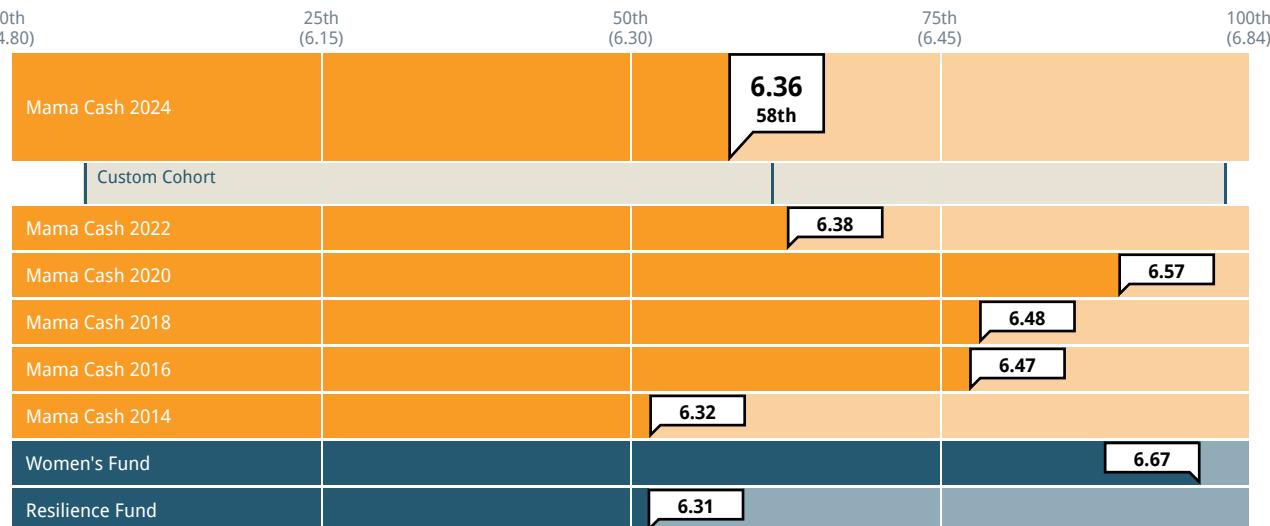
Cohort: None Past results: on Subgroup: Region

Grantee Ratings

Grantee Responses

How comfortable do you feel approaching Mama Cash if a problem arises?

1 = Not at all comfortable 7 = Extremely comfortable

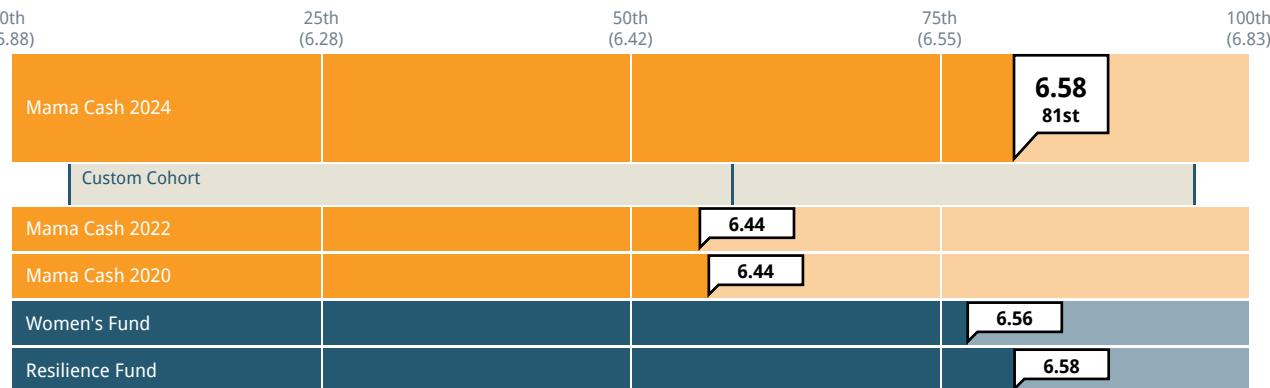


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent did Mama Cash exhibit trust in your organization's staff during this grant?

1 = Not at all 4 = Somewhat 7 = To a great extent

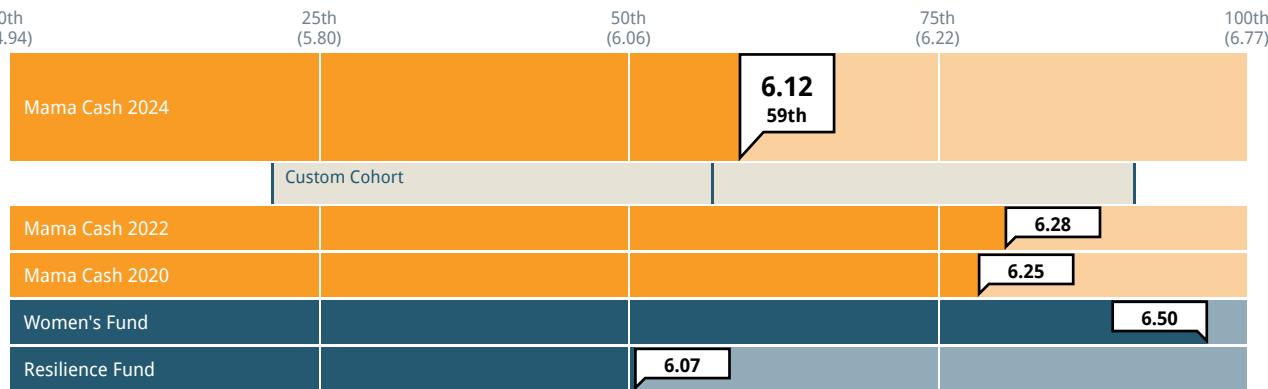


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent did Mama Cash exhibit candor about Mama Cash's perspectives on your work during this grant?

1 = Not at all 4 = Somewhat 7 = To a great extent

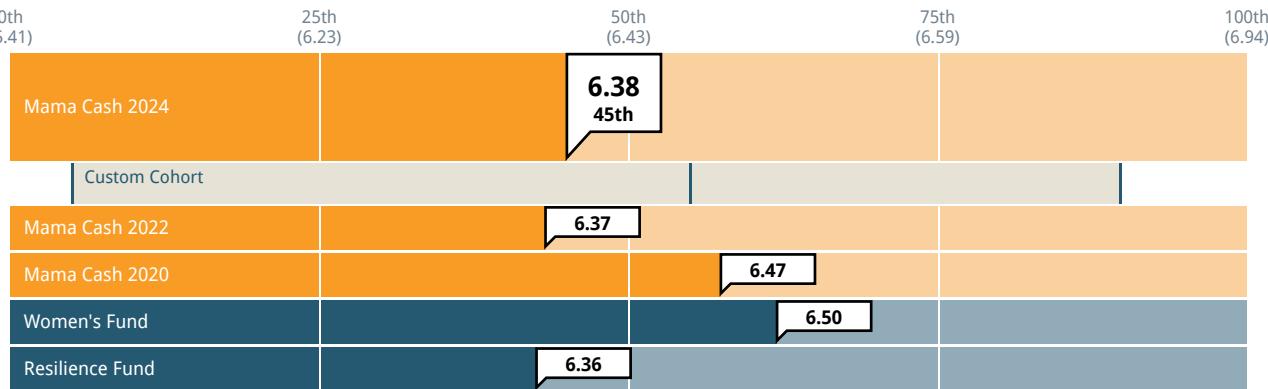


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent did Mama Cash exhibit compassion for those affected by your work during this grant?

1 = Not at all 4 = Somewhat 7 = To a great extent

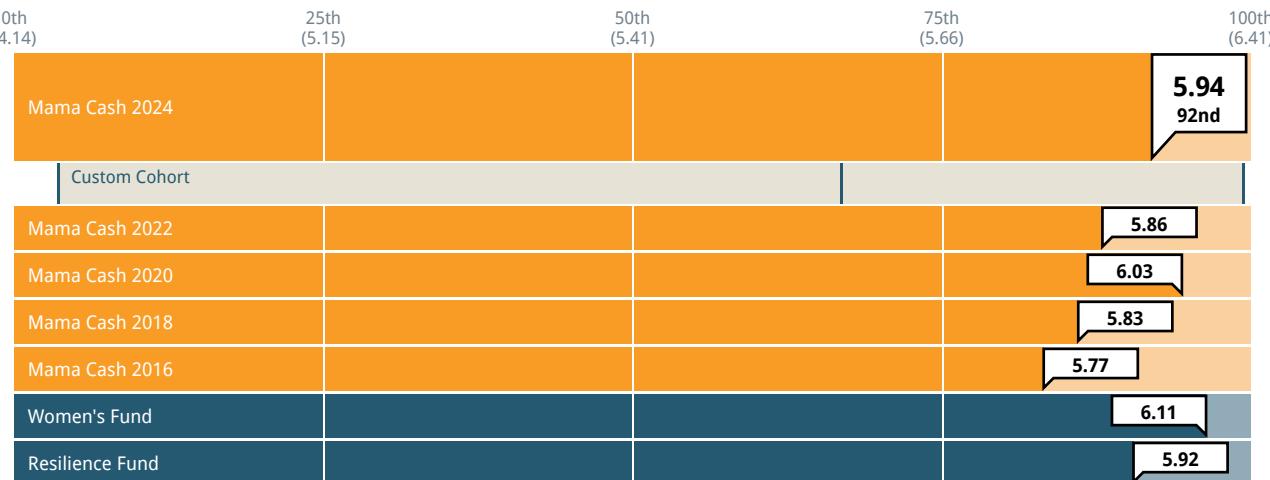


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent is Mama Cash open to ideas from grantees about its strategy?

1 = Not at all 7 = To a great extent



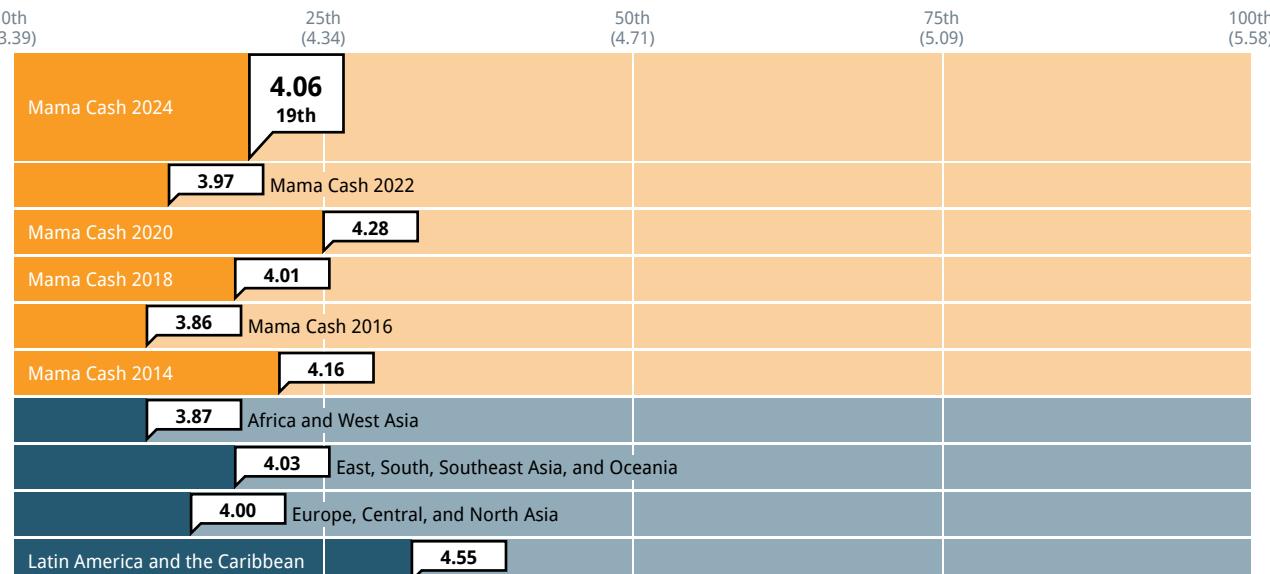
Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Ratings

Applicant Responses

Overall, how fairly did Mama Cash treat you?

1 = Not at all fairly 7 = Extremely fairly

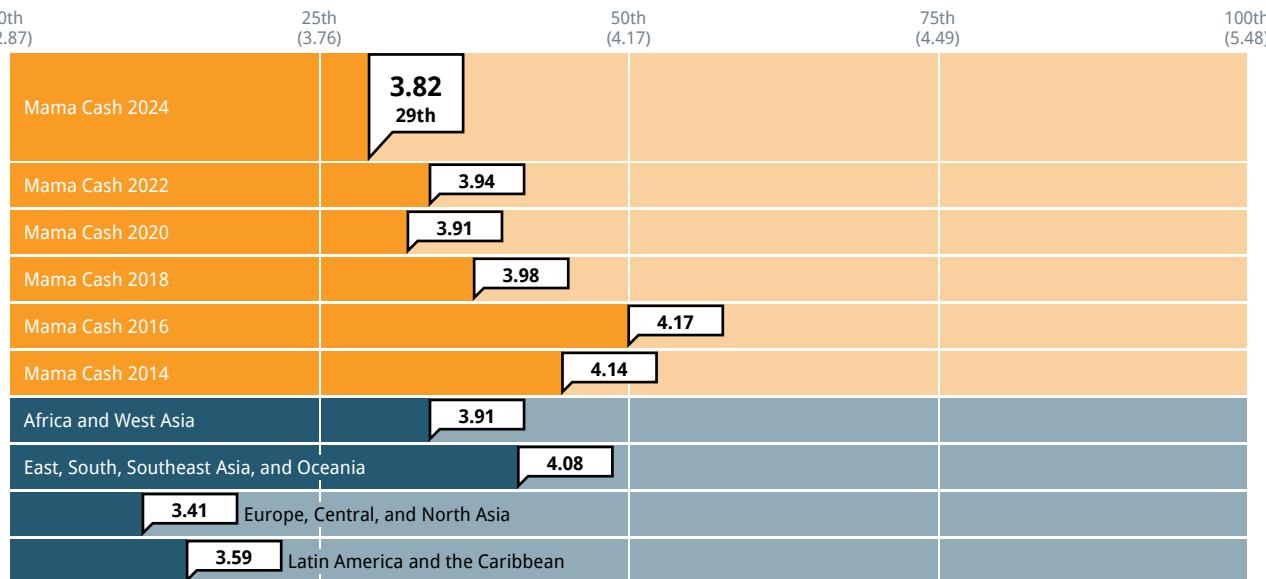


Cohort: None Past results: on Subgroup: Region

Applicant Responses

How accessible do you believe Mama Cash is to applicants?

1 = Some organizations are favored over others 7 = Everyone has equal access



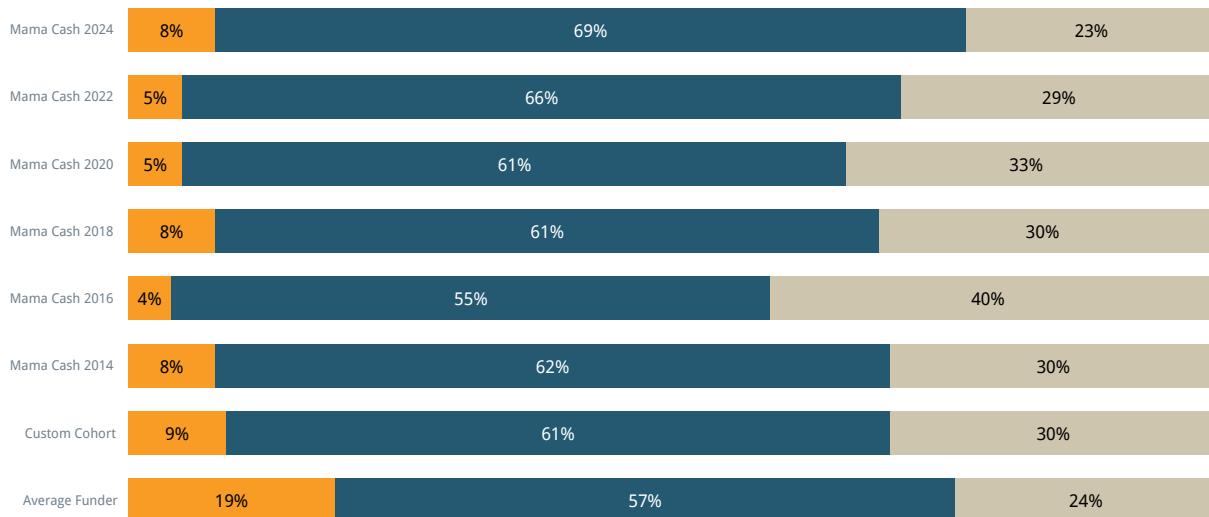
Cohort: None Past results: on Subgroup: Region

Grantee Interaction Patterns

Grantee Responses

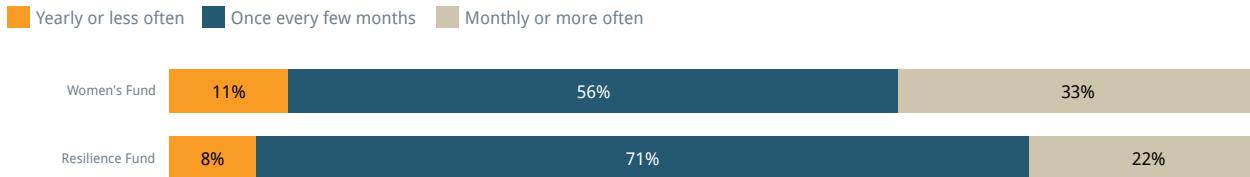
How often do/did you have contact with your program officer during this grant?

Orange = Yearly or less often Dark Blue = Once every few months Tan = Monthly or more often



Cohort: Custom Cohort Past results: on

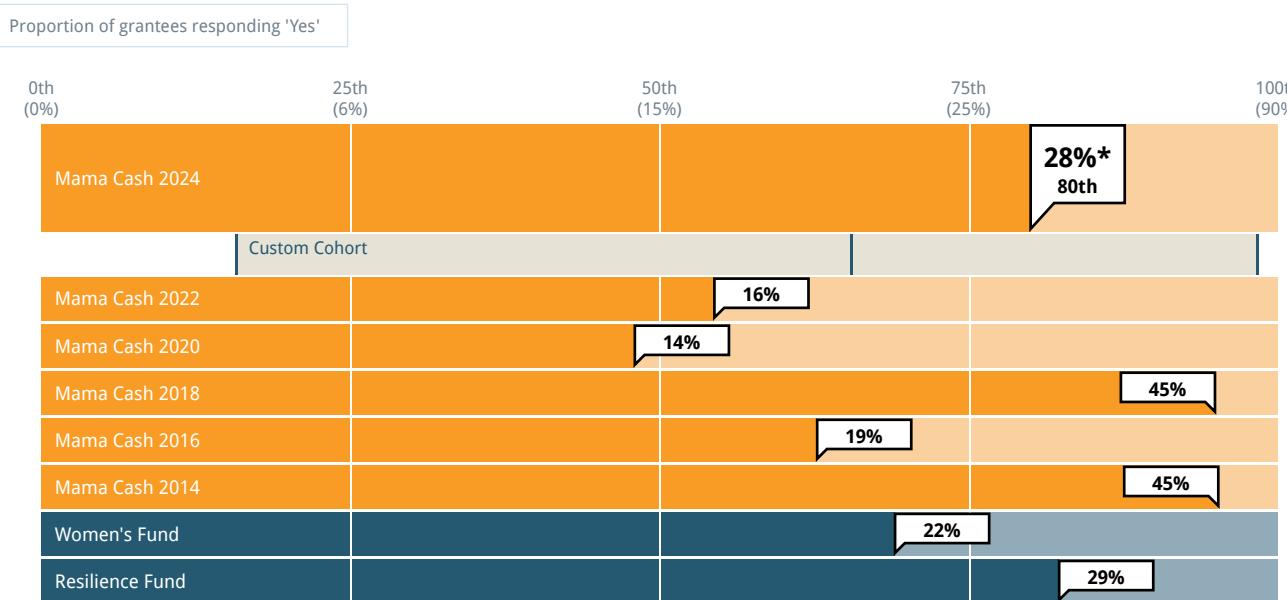
How often do/did you have contact with your program officer during this grant? - By Subgroup



Subgroup: Grant Type

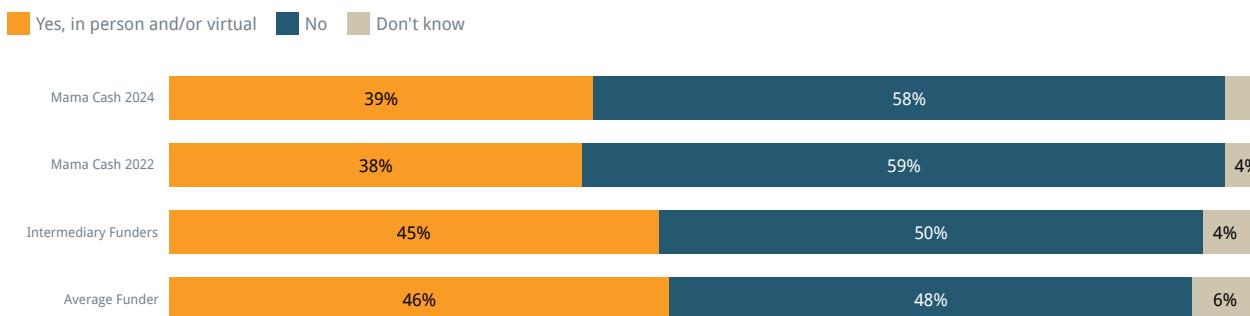
Grantee Responses

Has your main contact at Mama Cash changed in the past six months?



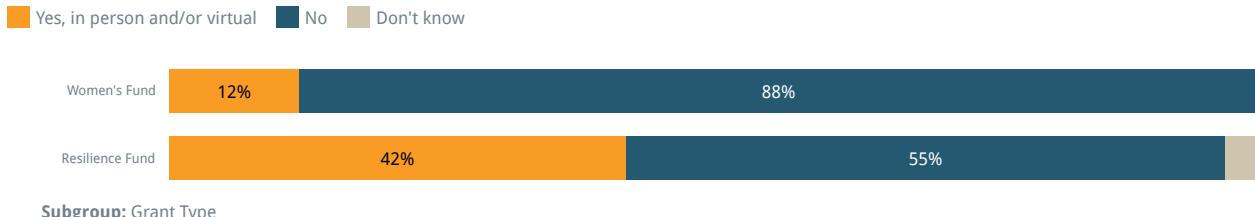
Cohort: Custom Cohort Past results: on Subgroup: Grant Type

At any point during this grant, including the selection process, did Mama Cash staff conduct a site visit?



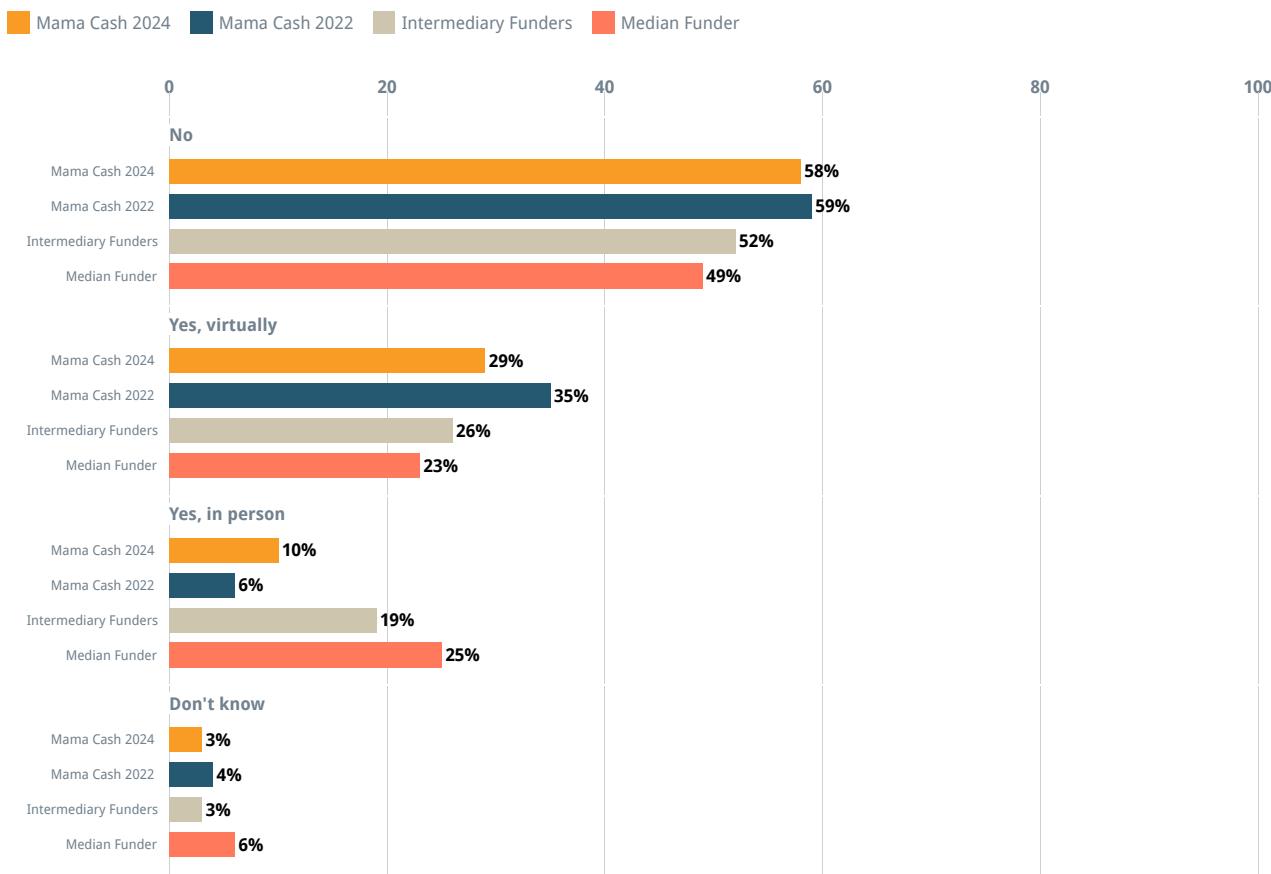
Cohort: Intermediary Funders Past results: on

At any point during this grant, including the selection process, did Mama Cash staff conduct a site visit? - By Subgroup

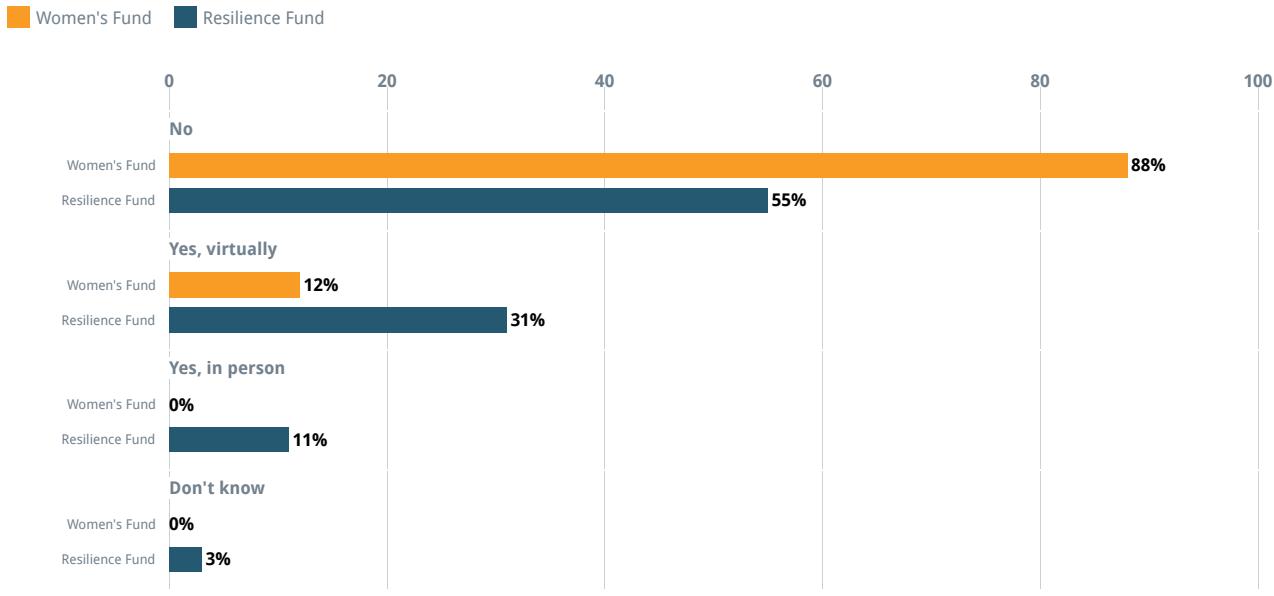


In the survey, respondents were asked the site visit question in a check-all-that-apply format. Therefore, the following charts provide greater detail on the previous site visit question.

At any point during this grant, including the selection process, did Mama Cash staff conduct a site visit?



At any point during this grant, including the selection process, did Mama Cash staff conduct a site visit? - By Subgroup

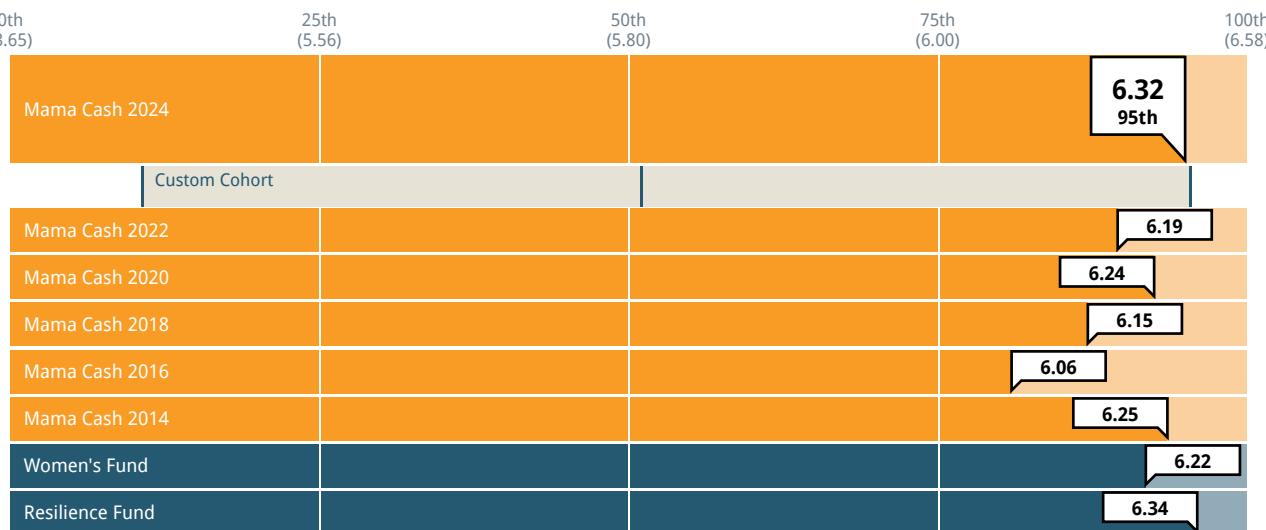


Communication

Grantee Responses

How clearly has Mama Cash communicated its goals and strategy to you?

1 = Not at all clearly 7 = Extremely clearly



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How clearly has Mama Cash communicated its goals and strategy to you?

1 = Not at all clearly 7 = Extremely clearly

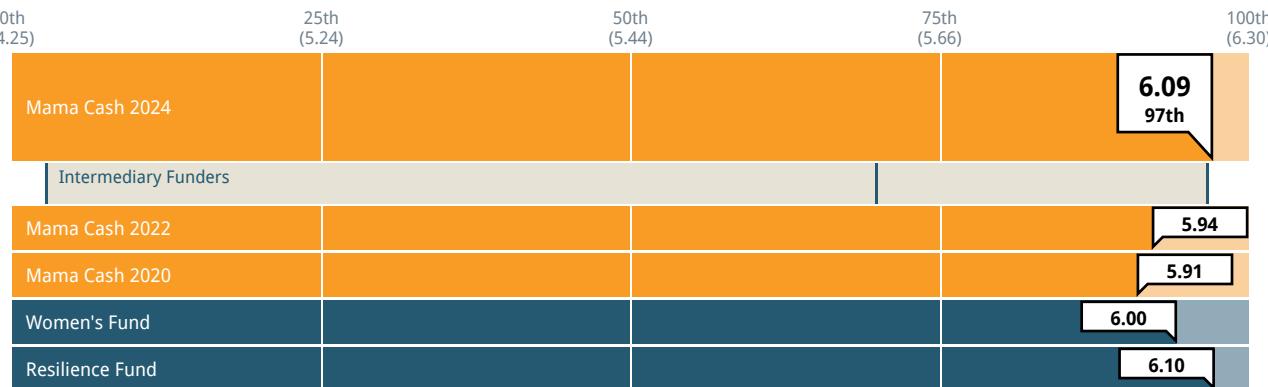


Cohort: None Past results: on Subgroup: Region

Grantee Responses

How well do you understand the way in which the work funded by this grant fits into Mama Cash's broader efforts?

1 = Limited understanding 7 = Thorough understanding



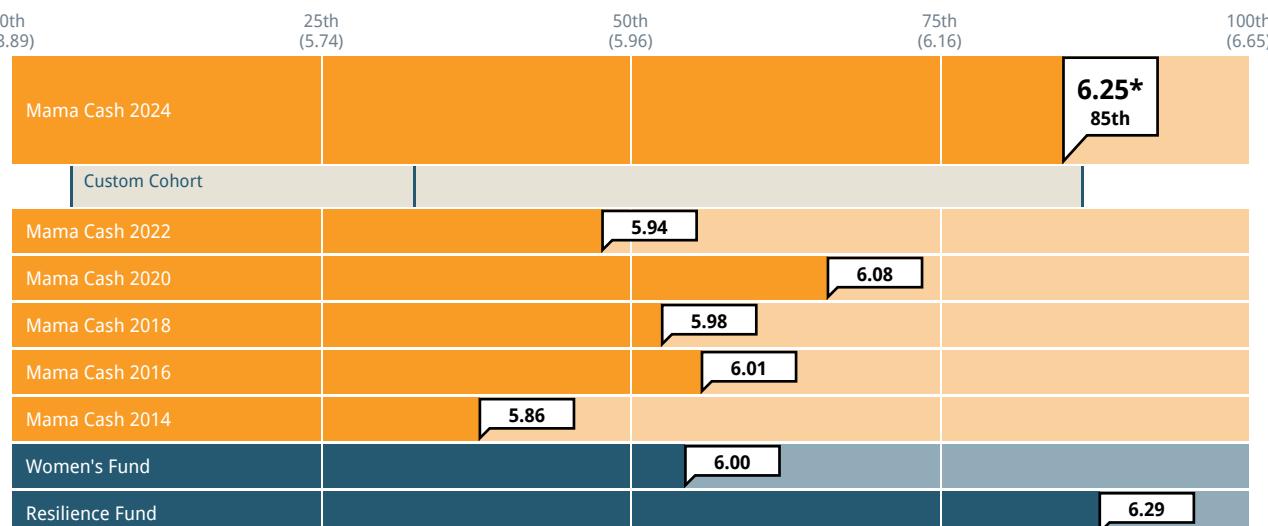
Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

Consistency of Communication

Grantee Responses

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Mama Cash?

1 = Not at all consistent 7 = Completely consistent

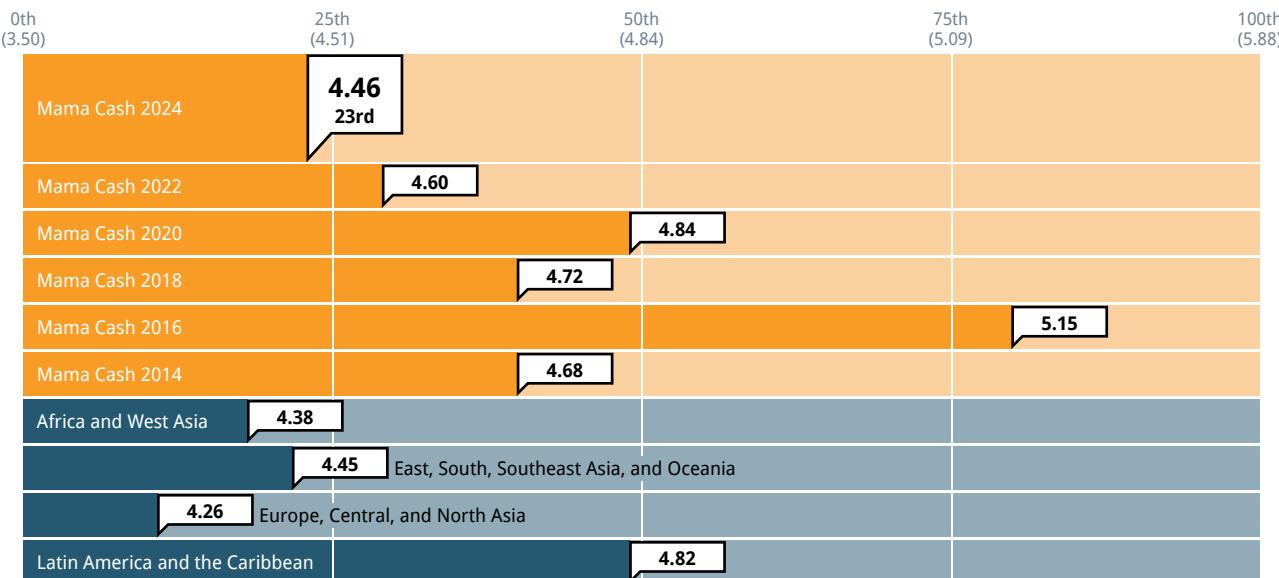


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Mama Cash?

1 = Not at all consistent 7 = Completely consistent



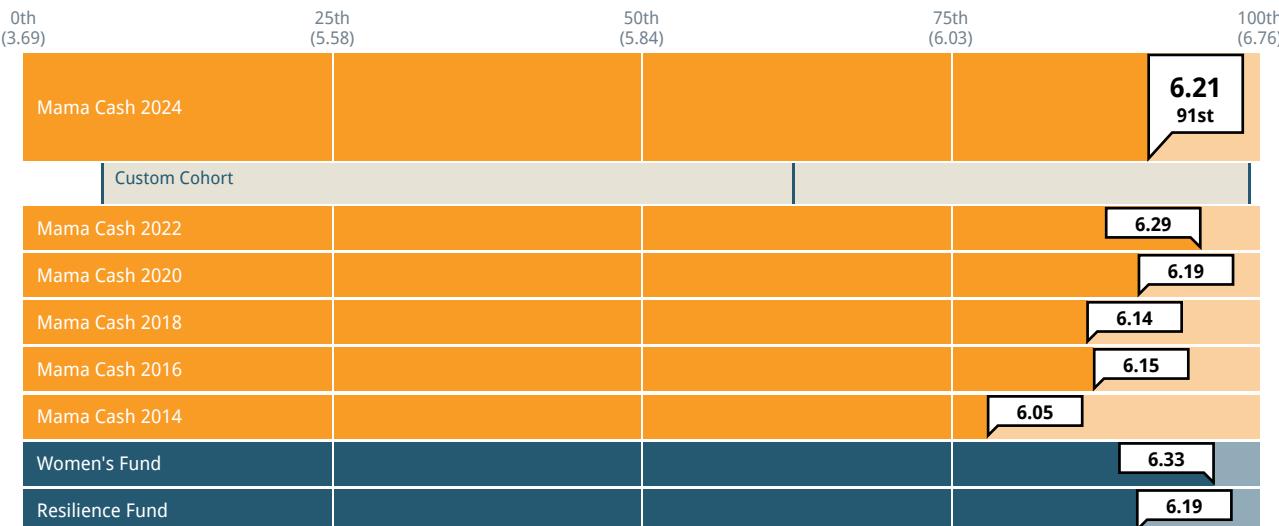
Cohort: None Past results: on Subgroup: Region

Transparency

Grantee Responses

Overall, how transparent is Mama Cash with your organization?

1 = Not at all transparent 7 = Extremely transparent

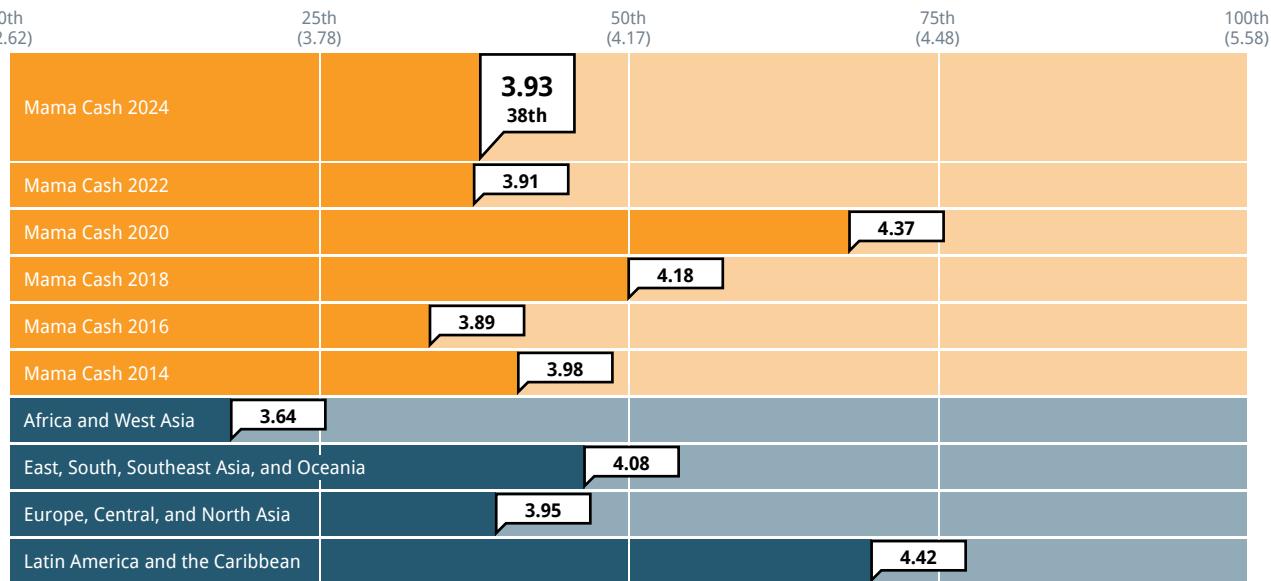


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

Overall, how transparent is Mama Cash with your organization?

1 = Not at all transparent 7 = Extremely transparent



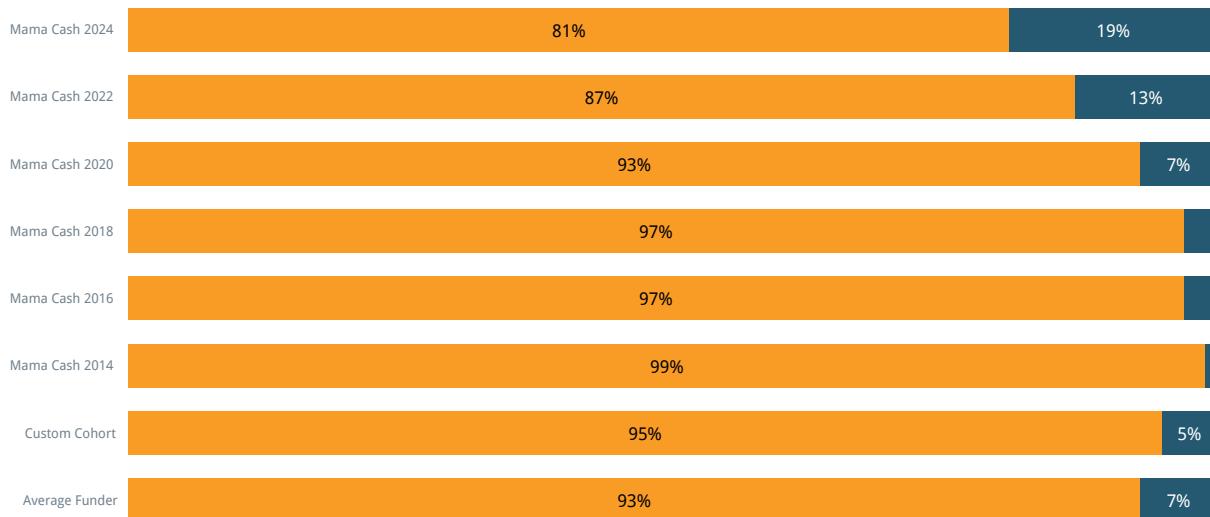
Cohort: None Past results: on Subgroup: Region

Selection Process

Grantee Ratings

Did you submit a proposal to Mama Cash for this grant?

█ Submitted a proposal █ Did not submit a proposal

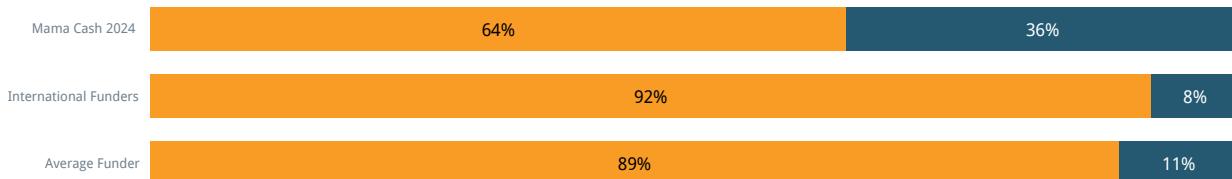


Cohort: Custom Cohort Past results: on

The following question was only asked of grantees that indicated submitting a proposal for their grant. This question was recently added to the grantee survey and depicts comparative data from fewer than 50 funders in the dataset.

Did you have contact with a Mama Cash staff member via phone, email, or in-person/video before you applied?

█ Yes █ No



Cohort: International Funders Past results: on

Did you have contact with a Mama Cash staff member via phone, email, or in-person/video before you applied? - By Subgroup

█ Yes █ No



Subgroup: Grant Type

Applicant Ratings

Did you have contact with a Mama Cash staff member via phone, email, or in-person/video before you applied?

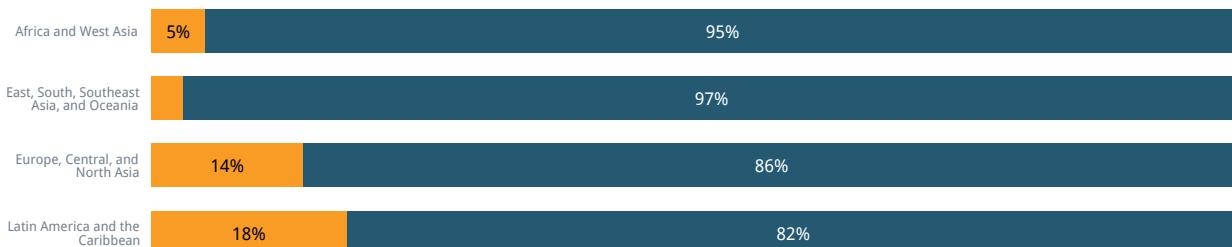
Yes No



Cohort: None Past results: on

Did you have contact with a Mama Cash staff member via phone, email, or in-person/video before you applied? - By Subgroup

Yes No



Subgroup: Region

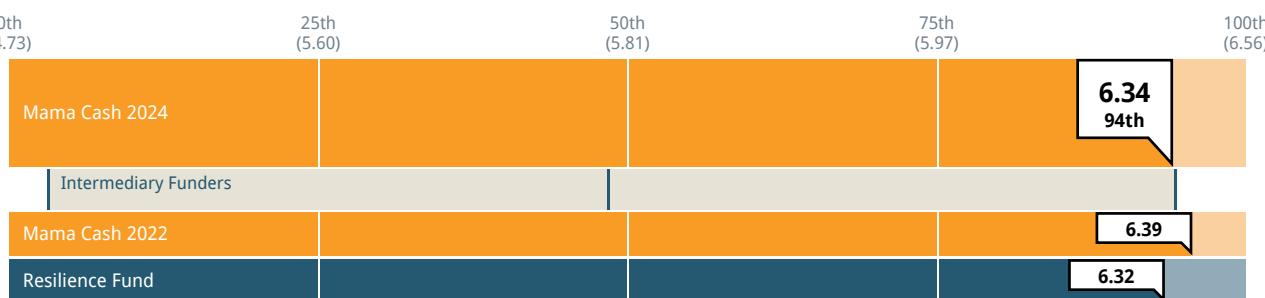
Helpfulness and Effort

Note: CEP modified the following question in 2022 and determined, through recent analysis, that responses were not comparable to those provided prior to 2022. CEP has removed data from prior to 2022 from this question's comparative dataset. As a result, percentile rankings relative to CEP's comparative dataset may look different in this report than they did in your previous report.

Grantee Responses

To what extent was Mama Cash's selection process a helpful opportunity to strengthen the efforts funded by the grant?

1 = Not at all 7 = To a great extent

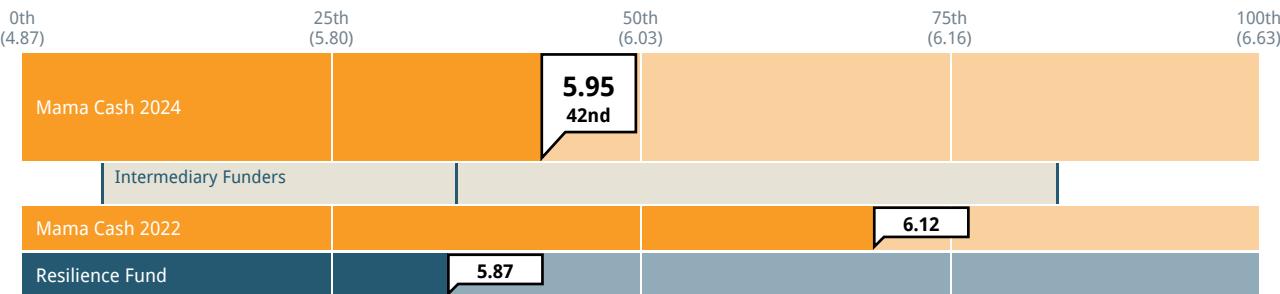


Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

Grantee Responses

To what extent was Mama Cash's selection process an appropriate level of effort given the amount of funding received?

1 = Not at all 7 = To a great extent



Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

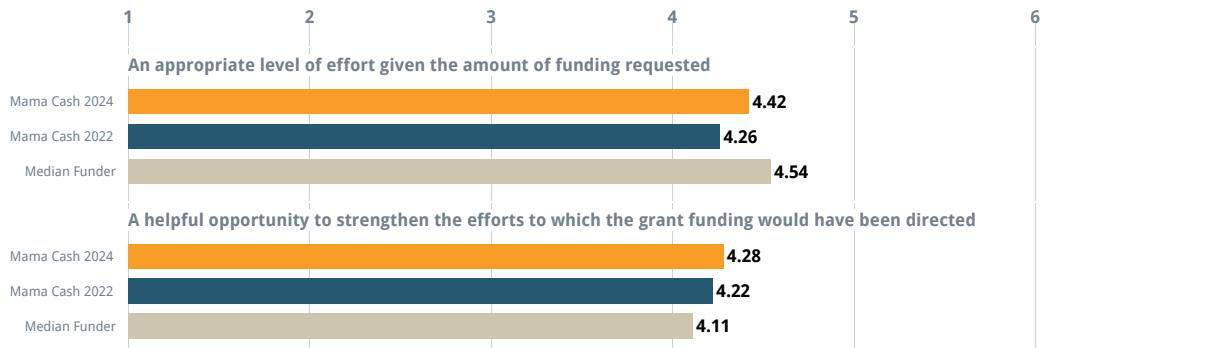
Applicant Responses

The following questions were recently added to the applicant survey and depict data from fewer than 25 funders in CEP's dataset.

To what extent was Mama Cash's selection process:

1 = Not at all 7 = To a great extent

Mama Cash 2024 Mama Cash 2022 Median Funder

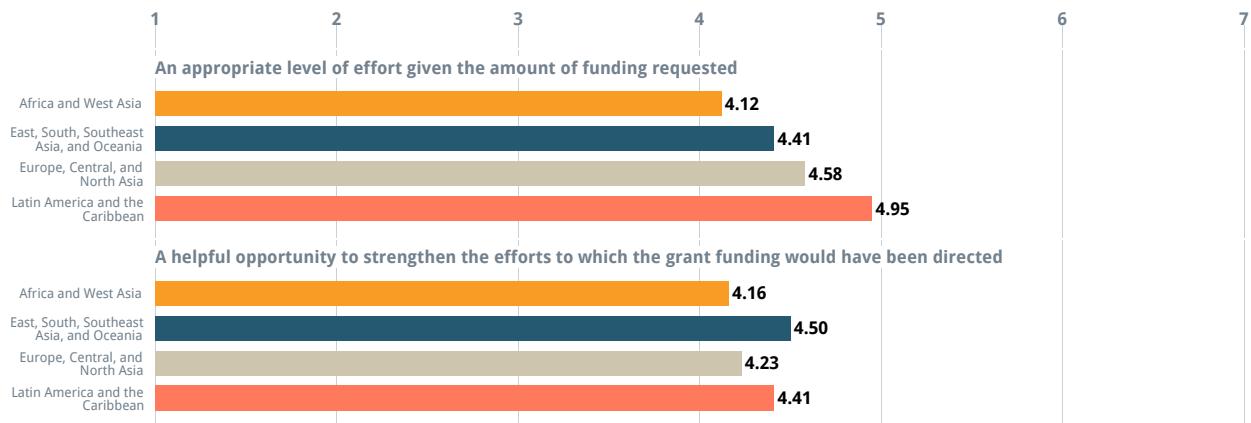


Cohort: None Past results: on

To what extent was Mama Cash's selection process: - By Subgroup

1 = Not at all 7 = To a great extent

Africa and West Asia East, South, Southeast Asia, and Oceania Europe, Central, and North Asia Latin America and the Caribbean



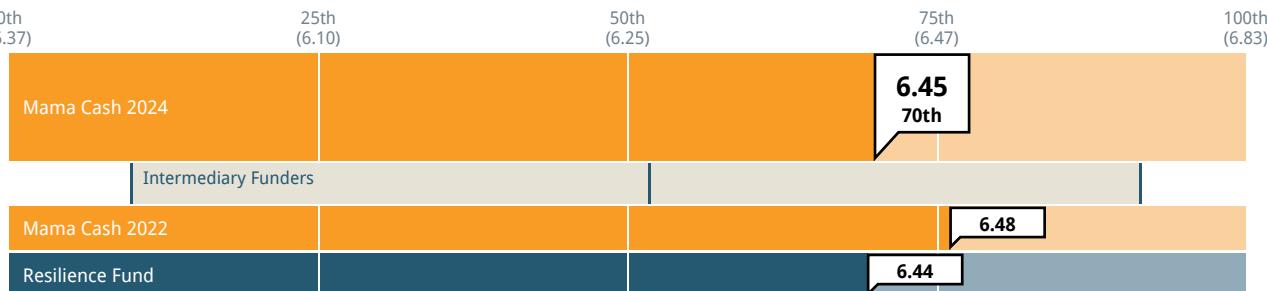
Subgroup: Region

Clarity of Selection Process

Grantee Responses

To what extent was Mama Cash clear and transparent about the selection process requirements and timelines?

1 = Not at all 7 = To a great extent

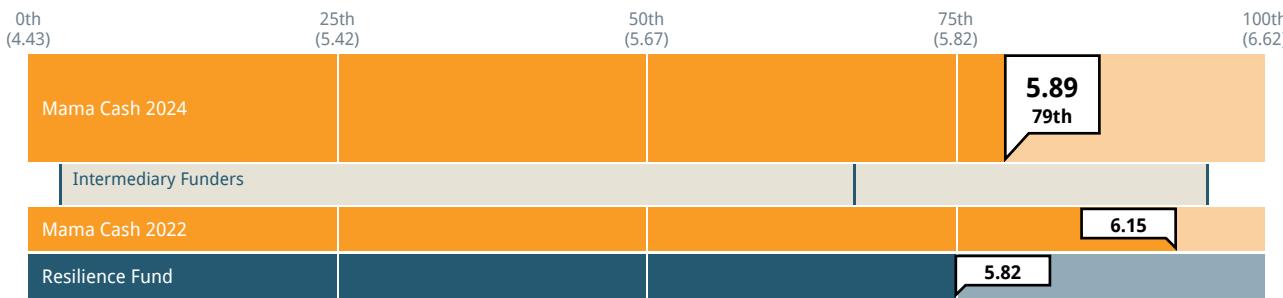


Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

Grantee Responses

To what extent was Mama Cash clear and transparent about the criteria Mama Cash uses to decide whether a proposal would be funded or declined?

1 = Not at all 7 = To a great extent



Cohort: Intermediary Funders Past results: on Subgroup: Grant Type

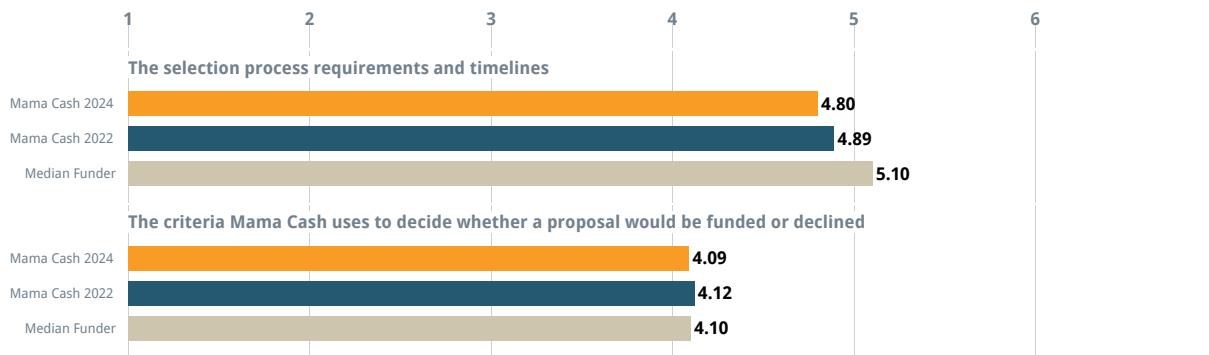
Applicant Responses

The following questions were recently added to the applicant survey and depict data from fewer than 25 funders in CEP's dataset.

To what extent was Mama Cash clear and transparent about:

1 = Not at all 7 = To a great extent

Mama Cash 2024 Mama Cash 2022 Median Funder

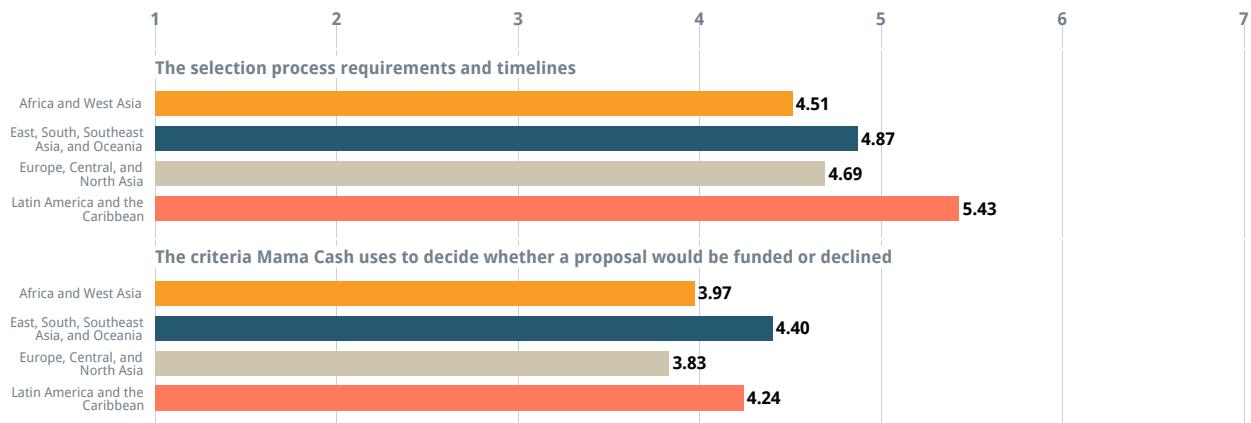


Cohort: None Past results: on

To what extent was Mama Cash clear and transparent about: - By Subgroup

1 = Not at all 7 = To a great extent

Africa and West Asia East, South, Southeast Asia, and Oceania Europe, Central, and North Asia Latin America and the Caribbean



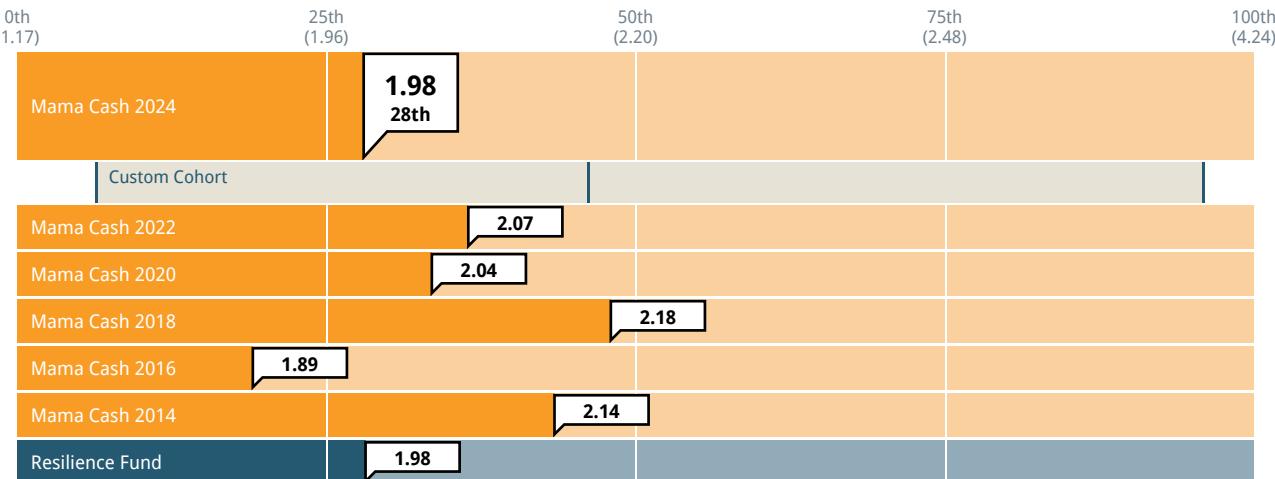
Subgroup: Region

Pressure to Modify Priorities

Grantee Responses

As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?

1 = No pressure 7 = Significant pressure

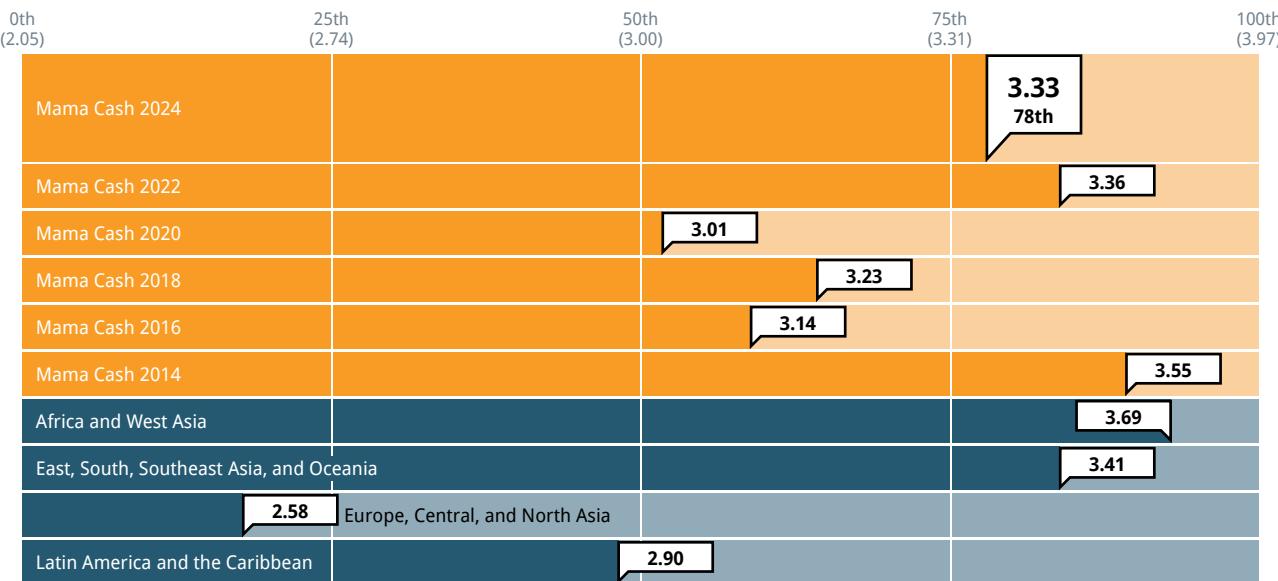


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Applicant Responses

As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?

1 = No pressure 7 = Significant pressure

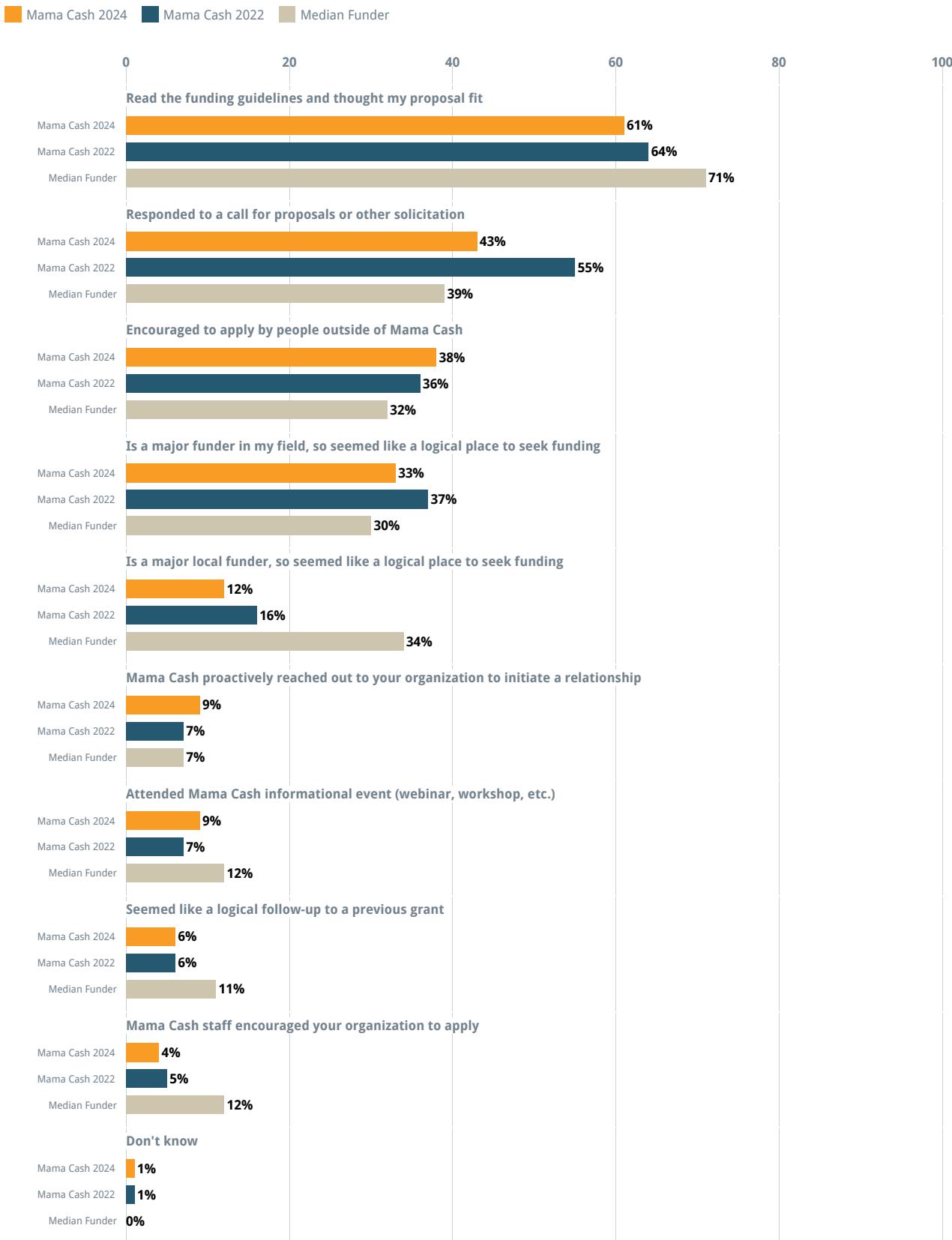


Cohort: None Past results: on Subgroup: Region

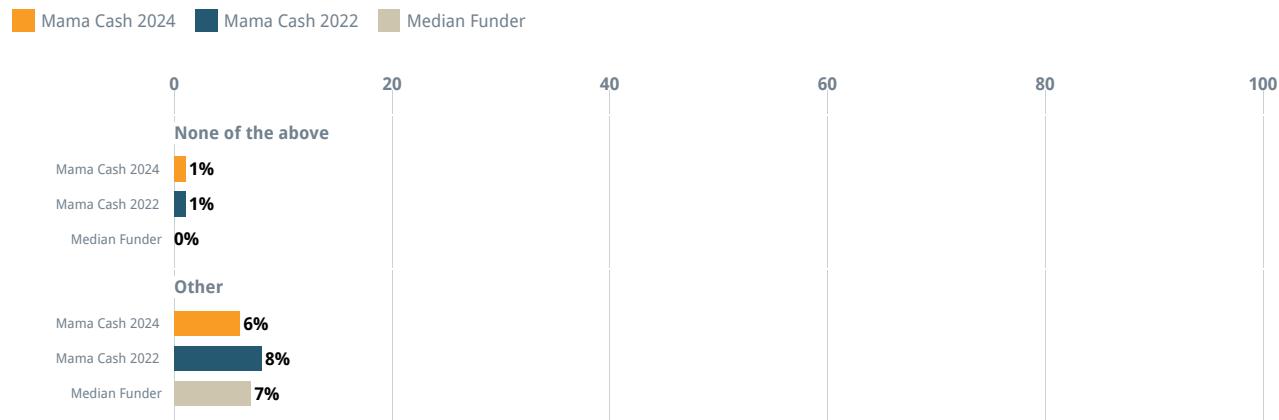
Declined Applications

The following question was recently added to the applicant survey and depicts data from fewer than 25 funders in CEP's dataset.

What factors encouraged your decision to apply to Mama Cash for funding?



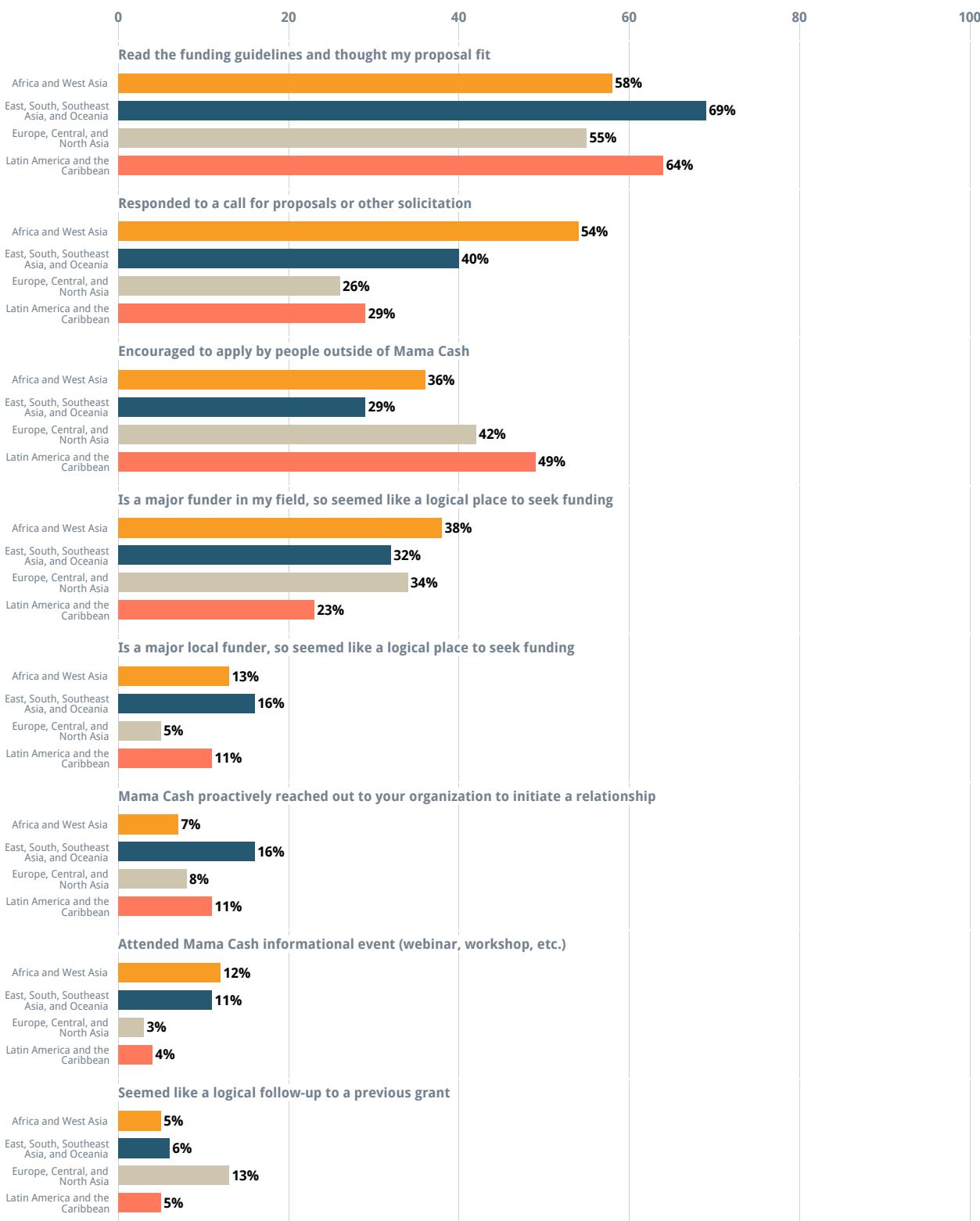
Cohort: None Past results: on

What factors encouraged your decision to apply to Mama Cash for funding? (cont.)

Cohort: None Past results: on

What factors encouraged your decision to apply to Mama Cash for funding? - By Subgroup

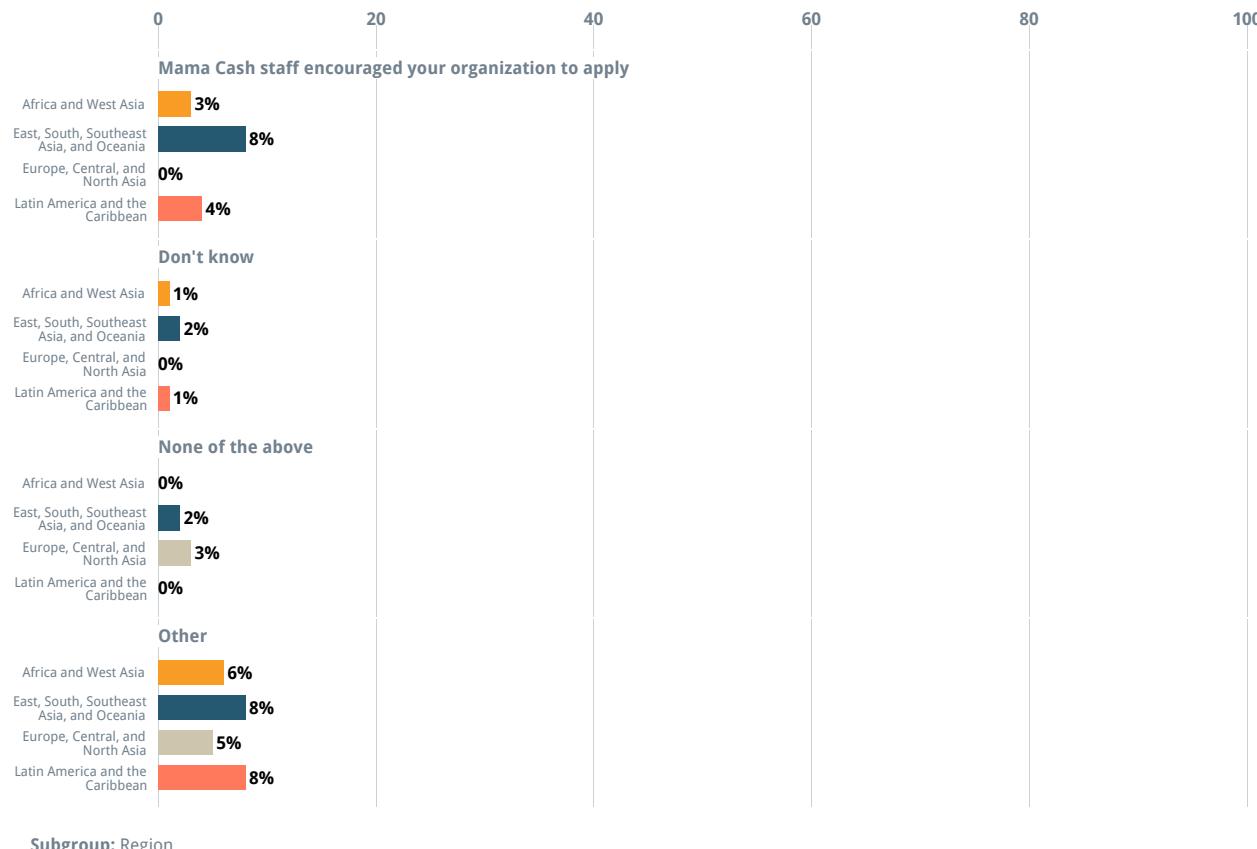
Africa and West Asia East, South, Southeast Asia, and Oceania Europe, Central, and North Asia Latin America and the Caribbean



Subgroup: Region

What factors encouraged your decision to apply to Mama Cash for funding? - By Subgroup (cont.)

█ Africa and West Asia █ East, South, Southeast Asia, and Oceania █ Europe, Central, and North Asia █ Latin America and the Caribbean



Subgroup: Region

Reasons Provided for Declining Proposal

Applicant Responses

"Please choose the option that most resembles the reason Mama Cash gave when it declined to fund your proposal."

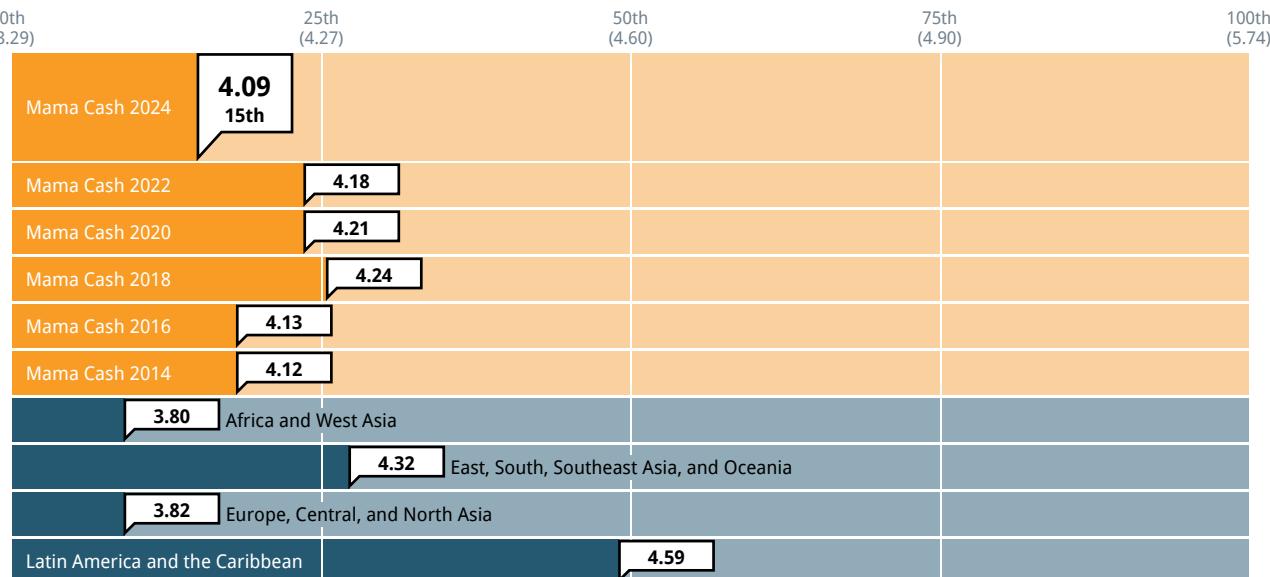
Selected Cohort: None					
Reasons Provided for Declining Proposal					
	No reason provided	Not enough funds/too many good proposals	Doesn't fit Mama Cash priorities/guidelines, with no explanation as to why	Doesn't fit Mama Cash priorities/guidelines, with explanation as to why	Other
Mama Cash 2024	14%	38%	14%	17%	16%
Mama Cash 2022	11%	45%	13%	16%	15%
Mama Cash 2020	13%	39%	14%	18%	16%
Mama Cash 2018	11%	38%	18%	14%	18%
Mama Cash 2016	10%	40%	18%	23%	10%
Mama Cash 2014	8%	29%	29%	20%	14%
Average Funder	17%	35%	14%	13%	21%

Selected Subgroup: Region					
Reasons Provided for Declining Proposal (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean	
No reason provided	15%	22%	11%	8%	
Not enough funds/too many good proposals	40%	29%	45%	41%	
Doesn't fit Mama Cash priorities/guidelines, with no explanation as to why	15%	15%	8%	16%	
Doesn't fit Mama Cash priorities/guidelines, with explanation as to why	14%	18%	29%	13%	
Other	15%	15%	8%	22%	

Applicant Responses

How would you rate the honesty of the reason(s) Mama Cash gave for declining to fund your funding application?

1 = Not at all honest 7 = Extremely honest



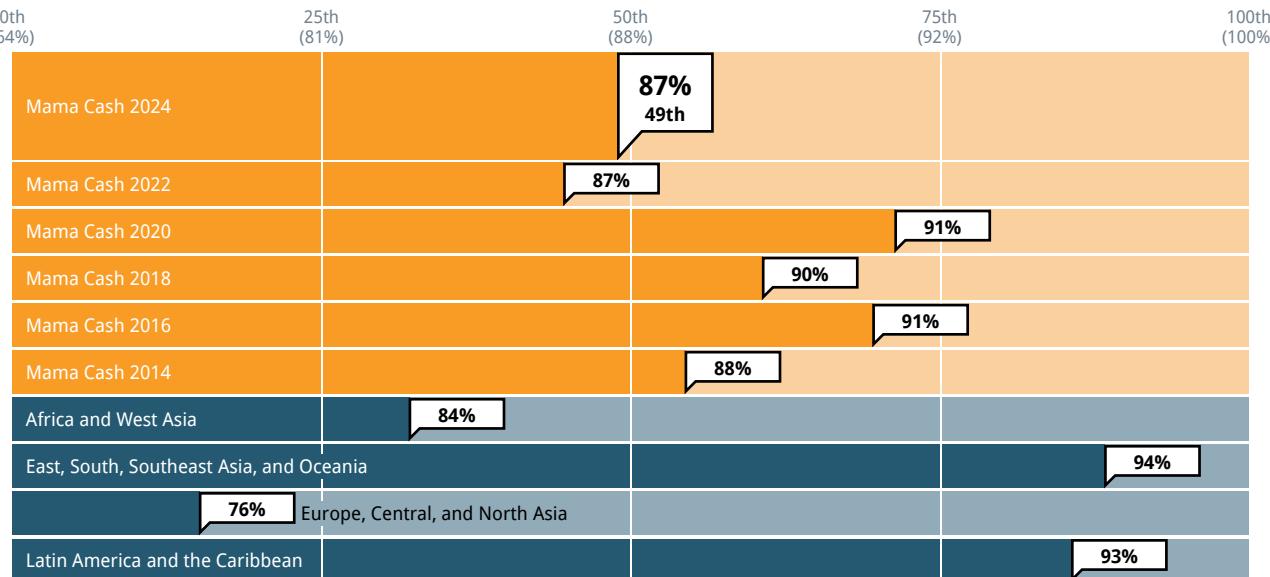
Cohort: None Past results: on Subgroup: Region

Implications for Future Applications

Applicant Responses

Would you consider applying for funding from Mama Cash in the future?

Proportion that responded 'Yes'

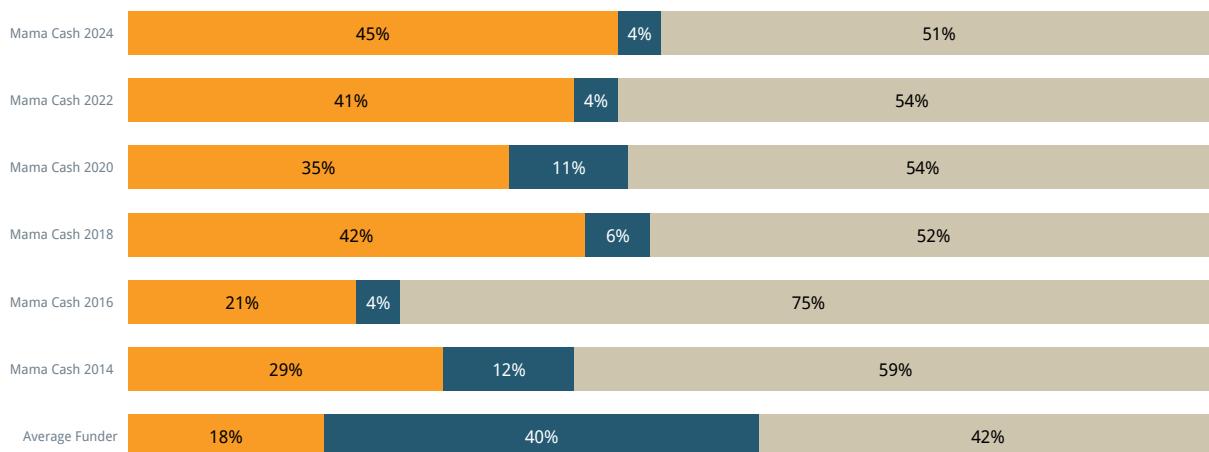


Cohort: None Past results: on Subgroup: Region

Selected Cohort: None	Mama Cash 2024	Mama Cash 2022	Mama Cash 2020	Average Funder
Would you consider applying for funding from Mama Cash in the future?				
Yes, I would consider applying for a similar project	55%	53%	54%	51%
Yes, I would consider applying for a different project	32%	34%	37%	35%
No, I would not consider applying	13%	13%	9%	14%

History with the Foundation of Respondents That Would Consider Reapplying

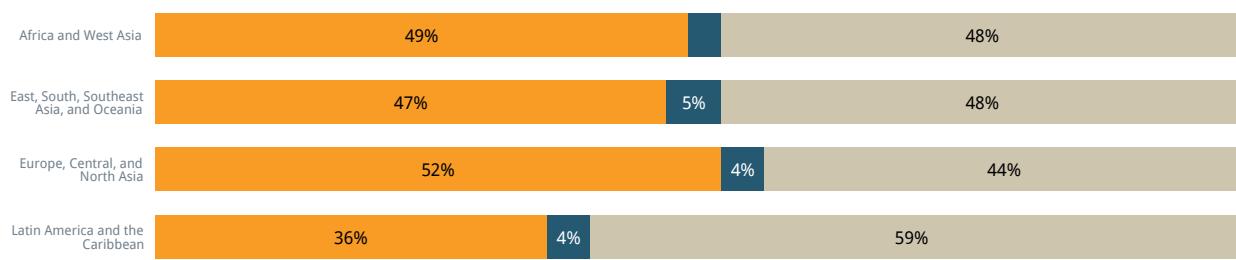
Previously declined Previously received funding First-time applicant



Cohort: None Past results: on

History with the Foundation of Respondents That Would Consider Reapplying - By Subgroup

Previously declined Previously received funding First-time applicant



Subgroup: Region

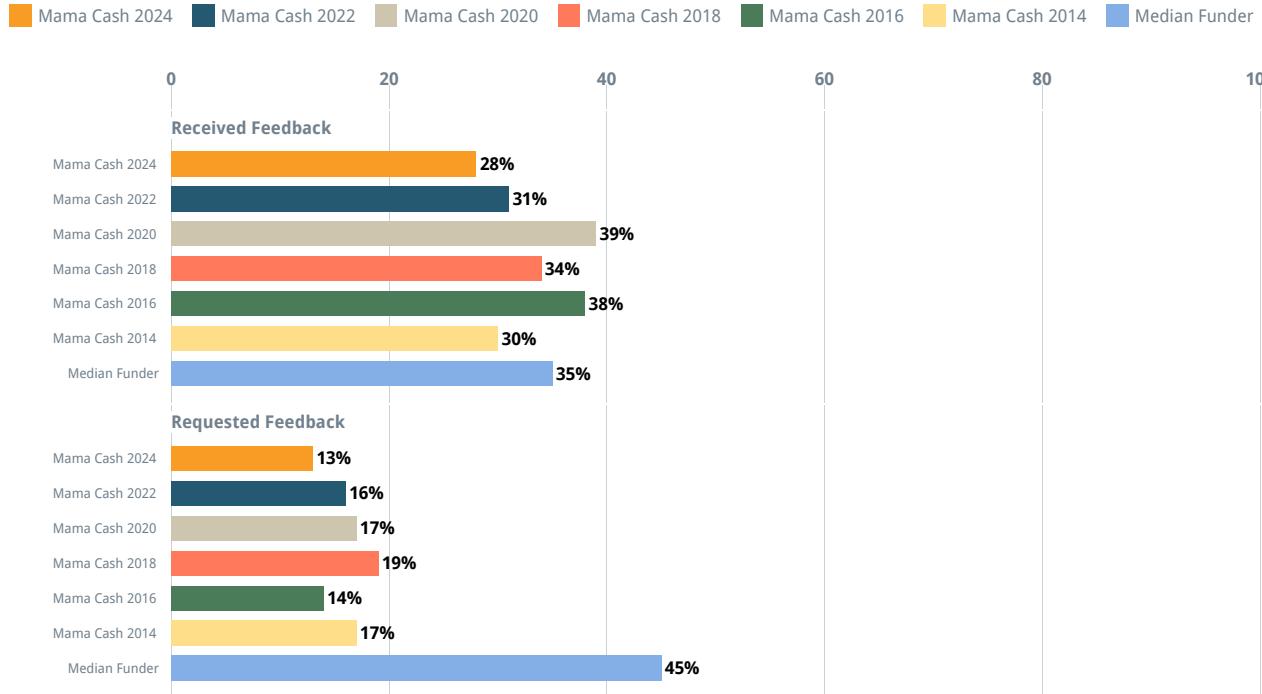
Feedback on Declined Applications

"After your request was declined did you request/receive any feedback or advice from Mama Cash?"

Note: The below chart displays data from two separate questions in the applicant survey:

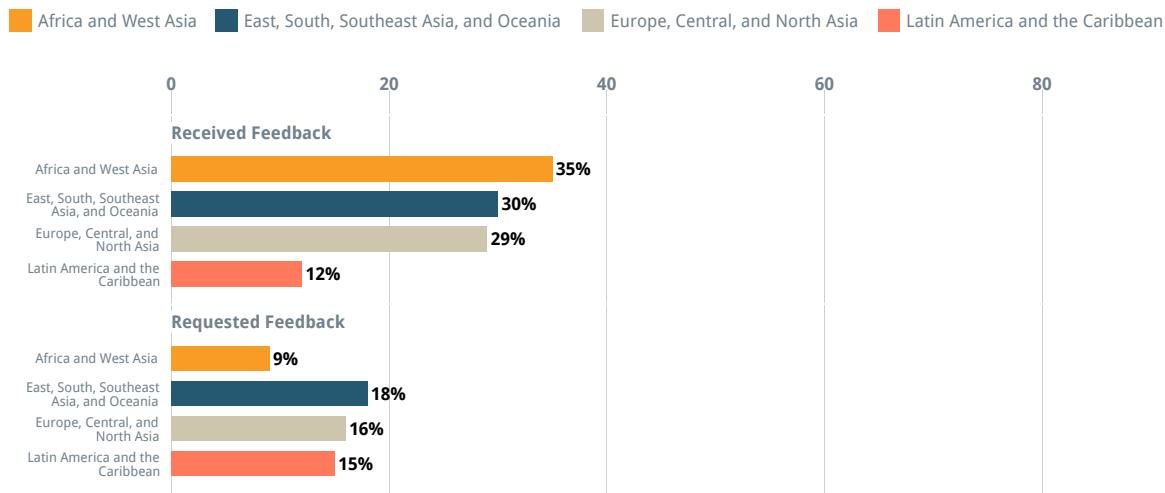
- "After your proposal was declined did you **request** any feedback or advice from Mama Cash?"
- "After your proposal was declined did you **receive** any feedback or advice from Mama Cash?"

Proportion of Applicants that Requested/Received Feedback



Cohort: None Past results: on

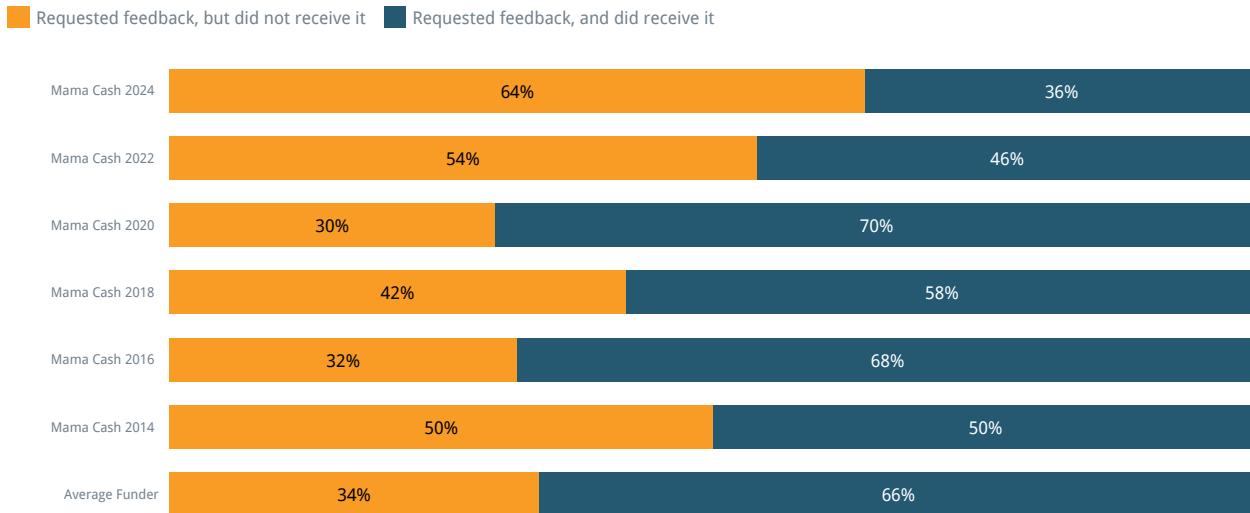
Proportion of Applicants that Requested/Received Feedback - By Subgroup



Subgroup: Region

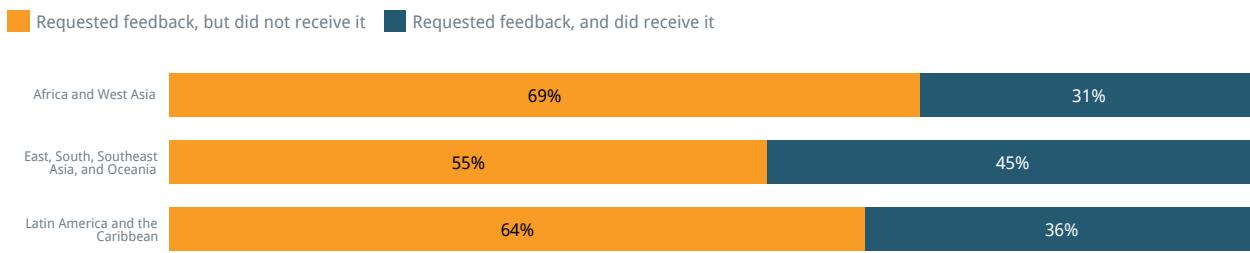
Note: The two subsequent charts exclusively look at data from applicants who, in the prior question, indicate requesting feedback after their proposal was declined.

Proportion of Applicants that Requested Feedback, Cont.



Cohort: None Past results: on

Proportion of Applicants that Requested Feedback, Cont. - By Subgroup

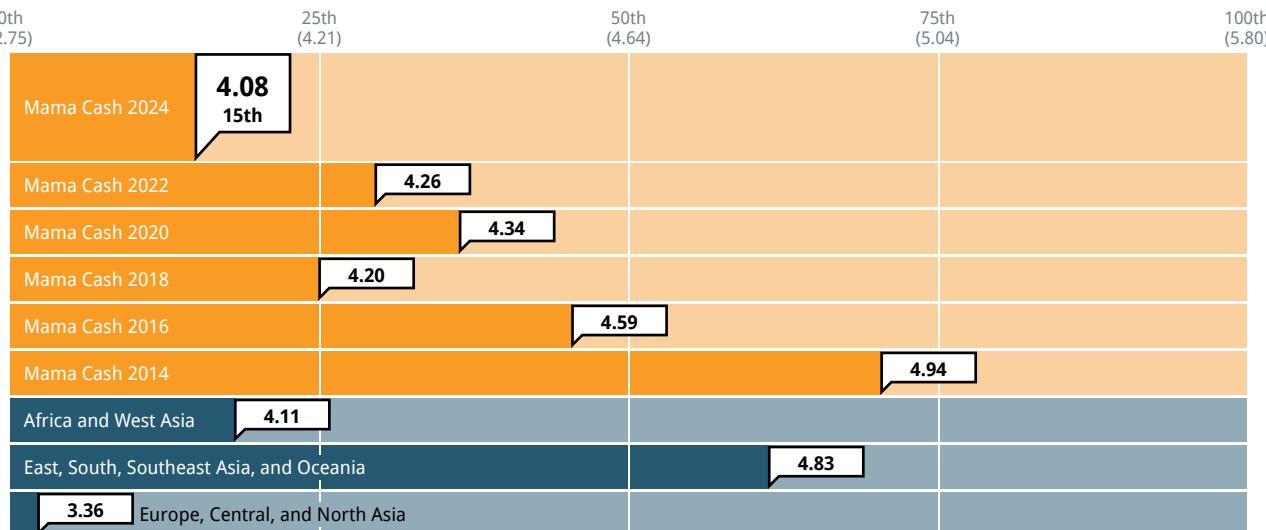


Subgroup: Region

Applicant Responses

Please rate the feedback and advice you received in terms of its helpfulness in strengthening future proposals to this funder.

1 = Not at all helpful 7 = Extremely helpful

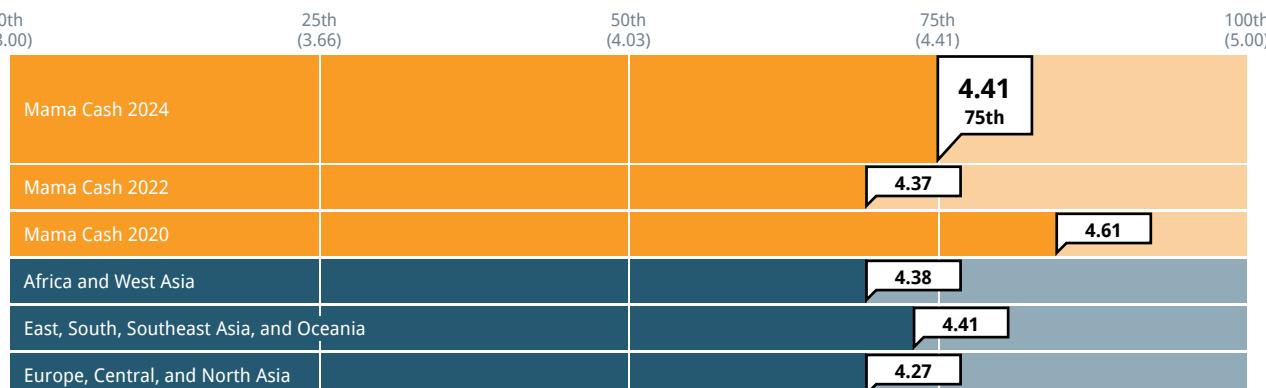


Cohort: None Past results: on Subgroup: Region

Applicant Responses

Please rate the feedback and advice you received in terms of its helpfulness in strengthening future proposals to other funders.

1 = Not at all helpful 7 = Extremely helpful



Cohort: None Past results: on Subgroup: Region

Guidance from the Foundation About Future Applications

Selected Cohort: None	Mama Cash 2024	Mama Cash 2022	Mama Cash 2020	Average Funder
Encouraged to apply in the future by Mama Cash	44%	44%	51%	35%
Discouraged to apply in the future by Mama Cash	9%	8%	7%	4%
Received no indication from Mama Cash about whether you should apply in the future	47%	49%	43%	60%

Selected Subgroup: Region	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Encouraged to apply in the future by Mama Cash	57%	47%	18%	26%
Discouraged to apply in the future by Mama Cash	6%	6%	13%	16%
Received no indication from Mama Cash about whether you should apply in the future	37%	47%	68%	58%

Time Between Submission and Funding Declination

Applicant Responses

"How much time elapsed from initial submission of your grant proposal to the final decision not to fund your proposal?"

Selected Cohort: None	Mama Cash 2024	Mama Cash 2022	Average Funder
3 months or less	45%	41%	51%
4 - 6 months	45%	46%	39%
7 - 12 months	7%	9%	7%
More than 12 months	4%	4%	2%

Selected Subgroup: Region

Time Between Submission and Funding Decision (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
3 months or less	47%	36%	46%	48%
4 - 6 months	43%	42%	49%	45%
7 - 12 months	7%	13%	3%	5%
More than 12 months	3%	9%	3%	2%

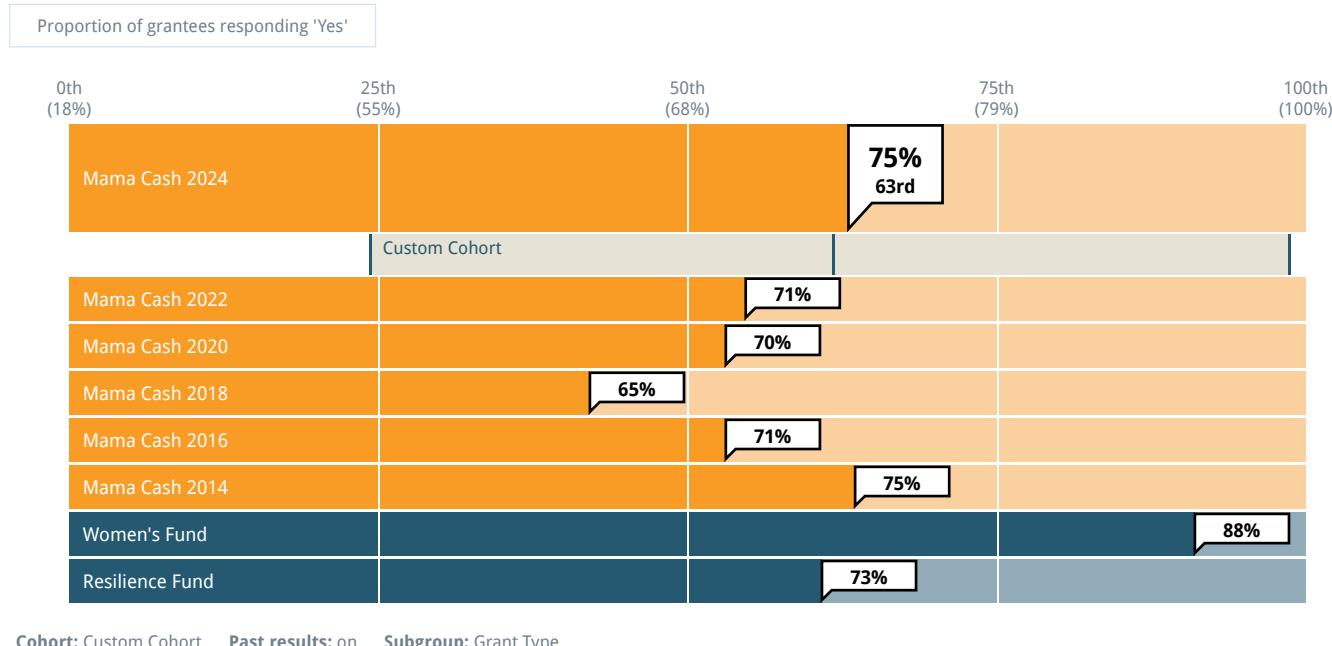
Reporting and Evaluation Process

Definition of Reporting and Evaluation

- "Reporting" - Mama Cash's standard oversight, monitoring, and grant reporting.
- "Evaluation" - formal activities *beyond reporting* undertaken by Mama Cash to assess or learn about a grant, a program, or Mama Cash's efforts.

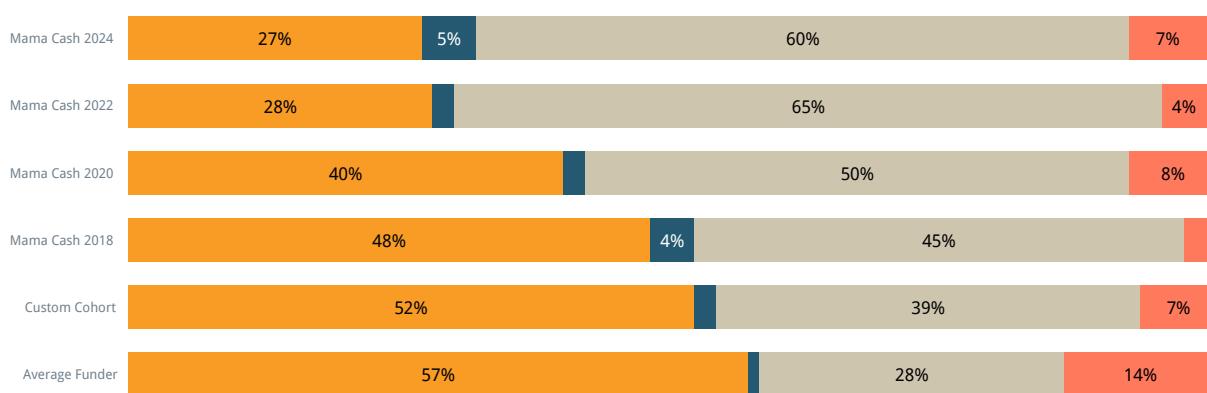
Grantee Responses

At any point during the proposal or the grant period, did Mama Cash and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?



Participation in Reporting and/or Evaluation Processes

█ Participated in a reporting process only
 █ Participated in an evaluation process only
 █ Participated in both a reporting and an evaluation process
█ Participated in neither a reporting nor an evaluation process



Participation in Reporting and/or Evaluation Processes - By Subgroup

█ Participated in a reporting process only
 █ Participated in an evaluation process only
 █ Participated in both a reporting and an evaluation process
█ Participated in neither a reporting nor an evaluation process



Subgroup: Grant Type

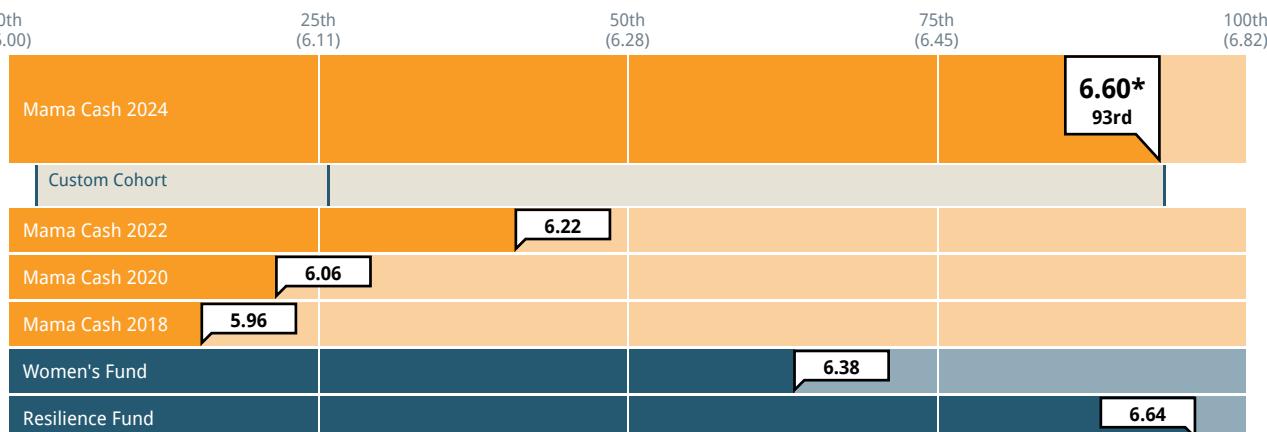
Reporting Process

The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

Grantee Responses

To what extent was Mama Cash's reporting process straightforward?

1 = Not at all 7 = To a great extent

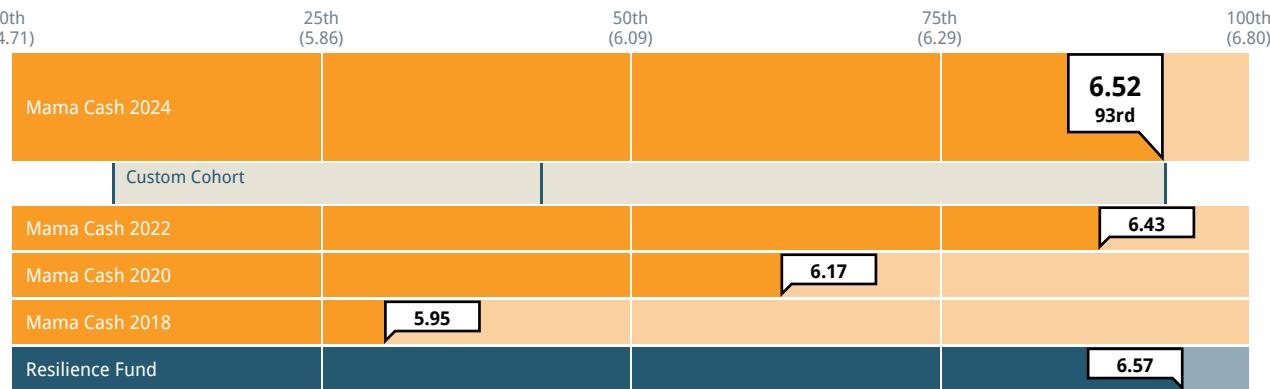


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent was Mama Cash's reporting process adaptable, if necessary, to fit your circumstances?

1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent was Mama Cash's reporting process relevant, with questions and measures pertinent to the work funded by this grant?

1 = Not at all 7 = To a great extent

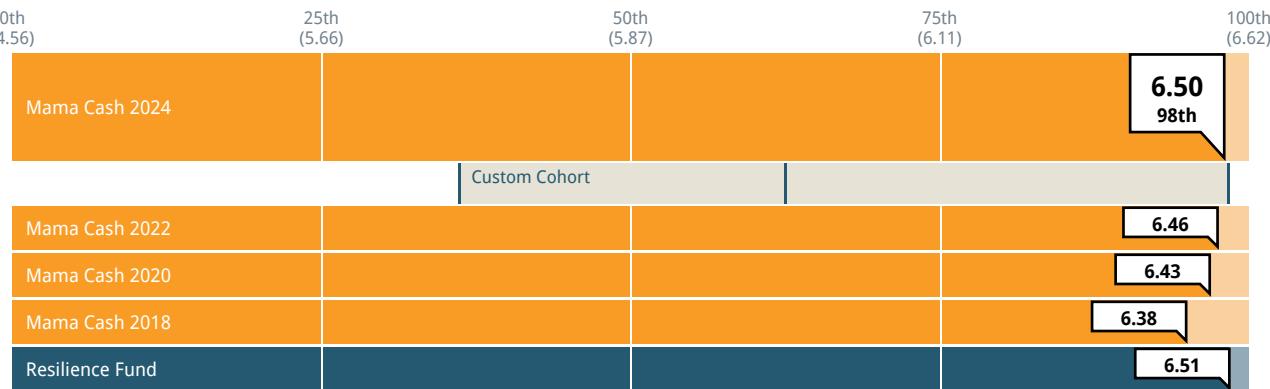


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent was Mama Cash's reporting process a helpful opportunity for you to reflect and learn?

1 = Not at all 7 = To a great extent



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

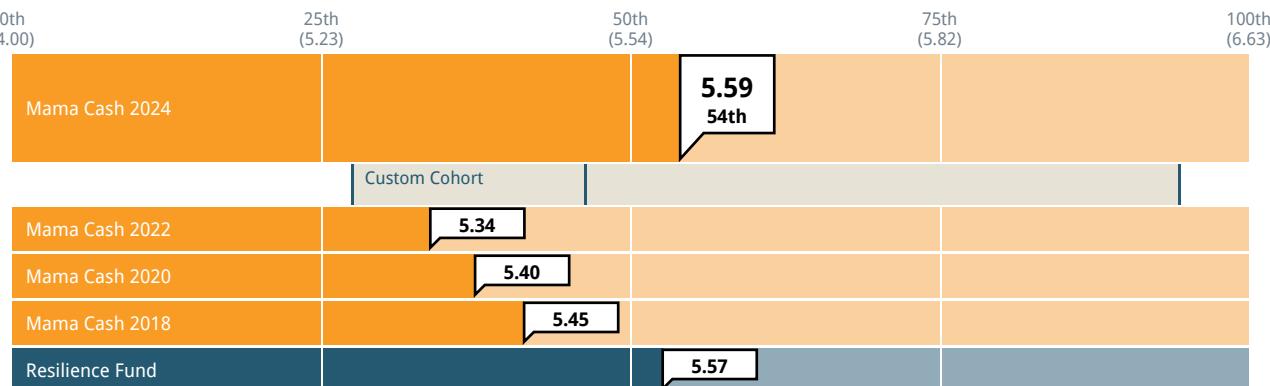
Evaluation Process

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

Grantee Responses

To what extent did the evaluation incorporate input from your organization in the design of the evaluation?

1 = Not at all 7 = To a great extent

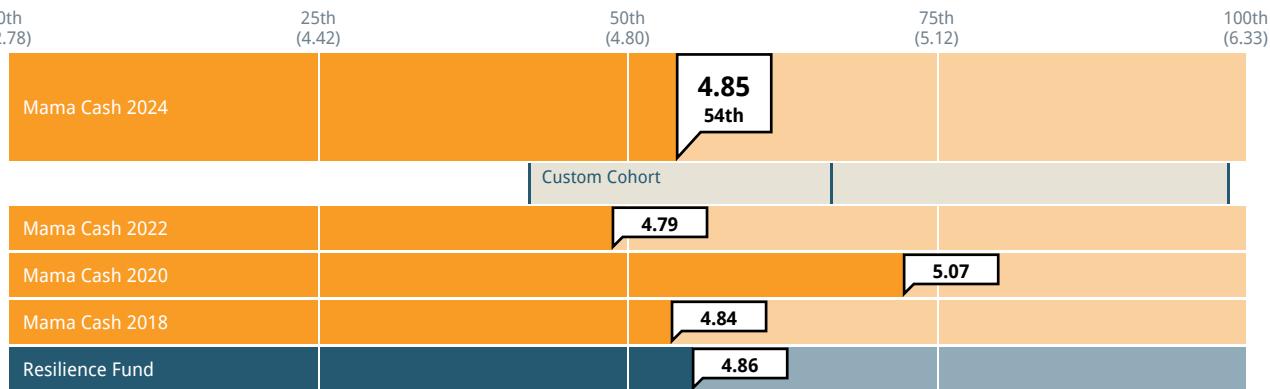


Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

To what extent did the evaluation result in your organization making changes to the work that was evaluated?

1 = Not at all 7 = To a great extent



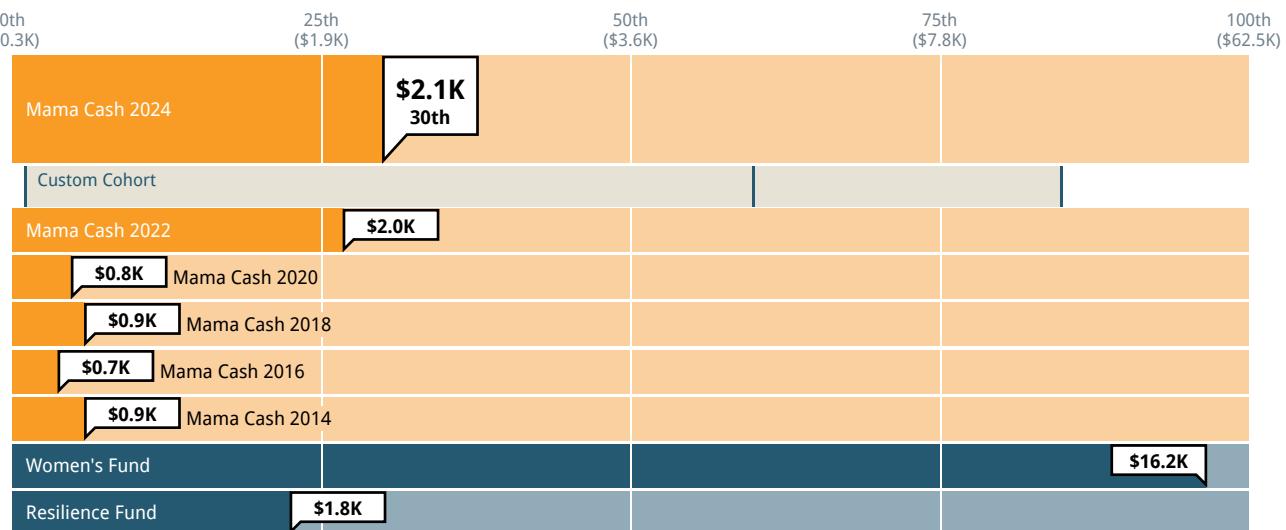
Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Monetary Return and Time Spent on Processes

Grantee Responses

Dollar Return: Median grant dollars awarded per process hour required

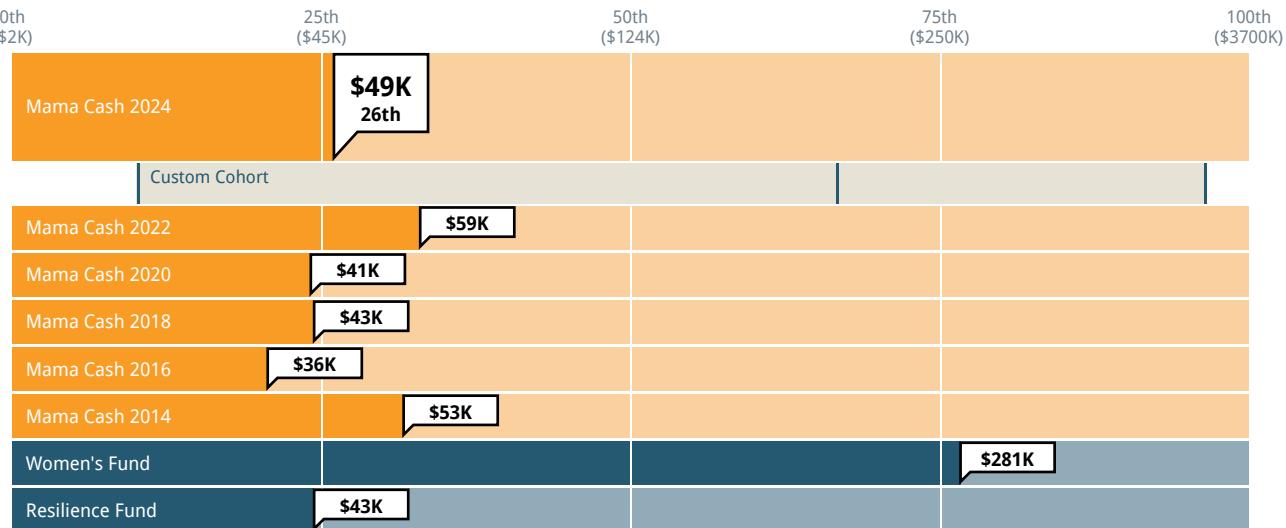
Includes total grant dollars awarded and total time necessary to fulfill the requirements over the lifetime of the grant



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

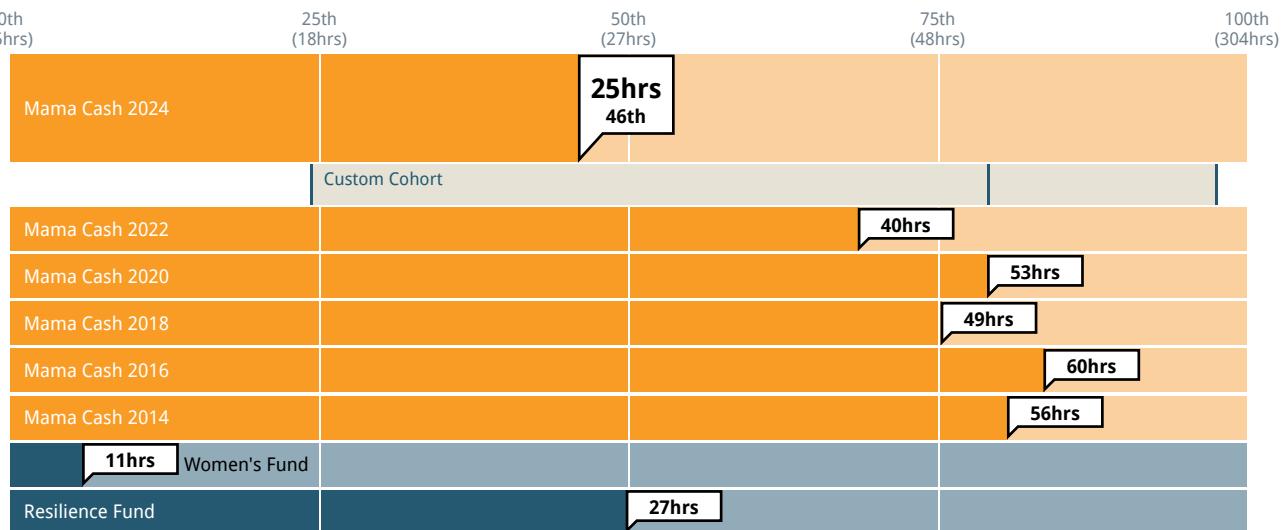
Median Grant Size



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Grantee Responses

Median hours spent by grantees on funder requirements over grant lifetime



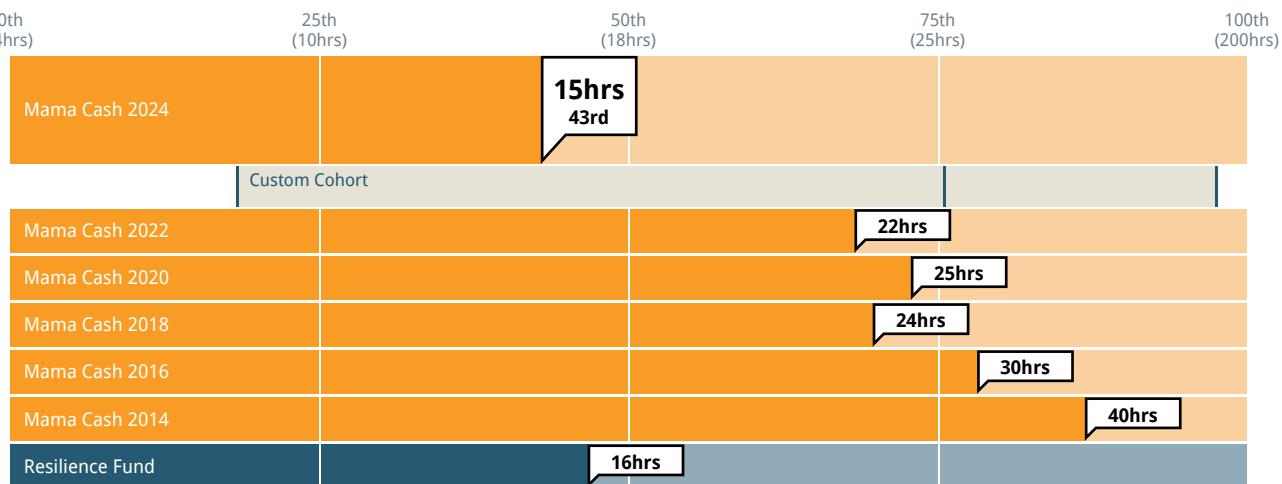
Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Time Spent on Selection Process

Grantee Responses

Grantee Responses

Median Hours Spent on Proposal and Selection Process



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

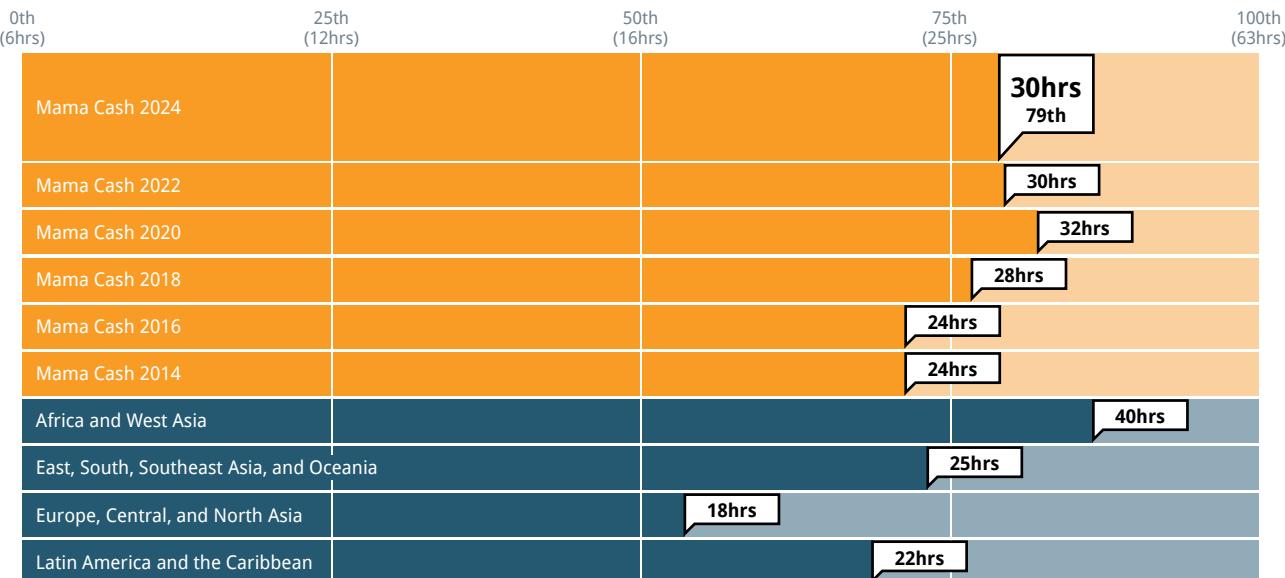
Time Spent On Proposal and Selection Process								
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200+ hours
Mama Cash 2024	33%	24%	11%	2%	6%	16%	5%	3%
Mama Cash 2022	29%	13%	10%	10%	12%	21%	1%	3%
Mama Cash 2020	18%	12%	20%	6%	16%	17%	5%	6%
Mama Cash 2018	17%	25%	10%	8%	15%	11%	6%	9%
Mama Cash 2016	13%	19%	16%	9%	17%	19%	4%	3%
Mama Cash 2014	13%	16%	10%	9%	15%	22%	8%	6%
Average Funder	27%	22%	16%	6%	10%	10%	5%	3%
Custom Cohort	19%	16%	15%	9%	13%	14%	8%	6%

Time Spent On Proposal and Selection Process (By Subgroup)			Women's Fund	Resilience Fund
1 to 9 hours			N/A	29%
10 to 19 hours			N/A	27%
20 to 29 hours			N/A	12%
30 to 39 hours			N/A	2%
40 to 49 hours			N/A	7%
50 to 99 hours			N/A	14%
100 to 199 hours			N/A	5%
200+ hours			N/A	4%

Applicant Responses

Applicant Responses

Median Hours Spent on Proposal and Selection Process



Cohort: None Past results: on Subgroup: Region

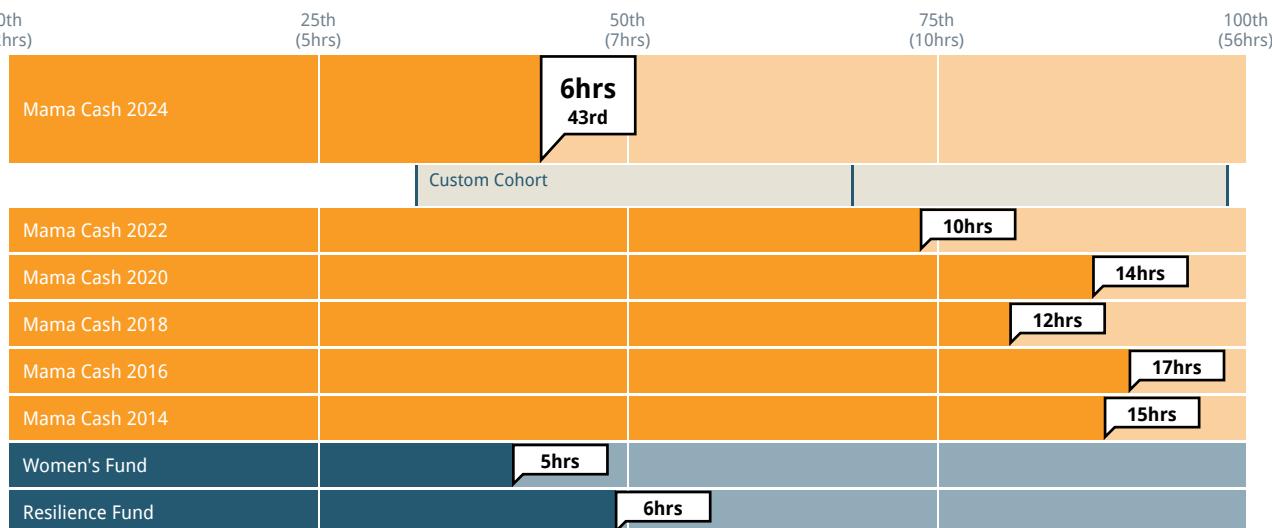
Time Spent on Selection Process								
	Fewer than 10 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200 hours or more
Mama Cash 2024	23%	15%	10%	6%	13%	18%	10%	4%
Mama Cash 2022	22%	17%	10%	6%	14%	21%	4%	6%
Mama Cash 2020	17%	17%	11%	11%	11%	20%	8%	6%
Mama Cash 2018	18%	22%	10%	3%	10%	20%	10%	7%
Mama Cash 2016	29%	14%	9%	7%	12%	15%	10%	5%
Mama Cash 2014	21%	18%	13%	9%	10%	17%	7%	5%
Average Funder	21%	26%	17%	8%	9%	12%	5%	2%

Selected Subgroup: Region				
Time Spent on Selection Process (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Fewer than 10 hours	23%	20%	26%	26%
10 to 19 hours	11%	14%	24%	22%
20 to 29 hours	6%	17%	16%	8%
30 to 39 hours	6%	5%	5%	8%
40 to 49 hours	13%	12%	16%	15%
50 to 99 hours	22%	19%	8%	15%
100 to 199 hours	14%	8%	5%	7%
200 hours or more	6%	5%	0%	0%

Time Spent on Reporting and Evaluation Process

Grantee Responses

Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100+ hours
Mama Cash 2024	61%	15%	5%	3%	3%	9%	5%
Mama Cash 2022	47%	27%	9%	4%	6%	6%	1%
Mama Cash 2020	39%	16%	22%	8%	4%	5%	5%
Mama Cash 2018	45%	15%	14%	3%	10%	8%	5%
Mama Cash 2016	26%	26%	21%	7%	7%	8%	4%
Mama Cash 2014	28%	32%	12%	1%	6%	10%	11%
Average Funder	58%	18%	9%	3%	3%	4%	4%
Custom Cohort	46%	19%	9%	5%	4%	8%	8%

Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized) (By Subgroup)		Women's Fund	Resilience Fund
1 to 9 hours		75%	59%
10 to 19 hours		0%	17%
20 to 29 hours		12%	3%
30 to 39 hours		0%	3%
40 to 49 hours		0%	3%
50 to 99 hours		12%	9%
100+ hours		0%	5%

Mama Cash Specific Questions

Mama Cash asked its grantees an additional four custom questions. The responses to these questions can be found in this section of the report.

Does your organization have easier access to funding in the last three years?

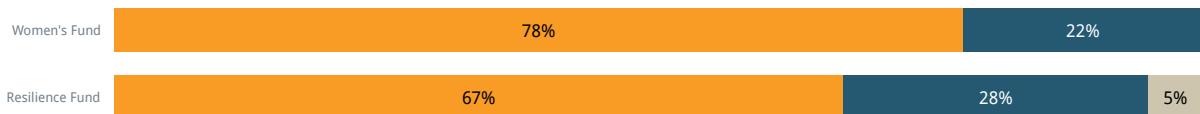
■ Yes ■ No ■ Don't know



Cohort: None Past results: on

Does your organization have easier access to funding in the last three years? - By Subgroup

■ Yes ■ No ■ Don't know

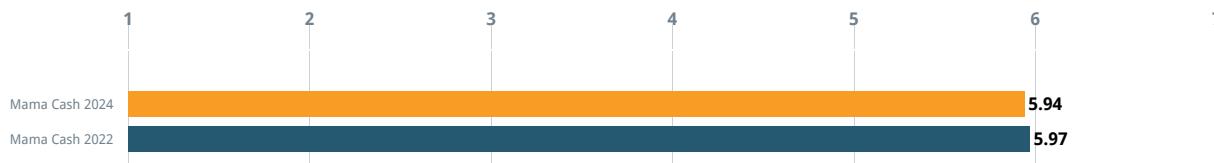


Subgroup: Grant Type

To what extent has Mama Cash's reputation lent credibility to your efforts to obtain additional funding from other sources?

1 = Not at all 7 = To a great extent

■ Mama Cash 2024 ■ Mama Cash 2022

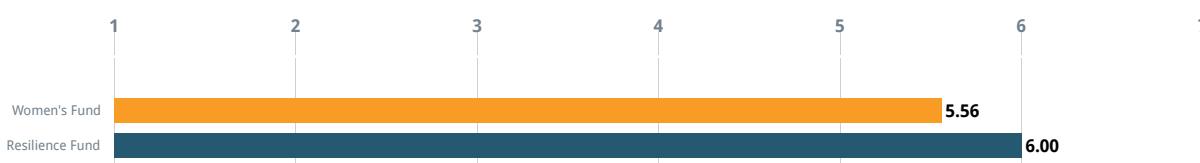


Cohort: None Past results: on

To what extent has Mama Cash's reputation lent credibility to your efforts to obtain additional funding from other sources? - By Subgroup

1 = Not at all 7 = To a great extent

■ Women's Fund ■ Resilience Fund

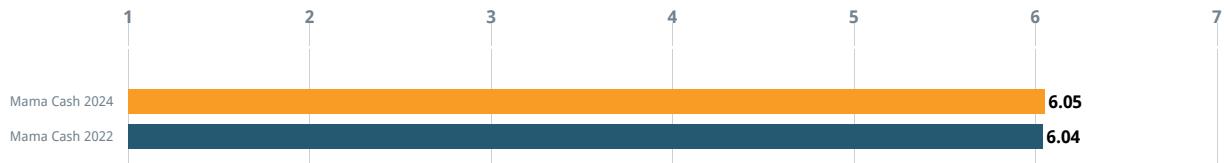


Subgroup: Grant Type

To what extent do you feel safe using Mama Cash's IT-Channels and Infrastructure to collaborate and exchange information?

1 = Not at all safe 7 = Very safe

Mama Cash 2024 Mama Cash 2022



Cohort: None Past results: on

To what extent do you feel safe using Mama Cash's IT-Channels and Infrastructure to collaborate and exchange information? - By Subgroup

1 = Not at all safe 7 = Very safe

Resilience Fund

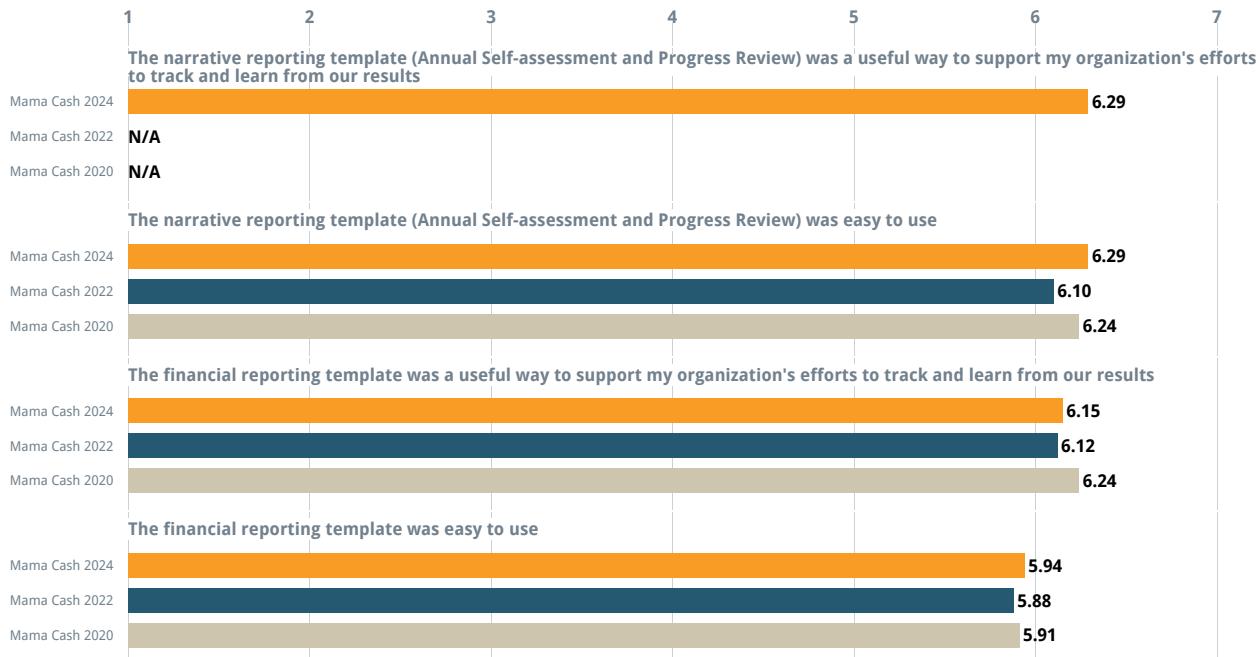


Subgroup: Grant Type

How strongly do you agree or disagree with the following statements concerning Mama Cash's reporting process?

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

Mama Cash 2024 Mama Cash 2022 Mama Cash 2020

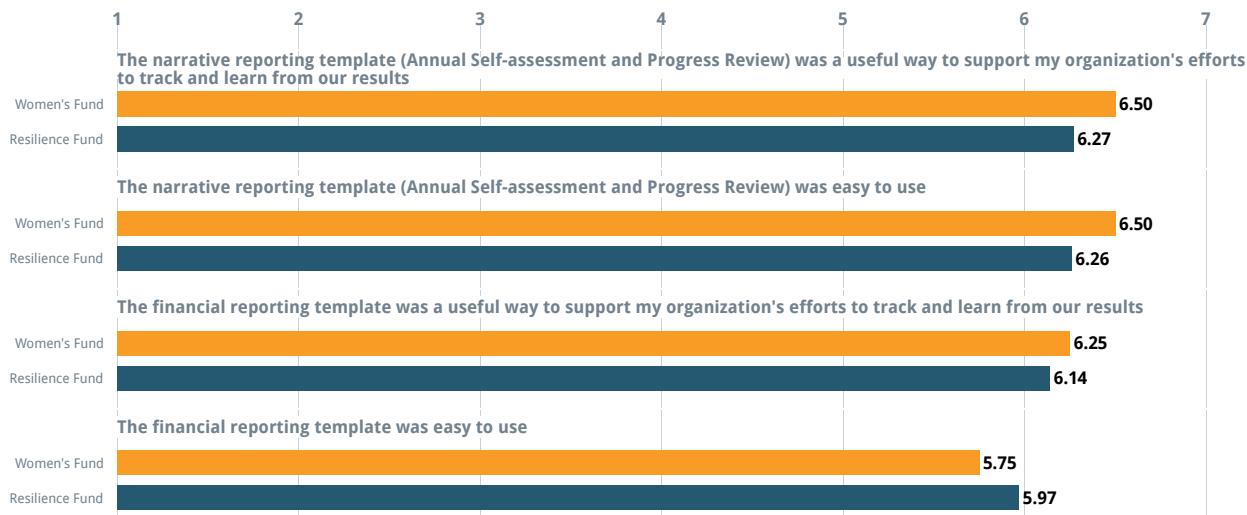


Cohort: None Past results: on

How strongly do you agree or disagree with the following statements concerning Mama Cash's reporting process? - By Subgroup

1 = Strongly disagree 4 = Neither agree nor disagree 7 = Strongly agree

Women's Fund Resilience Fund



Subgroup: Grant Type

Grantee and Applicant Written Comments

In Mama Cash's Grantee and Applicant Perception Report survey, CEP asks three written questions of grantees (applicants are asked the first and third questions):

1. "Please comment on the quality of Mama Cash's processes, interactions, and communications."
2. "Thinking beyond the grant you received, please comment on how Mama Cash influences your field, community, or organization."
3. "What specific improvements would you suggest that would make Mama Cash a better funder?"

Mama Cash also asked its grantees an additional two custom open-ended questions:

1. In recent times have you experienced challenges receiving grant payments/bank transfers from Mama Cash? If so, please describe:
2. At the start of 2023 Mama Cash restructured their grantmaking team. Since then, how have your interactions and communications been with Mama Cash?

To download the full set of grantee and applicant comments and suggestions, please refer to the Attachments in the "Report Overview" section of your report. Please note that some comments may be redacted or removed to protect the confidentiality of respondents.

CEP's Qualitative Analysis

CEP thoroughly reviews each comment submitted and conducts comprehensive qualitative analysis on two of these questions in the GPR. CEP also conducts comprehensive qualitative analysis on applicants' suggestions for Mama Cash.

The following pages outline the results of CEP's analyses.

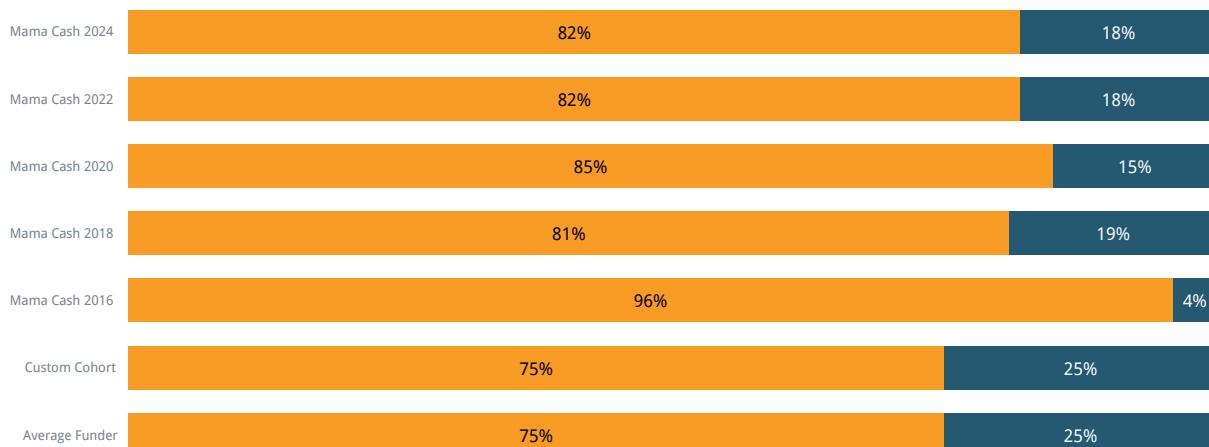
Quality of Mama Cash's Processes, Interactions and Communications

Grantees and applicants were asked to comment on the quality of Mama Cash's processes, interactions, and communications. Grantees' comments were then categorized by the nature of their content, specifically whether the content is positive, neutral or constructive.

For a comment to be categorized as constructive, there must have been at least one constructive topic in its content.

Positivity of Comments about the Quality of the Foundation's Processes, Interactions, and Communications

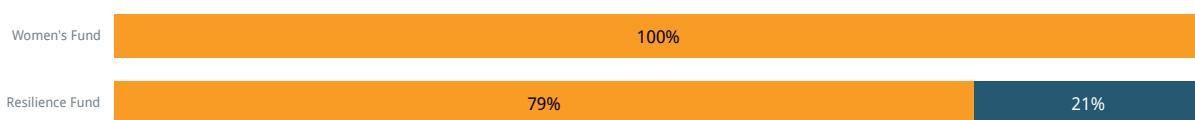
█ Positive comment █ Comment with at least one constructive theme



Cohort: Custom Cohort Past results: on

Positivity of Comments about the Quality of Mama Cash's Processes, Interactions, and Communications - By Subgroup

█ Positive comment █ Comment with at least one constructive theme



Subgroup: Grant Type

Suggestion Topics

Grantees and applicants were asked to provide any suggestions for how Mama Cash could improve. These suggestions were then categorized by CEP and grouped into the topics below. Of the 74 grantee and 362 applicant respondents to the survey, 51 grantees and 356 applicants provided suggestions.

To download the full set of grantee and applicant comments and suggestions, please refer to the "Downloads" dropdown menu at the top right of your report. Please note that comments have been edited or deleted to protect the confidentiality of respondents.

Proportion of Grantee Suggestions by Topic

Topic of Suggestion	Proportion
Beyond the Grant Assistance	33%
Grantmaking Characteristics	20%
Quality and Quantity of Interactions	16%
Grantmaking Strategy	14%
Communications	10%
Application, Reporting, and Evaluation Processes	8%

Proportion of Applicant Suggestions by Topic

Topic of Suggestion	Proportion
Application Process	42%
Grantmaking Strategy	37%
Communications with Applicants	8%
Organizational Understanding	7%
Interactions with Applicants	5%
Additional Applicant Suggestions	1%

Grantee Suggestions

Grantees were asked to provide any suggestions for how Mama Cash could improve. These suggestions were then categorized by CEP and grouped into the topics below.

Beyond the Grant Assistance (33% N=17)

- Convening and Connecting Grantees to Each Other and Potential Donors (N = 10)
 - "Maybe bring the organizations supported by Mama Cash closer together."
 - "We would benefit from more connections with other funders and more incentives to go to events, meet the team in person and connect"
 - "maybe facilitating some horizontal relationships building with other feminist actors globally, elevating voices of the most oppressed groups e.g. through facilitating their presence in the decision-making spaces such as CSW."
 - "...The only thing would be to have more meeting/community spaces so we could meet as organizations and connect."
 - "...I think it'd be good to have an exchange with the other organizations they're funding so we could network with each other."
 - "...Facilitate Grantee Interactions: Create virtual platforms for grantees to interact, exchange ideas, and share best practices with similar organizations worldwide..."
 - "...In our experience, we've been able to meet other Mama Cash partners/grantees and participate in in-person events that have strengthened our feminist work, recognition, and political positioning. I think Mama Cash should consider the possibility of holding in-person or virtual events between their regional partners and other funders, so that together (organizations and funders) we can reflect on current challenges and the future of philanthropy/grants for feminist work."
 - "...Mama Cash could also be a medium for small organizations like us to introduce and link up with other donor agencies. "
 - "...organize annual/bi-annual gathering of all grantees to facilitate networking, creating bonds and joint activities for bolstering impact."
 - "...Developing innovative ways to be in dialogue with other grantees... More networking efforts and targeted development support..."
- Providing Capacity Building Support (N = 7)

- "Comply with training agreements on topics such as grant management and other offers they've made to us in the past."
- "Mama Cash could add online courses or trainings and give more exposure to processes similar to those carried out by them."
- "Mama Cash can provide virtual learning on how does participatory grant making process..."
- "Mama Cash should help us in advocacy at international level particularly with various UN bodies, committees like CEDAW, UN Rapporteurs on Human Rights, indigenous issues etc..."
- "In addition to providing financial support, offering comprehensive capacity-building resources can help grantees maximize their impact. This could involve creating a resource library with templates, guides, and best practices. To ensure that funded projects have lasting impacts, Mama Cash could emphasize more on sustainability planning. This might involve supporting grantees in developing long-term strategic plans and providing guidance on building organizational resilience and adaptability."
- "...Capacity Building: Provide more targeted capacity-building workshops and resources tailored to the specific needs of grantees."
- "...Should develop strong international support group who can protect 'Human Rights Defenders' as challenge on rights based organisation and activist are increasing day by day...It should also constitute some resource centre which can provide information, ways to face challenges"

Grantmaking Characteristics (20% N=10)

- Increasing Proportion of Multi-Year Grants (N = 5)
 - "To continue supporting feminist and women movements with longer term grants."
 - "Long term support will help to secure the organization."
 - "Mama Cash should provide multi year trust based funding, core and flexible funding to support women, girl and LGBTIQ communities in large extent."
 - "...The only thing we suggest is that they analyze the possibility of granting multi-year agreements; that is, more than two years with the same agreement."
 - "I would suggest that funding be greater than 1 year for organizations working in conflict environments and authoritative regimes, as this is where sustainable economic support is most needed."
- Increasing Grant Size (N = 3)
 - "To have access to significantly larger financial resources."
 - "We are currently on a small grant size and this means that our staff compensation visa vie programme budget is very low. Mama Cash could consider increasing the size of grants to small organisations- in that period staff burn many candles to find donors. Many donors do not sign up below certain threshold..."
 - "...increasing the grant, taking into account the ambitions of organizations in favor of disadvantaged groups..."
- Increasing the Proportion of General Operating Support (N = 1)
 - "It would be better if some grants of the Mama Cash is flexible and can support the operating expenses and judicial support of/for local civil society organizations..."
- Other Grantmaking Suggestions (N = 1)
 - "funding groups of adolescents under 19 years of age as well...financing collectives for which one of its partners is the leader, project leader in order the other member organizations to benefit from the Mama Cash opportunities...financing fields of activity or organizations whose activities suffer from financing such as for example, sex workers, disabled people, people with HIV, etc."

Quality and Quantity of Interactions (16% N=8)

- Site Visits (N = 5)
 - "visits to grantees field activities"
 - "they can do a physical visit..."
 - "at least bi-annual visit to the grantee organization(s) to guide and encourage them and the beneficiaries and also to understand and advise the grantees on the progress, impediments and opportunities..."
 - "...they must prioritize site visits so that they can understand where their projects are and how they are affecting the work of communities."
 - "...conduct regular physical follow-ups with beneficiary organizations to better assess progress and needs in the field."
- More Frequent Interactions (N = 3)
 - "Increase the level of communication between partners and funder."
 - "...teams should be more responsive."
 - "They should hold regular meetings to find out how we're doing with our work..."

Grantmaking Strategy (14% N=7)

- Broadening Regional Presence (N = 4)
 - "Increase the distribution of grants, especially in the Latin American and Caribbean region."
 - "To improve its presence in some regions or countries. To develop some regional events to exchange (online or in person)..."
 - "More involvement/knowledge of the reality and context of the communities in [country]..."
 - "In order for Mama Cash to become a better funder, deploying agents in the different areas covered by its subsidies would be beneficial..."
- Additional Grantmaking Strategy Suggestions (N = 3)
 - "continue to listen to the movement as you are now, in order not to fund mainstream in feminist activism, but really upcoming strategies and innovation."
 - "I would suggest they fund more intersex- focused groups. They are highly unlikely to get funding than other LGBT+ groups. I also suggest they keep

- being supportive as always."
- "...More involvement with the topics of digital rights and care and the varying impacts on women who decide to mobilize."

Communications (10% N=5)

- Sharpening Communications Around Grantmaking Strategies and Funding Priorities (N = 2)
 - "Better communication with organizations and a better understanding of the context in which they conduct their activities."
 - "They must be transparent about how their grant process works, particularly about who decides what gets funded and why..."
- More Frequent Communications (N = 1)
 - "Expand coverage and expand outreach and do so more often; that way, people can learn about the work you do and the grants and granting periods you provide."
- Other Communications Suggestions (N = 2)
 - "We would suggest Mama Cash to think about accessibility aspects in relation to accessing their website and social media posts..."
 - "...advocate for causes, issues to influence others for awareness, mobilize resources, and promote positive change in society internationally."

Application, Reporting, and Evaluation Processes (8% N=4)

- Streamlining Processes (N = 4)
 - "...Maintaining flexibility in the delivery of reports and results is very important."
 - "Improvement should be made on the financial reporting forms. They are complicated/daunting for organizations that do not have accounting/grant officers. I think they can be simplified and still provide the needed information."
 - "...We hope that the granting processes and their respective transfers become more streamlined since, in the past, it's taken up to 3 months for the resources to arrive in our accounts, even though the application processes had already concluded."
 - "Paying grantees on time and making this a huge priority..."

Selected Applicant Suggestions

Applicants were asked to provide any suggestions for how Mama Cash could improve. These suggestions were then categorized by CEP and grouped into the topics below.

Application Process (42% N=108)

- Providing Feedback to Applicants (N = 32)
 - "Strengthen the follow-up of applications even if they are declined and be more transparent in the reasons or give the right to reply."
 - "I suggest Mama Cash give reasons for why they declined the proposal more specifically and show us which part(s) to improve in comparison to other applicants."
 - "It will be really helpful if MamaCash can give feedback on rejected proposals, so that the organization will have more understanding about their qualification and they will be able to identify and strengthen their weak points."
- Providing Applicants with More Tailored Support Through the Application Process (N = 28)
 - "Hold informative meetings on how to request funding."
 - "Maybe create a short and simple training for unsuccessful applicants so they could evaluate if it's pertinent to reapply."
- Clarifying Application Guidelines (N = 18)
 - "Greater clarity of application processes and more guidance."
 - "I suggest that in every call for proposals, they should specify the number of organizations they will fund, clearly outline the areas eligible for funding, and define the target beneficiaries."
- Streamlining the Application Process (N = 18)
 - "...Streamlining the Application process:- simplify the application process to make more user friendly and accessible to a diverse range of applicants. This could involve creating a clear and easy to - follow portal..."
 - "...Streamlined Application Process: Simplify and streamline the grant application process to reduce administrative burden on applicants while ensuring clarity and accessibility..."
- Providing More Flexible Application Guidelines (N = 3)
 - "They should be flexible with their criteria and give room for intersectionalities in funding opportunities and existing programs of organizations."
- Improving the Application Portal (N = 1)
 - "We suggest making your platform a little bit more reliable when applying."
- Other Application Suggestions (N = 8)
 - "Make the application process more participatory. Maybe a Skype/Zoom Interview where we get a chance to present our situation and need for funds

can be a first round at the end of which we can fill out the detailed application."

Grantmaking Strategy (37% N=97)

- Applying a More Grassroots Lens to Grantmaking Strategy (N = 38)
 - "Dedicate more funds to the newly established organisations that have the required expertise and human and technical resources but lack for funding to advance."
 - "We would suggest Mama Cash to increase her funding and atleast increase their support to grassroot organisations who work directly with the rural community with the help of a country representative."
 - "That they give an opportunity to organizations and collectives that uphold the struggle, resistance, and search for justice at the grassroots level; they're killing us for not being institutionalized organizations."
- Broadening Mama Cash's Geographic Focus (N = 19)
 - "Consider more organizations from developing world."
 - "invest or fund more GYW-focused organizations in Africa."
- Broadening Mama Cash's Grantmaking Approach (N = 19)
 - "Open up to organisations serving women who may not have girls on their boards."
 - "I believe inclusion is beyond the diversity of womanhood, and if our organization is excluded because we are transled and LGBTIQ+ organization then there is no inclusion. Mama Cash must look into diversifying its grants and understand that not LGBTIQ+ organizations are led by women."
- Broadening Mama Cash's Strategic Focus (N = 16)
 - "To be more open with groups under dictatorship and undergoing migration issues."
 - "Putting up calls for proposals in respective fields, including a call for democracy and good governance."
- Providing Additional Funding Opportunities (N = 2)
 - "I think they should create more funding opportunities."
- Other Strategy Suggestions (N = 3)
 - "Understanding the issue of age on the board, no board can consist of only inexperienced young people, allow intergenerational representation. CSO's struggle to mobilize resources, penalising us for not meeting the in-expressed Mama Cash age quotas is not fair, condone the try and compensate by affording an opportunity to access resources."

Communications with Applicants (8% N=22)

- More Frequent Communications (N = 8)
 - "Follow up conversations with participants before making a final decision on whether to approve or decline a proposal."
- Providing Clearer Communications (N = 8)
 - "More information and clarity about what exactly they support."
- More Transparent Communications (N = 6)
 - "Mama cash should be transparent and honest to organizations. If they have limited funds to enable them engage more organizations who need funding that should be communicated to stakeholders."

Organizational Understanding (7% N=18)

- Demonstrating a Deeper Understanding of Applicant Organizations, Contexts, and Cultures (N = 18)
 - "Embrace diversity. Understand the various peculiarities of individual organizations instead of applying a 'one size fits all' approach to all applicants."
 - "As I know that some donor organizations really try to understand needs and challenges faced by applicant local NGOs, especially based in non English speaking and developing countries. It would be really great if Mama Cash will do one little step to better understand the applicant local NGOs before making decision based on yes or no question..."

Interactions with Applicants (5% N=12)

- Visiting Applicant Organizations (N = 7)
 - "Conduct field visits to understand how the organization started and the socio-cultural-political environment it operates in. This would help in understanding the strengths and weaknesses of a women-led grassroots organization working with historically disadvantaged communities..."
- Being More Responsive to Applicants (N = 3)
 - "Respond in a timely and detailed manner to requirements and requests."
- More Frequent Interactions with Applicants (N = 2)
 - "If it's possible to have a more one on one interactions with certain ideas and proposals that they may not think as doable..."

Additional Applicant Suggestions (1% N=3)

- Other Applicant Suggestions (N = 3)
 - "Change the name."

Contextual Data

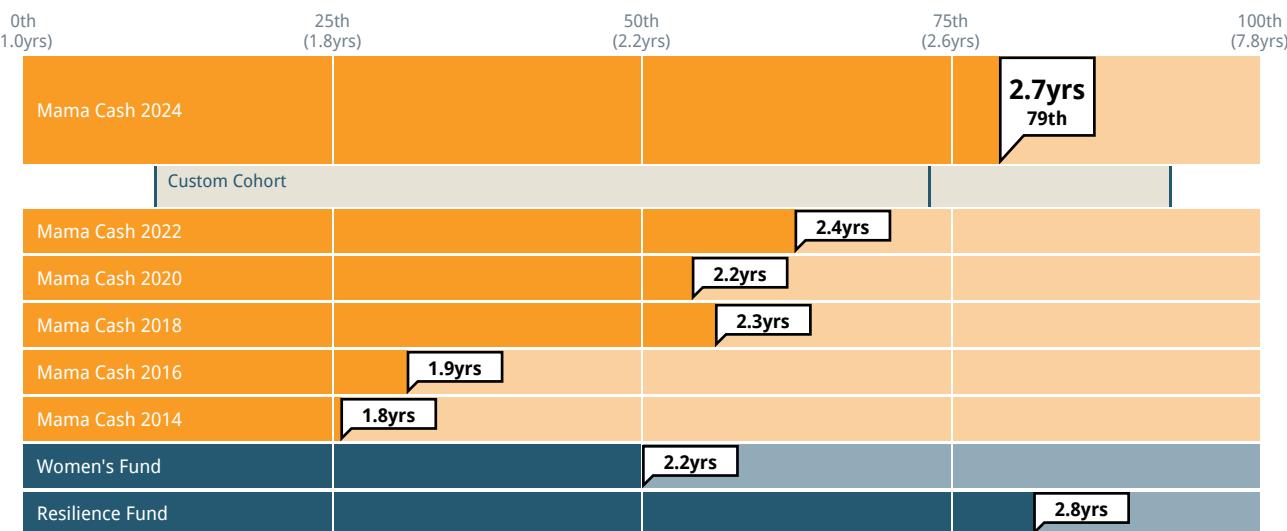
Please note that all information in this section is based on self-reported data from grantees or declined applicants.

Grantee Data

Grantmaking Characteristics

Grantee Responses

Average Grant Length



Cohort: Custom Cohort Past results: on Subgroup: Grant Type

Selected Cohort: Custom Cohort	
Length of Grant Awarded	
Average grant length	
Mama Cash 2024	2.7 years
Mama Cash 2022	2.4 years
Mama Cash 2020	2.2 years
Mama Cash 2018	2.3 years
Mama Cash 2016	1.9 years
Mama Cash 2014	1.8 years
Median Funder	2.2 years
Custom Cohort	2.6 years

Length of Grant Awarded					
	0 - 1.99 years	2 - 2.99 years	3 - 3.99 years	4 - 4.99 years	5 - 50 years
Mama Cash 2024	43%	22%	15%	4%	15%
Mama Cash 2022	29%	50%	10%	4%	8%
Mama Cash 2020	43%	44%	2%	3%	8%
Mama Cash 2018	49%	32%	5%	2%	13%
Mama Cash 2016	56%	26%	7%	2%	8%
Mama Cash 2014	51%	37%	9%	2%	1%
Average Funder	47%	23%	19%	3%	8%
Custom Cohort	34%	25%	27%	6%	8%

Selected Cohort: Custom Cohort					
Proportion of Unrestricted Funding	Mama Cash 2024	Mama Cash 2022	Mama Cash 2020	Average Funder	Custom Cohort
No, this funding was not restricted to a specific use (e.g., general operating, core support)	81%	76%	68%	29%	35%
Yes, this funding was restricted to a specific use (e.g., supported a specific program, project, capital need, etc.)	19%	24%	32%	71%	65%

Grantmaking Characteristics - By Subgroup

Selected Subgroup: Grant Type		
Length of Grant Awarded (By Subgroup)	Women's Fund	Resilience Fund
Average grant length	2.2 years	2.8 years

Selected Subgroup: Grant Type		
Length of Grant Awarded (By Subgroup)	Women's Fund	Resilience Fund
0 - 1.99 years	56%	41%
2 - 2.99 years	22%	22%
3 - 3.99 years	0%	17%
4 - 4.99 years	0%	5%
5 - 50 years	22%	14%

Selected Subgroup: Grant Type		
Proportion of Unrestricted Funding (By Subgroup)	Women's Fund	Resilience Fund
No, this funding was not restricted to a specific use (e.g., general operating, core support)	44%	86%
Yes, this funding was restricted to a specific use (e.g., supported a specific program, project, capital need, etc.)	56%	14%

Grant Size

Selected Cohort: Custom Cohort	
Grant Amount Awarded	
Median grant size	
Mama Cash 2024	\$48.7K
Mama Cash 2022	\$59.1K
Mama Cash 2020	\$41.3K
Mama Cash 2018	\$43.3K
Mama Cash 2016	\$36.3K
Mama Cash 2014	\$53.1K
Median Funder	\$123.8K
Custom Cohort	\$212.5K

Grant Amount Awarded									
	Less than \$10K	\$10K - \$24K	\$25K - \$49K	\$50K - \$99K	\$100K - \$149K	\$150K - \$299K	\$300K - \$499K	\$500K - \$999K	\$1MM and above
Mama Cash 2024	1%	28%	25%	24%	8%	8%	1%	3%	1%
Mama Cash 2022	4%	10%	29%	41%	6%	8%	1%	0%	0%
Mama Cash 2020	5%	19%	38%	33%	4%	0%	1%	1%	0%
Mama Cash 2018	12%	19%	31%	23%	5%	6%	0%	4%	0%
Mama Cash 2016	9%	20%	34%	26%	6%	2%	1%	2%	0%
Mama Cash 2014	6%	8%	34%	36%	11%	3%	0%	0%	1%
Average Funder	8%	10%	11%	15%	10%	17%	10%	9%	10%
Custom Cohort	5%	10%	11%	12%	8%	16%	14%	13%	11%

Median Percent of Budget Funded by Grant (Annualized)	
Size of grant relative to size of grantee budget	
Mama Cash 2024	32%
Mama Cash 2022	32%
Mama Cash 2020	34%
Mama Cash 2018	30%
Mama Cash 2016	37%
Mama Cash 2014	48%
Median Funder	4%
Custom Cohort	10%

Grant Size - By Subgroup

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Grant Amount Awarded (By Subgroup)		Women's Fund	Resilience Fund
Median grant size		\$281.4K	\$43.3K

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Grant Amount Awarded (By Subgroup)		Women's Fund	Resilience Fund
Less than \$10K		0%	2%
\$10K - \$24K		0%	32%
\$25K - \$49K		0%	29%
\$50K - \$99K		0%	27%
\$100K - \$149K		22%	6%
\$150K - \$299K		44%	3%
\$300K - \$499K		11%	0%
\$500K - \$999K		22%	0%
\$1MM and above		0%	2%

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Median Percent of Budget Funded by Grant (Annualized) (By Subgroup)		Women's Fund	Resilience Fund
Size of grant relative to size of grantee budget		N/A	40%

Application Characteristics

Applicant Data

Please note that all information in this section is based on self-reported data from declined applicants.

Was the grant proposal you submitted restricted to a specific use?	Mama Cash 2024	Mama Cash 2022	Mama Cash 2020	Average Funder
Yes, the grant proposal was for restricted funding	59%	59%	68%	81%
No, the grant proposal was for funding not restricted to a specific use	41%	41%	32%	19%

Selected Cohort: None	Grant Amount Requested
	Median Grant Amount
Mama Cash 2024	\$32.5K
Mama Cash 2022	\$23.6K
Mama Cash 2020	\$23.6K
Mama Cash 2018	\$21.7K
Mama Cash 2016	\$25K
Mama Cash 2014	\$23K
Median Funder	\$50K

Selected Cohort: None									
Grant Amount Requested									
	Less than \$10K	\$10K - \$24K	\$25K - \$49K	\$50K - \$99K	\$100K - \$149K	\$150K - \$299K	\$300K - \$499K	\$500K - \$999K	\$1MM and above
Mama Cash 2024	9%	30%	42%	15%	1%	3%	0%	0%	1%
Mama Cash 2022	22%	37%	26%	10%	3%	0%	0%	0%	2%
Mama Cash 2020	10%	45%	27%	10%	2%	4%	0%	1%	1%
Mama Cash 2018	25%	29%	25%	15%	2%	1%	1%	1%	1%
Mama Cash 2016	17%	32%	28%	15%	4%	2%	0%	0%	3%
Mama Cash 2014	24%	27%	28%	17%	4%	1%	0%	0%	0%
Average Funder	8%	19%	19%	21%	11%	14%	4%	3%	2%

Application Characteristics - By Subgroup

Selected Subgroup: Region					
Was the grant proposal you submitted restricted to a specific use? (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean	
Yes, the grant proposal was for restricted funding	66%	55%	49%	54%	
No, the grant proposal was for funding not restricted to a specific use	34%	45%	51%	46%	

Selected Subgroup: Region					
Grant Amount Requested (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean	
Median Grant Amount	\$32.5K	\$32.5K	\$27.6K	\$24.4K	

Selected Subgroup: Region				
Grant Amount Requested (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Less than \$10K	10%	2%	4%	15%
\$10K - \$24K	29%	20%	38%	34%
\$25K - \$49K	36%	65%	46%	34%
\$50K - \$99K	17%	10%	8%	15%
\$100K - \$149K	2%	2%	0%	0%
\$150K - \$299K	5%	0%	4%	0%
\$300K - \$499K	1%	0%	0%	0%
\$500K - \$999K	0%	0%	0%	0%
\$1MM and above	1%	0%	0%	2%

Grantee/Applicant Characteristics

Operating Budget of Grantee Organizations

Please note that all information in this section is based on self-reported data from grantees or declined applicants.

Selected Cohort: Custom Cohort	
Operating Budget of Grantee Organization	
Median Budget	
Mama Cash 2024	\$0.1M
Mama Cash 2022	\$0.1M
Mama Cash 2020	\$0.1M
Mama Cash 2018	\$0.1M
Mama Cash 2016	\$0.1M
Mama Cash 2014	\$0.1M
Median Funder	\$1.8M
Custom Cohort	\$1.3M

Selected Cohort: Custom Cohort						
Operating Budget of Grantee Organization						
	<\$100K	\$100K - \$499K	\$500K - \$999K	\$1MM - \$4.9MM	\$5MM - \$24MM	>=\$25MM
Mama Cash 2024	62%	27%	2%	5%	5%	0%
Mama Cash 2022	53%	38%	5%	5%	0%	0%
Mama Cash 2020	65%	27%	3%	4%	1%	0%
Mama Cash 2018	65%	26%	2%	6%	1%	0%
Mama Cash 2016	58%	29%	8%	4%	1%	0%
Mama Cash 2014	65%	34%	0%	1%	0%	0%
Average Funder	8%	18%	13%	30%	19%	13%
Custom Cohort	16%	24%	14%	28%	12%	6%

Selected Subgroup: Grant Type			
Operating Budget of Grantee Organization (By Subgroup)		Women's Fund	Resilience Fund
Median Budget		N/A	\$0.1M

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Operating Budget of Grantee Organization (By Subgroup)			
<\$100K		N/A	69%
\$100K - \$499K		N/A	29%
\$500K - \$999K		N/A	0%
\$1MM - \$4.9MM		N/A	0%
\$5MM - \$24MM		N/A	2%
>=\$25MM		N/A	0%

Operating Budget of Applicant Organizations

Selected Cohort: None		Operating Budget of Applicant Organization
		Median Budget
Mama Cash 2024		\$0.1M
Mama Cash 2022		\$0M
Mama Cash 2020		\$0M
Mama Cash 2018		\$0M
Mama Cash 2016		\$0M
Mama Cash 2014		\$0M
Median Funder		\$0.8M

Selected Cohort: None						
Operating Budget of Applicant Organization						
	Less than \$100K	\$100K-\$499K	\$500K-\$999K	\$1MM-\$4.9MM	\$5MM-\$25MM	\$25MM and above
Mama Cash 2024	70%	25%	2%	1%	0%	1%
Mama Cash 2022	78%	18%	3%	0%	1%	0%
Mama Cash 2020	78%	17%	2%	2%	0%	0%
Mama Cash 2018	74%	21%	2%	3%	1%	0%
Mama Cash 2016	62%	30%	4%	2%	1%	0%
Mama Cash 2014	76%	21%	2%	1%	0%	0%
Average Funder	16%	25%	14%	23%	12%	10%

Selected Subgroup: Region					
Operating Budget of Applicant Organization (By Subgroup)		Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Median Budget		\$0.1M	\$0.1M	\$0M	\$0M

Selected Subgroup: Region					
Operating Budget of Applicant Organization (By Subgroup)		Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Less than \$100K		66%	64%	81%	84%
\$100K-\$499K		27%	32%	19%	15%
\$500K-\$999K		3%	0%	0%	1%
\$1MM-\$4.9MM		1%	3%	0%	0%
\$5MM-\$25MM		1%	0%	0%	0%
\$25MM and above		2%	0%	0%	0%

Additional Grantee Characteristics

Pattern of Grantees' Funding Relationship with Mama Cash			
	First grant received from Mama Cash	Consistent funding in the past	Inconsistent funding in the past
Mama Cash 2024	32%	65%	3%
Mama Cash 2022	16%	80%	4%
Mama Cash 2020	21%	76%	3%
Mama Cash 2018	21%	72%	7%
Mama Cash 2016	10%	79%	10%
Mama Cash 2014	34%	54%	12%
Average Funder	30%	53%	18%
Custom Cohort	35%	55%	11%

Funding Status	
Percent of grantees currently receiving funding from Mama Cash	
Mama Cash 2024	92%
Mama Cash 2022	95%
Mama Cash 2020	90%
Mama Cash 2018	93%
Mama Cash 2016	86%
Mama Cash 2014	76%
Median Funder	82%
Custom Cohort	85%

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Pattern of Grantees' Funding Relationship with Mama Cash (By Subgroup)			
First grant received from Mama Cash		0%	36%
Consistent funding in the past		100%	61%
Inconsistent funding in the past		0%	3%

Selected Subgroup: Grant Type		Women's Fund	Resilience Fund
Funding Status (By Subgroup)			
Percent of grantees currently receiving funding from Mama Cash		89%	92%

Additional Applicant Characteristics

Selected Cohort: None		Was this your organization's first funding application to Mama Cash?	
		Yes	No
Mama Cash 2024		51%	49%
Mama Cash 2022		57%	43%
Mama Cash 2020		54%	46%
Mama Cash 2018		50%	50%
Mama Cash 2016		75%	25%
Mama Cash 2014		60%	40%
Average Funder		43%	57%

Has your organization ever received funding from Mama Cash?		
	Yes	No
Mama Cash 2024	5%	95%
Mama Cash 2022	5%	95%
Mama Cash 2020	13%	87%
Mama Cash 2018	8%	92%
Mama Cash 2016	8%	92%
Mama Cash 2014	15%	85%
Average Funder	41%	59%

Selected Subgroup: Region				
Was this your organization's first funding application to Mama Cash? (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Yes	48%	48%	56%	58%
No	52%	52%	44%	42%

Selected Subgroup: Region				
Has your organization ever received funding from Mama Cash? (By Subgroup)	Africa and West Asia	East, South, Southeast Asia, and Oceania	Europe, Central, and North Asia	Latin America and the Caribbean
Yes	4%	8%	3%	5%
No	96%	92%	97%	95%

Funder Characteristics

Please note that all information below is based on self-reported data from Mama Cash.

Selected Cohort: Custom Cohort		
Financial Information		
	Total assets	Total giving
Mama Cash 2024	\$24.5M	\$8.8M
Mama Cash 2022	\$28.6M	\$6.4M
Mama Cash 2020	\$17M	N/A
Mama Cash 2018	\$18.8M	\$6.3M
Mama Cash 2016	\$12.9M	\$3.5M
Mama Cash 2014	\$5.8M	\$3.8M
Median Funder	\$319.9M	\$20.8M
Custom Cohort	N/A	\$19.6M

Selected Cohort: Custom Cohort		
Funder Staffing		
	Total staff (FTEs)	Percent of staff who are program staff
Mama Cash 2024	50	24%
Mama Cash 2022	46	22%
Mama Cash 2020	44	23%
Mama Cash 2018	38	29%
Mama Cash 2016	30	30%
Mama Cash 2014	31	30%
Median Funder	19	45%
Custom Cohort	36	42%

Selected Cohort: Custom Cohort		
Grantmaking Processes		
	Proportion of grants that are invitation-only	Proportion of grantmaking dollars that are invitation-only
Mama Cash 2024	0%	0%
Mama Cash 2022	0%	0%
Mama Cash 2020	0%	0%
Mama Cash 2018	0%	0%
Mama Cash 2014	6%	5%
Median Funder	59%	74%
Custom Cohort	88%	N/A

Methodology, Analysis, and Respondent Demographics

Grantee Survey Methodology

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Mama Cash 2024	June and July 2024	96	74	77%
Mama Cash 2022	May and June 2022	124	82	66%
Mama Cash 2020	February and March 2020	155	93	60%
Mama Cash 2018	May and June 2018	141	107	76%
Mama Cash 2016	September and October 2016	117	89	76%
Mama Cash 2014	February and March 2014	143	97	68%

Survey Year	Year of Active Grants
Mama Cash 2024	2023
Mama Cash 2022	2021
Mama Cash 2020	2019
Mama Cash 2018	2017
Mama Cash 2016	2015 & 2016
Mama Cash 2014	2013

Applicant Survey Methodology

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Mama Cash 2024	June and July 2024	891	362	41%
Mama Cash 2022	May and June 2022	824	397	48%
Mama Cash 2020	February and March 2020	543	198	36%
Mama Cash 2018	May and June 2018	481	207	43%
Mama Cash 2016	September and October 2016	493	232	47%
Mama Cash 2014	February and March 2014	621	201	32%

Survey Year	Application Year
Mama Cash 2024	2023
Mama Cash 2022	2021
Mama Cash 2020	2019
Mama Cash 2018	2017
Mama Cash 2016	2016
Mama Cash 2014	2013

Standard Comparative Cohorts

CEP included 18 standard GPR cohorts to allow for comparisons to a variety of different types of funders.

Strategy Cohorts

Cohort Name	Count	Description
Small Grant Providers	34	Funders with median grant size of \$20K or less
Large Grant Providers	126	Funders with median grant size of \$200K or more
High Touch Funders	33	Funders for which a majority of grantees report having contact with their primary contact monthly or more often
Proactive Grantmakers	121	Funders that make at least 90% of grants by invitation only
Responsive Grantmakers	110	Funders that make at most 10% of grants by invitation only
Intermediary Funders	25	Funders that primarily regrant philanthropic dollars
International Funders	62	Funders that fund outside of their own country

Annual Giving Cohorts

Cohort Name	Count	Description
Funders Giving Less Than \$5 Million	57	Funders with annual giving of less than \$5 million
Funders Giving \$50 Million or More	96	Funders with annual giving of \$50 million or more

Foundation Type Cohorts

Cohort Name	Count	Description
Private Foundations	181	All private foundations in the GPR dataset
Family Foundations	93	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	31	All health conversion foundations in the GPR dataset
Corporate Foundations	26	All corporate foundations in the GPR dataset

Other Cohorts

Cohort Name	Count	Description
Funders Outside the United States	45	Funders that are primarily based outside the United States
Recently Established Foundations	63	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	146	Funders who surveyed grantees during COVID-19 (2020 - 2022)
European Funders	27	Funders that are headquartered in Europe

Subgroup Methodology and Differences

The following page outlines the methodology used to determine the subgroups that are displayed in the report, along with any differences in grantee and applicant perceptions. Differences should be interpreted in the context of Mama Cash's goals and strategy.

CEP conducts statistical analysis on groups of 10 or larger. Ratings described as "significantly" higher or lower reflect statistically significant differences at a P-value less than or equal to 0.1. Ratings described as "trending" higher or lower reflect a 0.3-point difference larger or smaller than the overall average rating.

Grantee Data

Subgroup Methodology

Grant Type: Using the grantee list provided by Mama Cash, CEP tagged grantees based on whether they were a Women's Fund grantee or a Resilience Fund grantee.

Length of Relationship: Using the grantee list provided by Mama Cash, CEP tagged grantees based on the year of their first Mama Cash grant.

Region: Using the grantee list provided by Mama Cash, CEP tagged grantees based on their geographic region.

Registration Status: Using the grantee list provided by Mama Cash, CEP tagged grantees based on registration status.

Organizational Budget Size: Using data grantees provided in the survey, CEP tagged grantees based on the size of their budgets.

Respondent Sexual Orientation: Using data grantees provided in the survey, CEP tagged grantees based on if they identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community.

Subgroup Differences

Grant Type: There are no consistent, trend level differences in ratings when responses are analyzed by grant type.

Length of Relationship: There are no consistent, significant differences in ratings when responses are analyzed by length of relationship.

Region: There are no consistent, significant differences in ratings when responses are analyzed by region.

Registration Status: There are no consistent, significant differences in ratings when responses are analyzed by registration status.

Organizational Budget Size: There are no consistent, significant differences in ratings when responses are analyzed by organizational budget size.

Respondent Sexual Orientation: For more information, please see the "Respondent Demographics" section.

Applicant Data

Subgroup Methodology

Region: Using the applicant list provided by Mama Cash, CEP tagged applicants based on their geographic region.

Respondent Gender: Using data applicants provided in the survey, CEP tagged applicants based on their gender identity.

Respondent Sexual Orientation: Using data grantees provided in the survey, CEP tagged applicants based on if they identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community.

Respondent Disability Status: Using data grantees provided in the survey, CEP tagged applicants based on if they identify as having a disability.

Subgroup Differences

Region: There are no consistent, significant differences in applicant ratings when analyzed by region.

Respondent Gender: For more information, please see the "Applicant Respondent Demographics" section [here](#).

Respondent Sexual Orientation: For more information, please see the "Applicant Respondent Demographics" section [here](#).

Respondent Disability Status: For more information, please see the "Applicant Respondent Demographics" section [here](#).

Grantee Respondent Demographics

International survey respondents are asked to opt-in to responding to all demographic questions. International survey respondents are asked questions related to their gender identity, transgender identity, identity as a member of a racial or ethnic minority in their country, disability identity, and identity as a member of the LGBTQ+ community.

Survey language and response options for questions about race and ethnicity are guided by best practices shared by [National Institutes of Health](#), [Pew Research Center](#), [Psi Chi Journal of Psychological Research](#), and the [US Census Bureau](#).

Survey language and response options for questions about gender and LGBTQ+ identity are guided by best practices shared by [Funders For LGBTQ Issues](#), [HRC Foundation's Welcoming Schools](#), and the [Williams Institute of the University of California – Los Angeles School of Law](#).

Survey respondents are asked to share their gender identities in a check-all-that-apply question. Each chart has the option of showing the average ratings of respondents who selected only "man," only "woman," multiple gender identities, "gender non-conforming or non-binary," "prefer to self-identify," and "prefer not to say" - as long as that response option had at least eight respondents.

All demographic survey questions are optional.

Differences in Ratings by Respondent Demographics

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics:

There are too few respondents to analyze results by Respondent Gender

There are too few respondents to analyze results by Transgender Identity

LGBTQ+ Identity

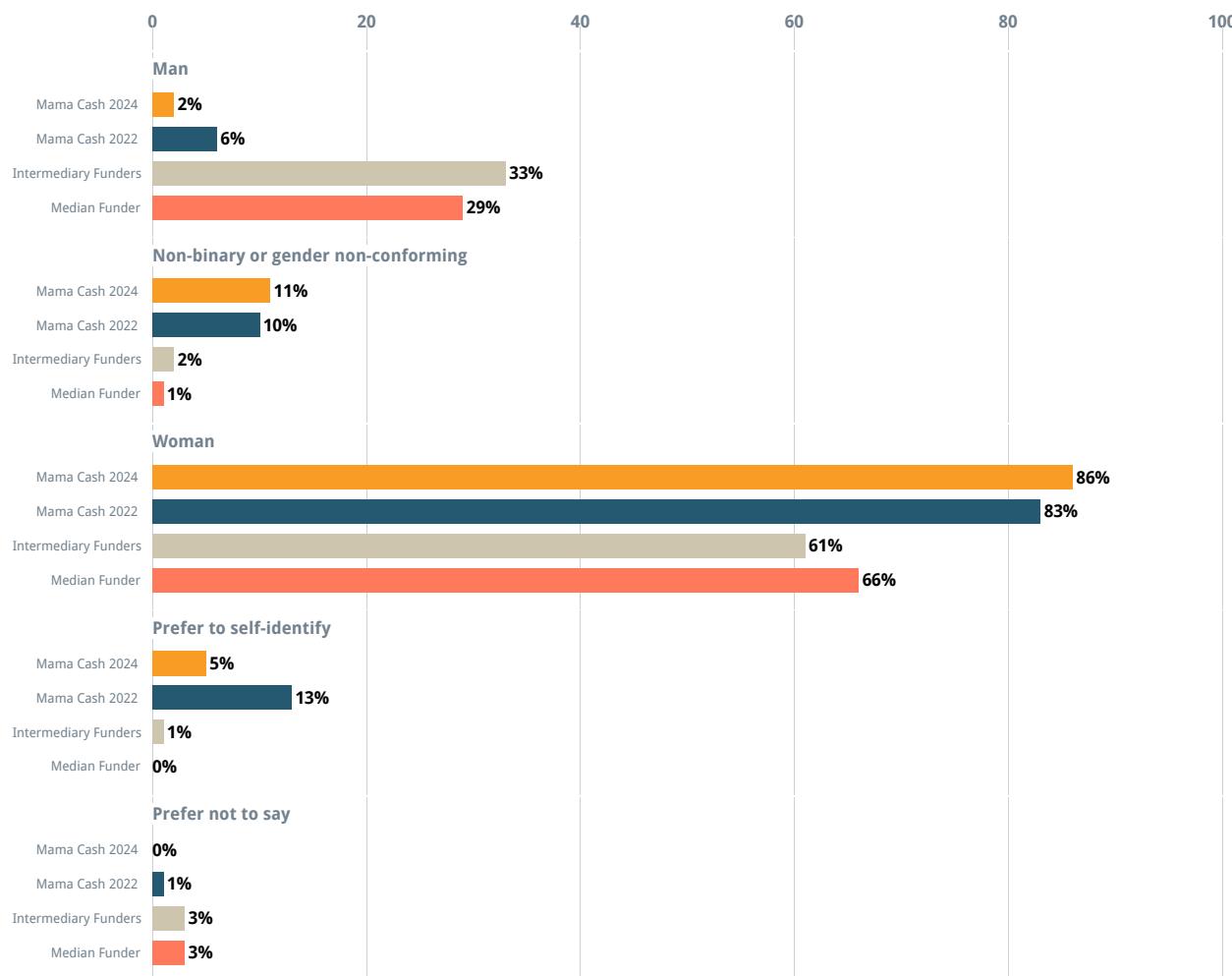
Ratings from respondents who identify as LGBTQ+ are significantly *lower* than respondents who do not identify as LGBTQ+ for the following measures:

- Impact on grantees' local communities
- The assistance beyond the grant received strengthened grantees' organizations and/or programs
- Assistance beyond the grant was a worthwhile use of the time required of grantees
- Grantees' understanding of how their funded work fits into the funder's broader efforts
- The extent to which the reporting process is adaptable, if necessary, to fit grantees' circumstances

There are too few respondents to analyze results by Disability Identity

Please select the option that represents how you describe yourself:

Mama Cash 2024 Mama Cash 2022 Intermediary Funders Median Funder



Cohort: Intermediary Funders Past results: on

Selected Cohort: None				
Are you transgender?	Mama Cash 2024	Mama Cash 2022	Average Funder	
Yes	6%	8%	1%	
No	92%	89%	96%	
Prefer not to say	2%	3%	4%	

Selected Cohort: None			
Do you have a disability?	Mama Cash 2024	Mama Cash 2022	Average Funder
Yes	11%	17%	6%
No	85%	79%	88%
Prefer not to say	5%	4%	5%

Selected Cohort: None			
Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?	Mama Cash 2024	Mama Cash 2022	Average Funder
Yes	42%	49%	11%
No	53%	46%	84%
Prefer not to say	5%	4%	6%

Applicant Respondent Demographics

Differences in Ratings by Respondent Demographics

It is CEP's standard practice to analyze responses for differences by the following demographics characteristics:

There are no consistent, significant differences in ratings when responses are analyzed by Gender.

There are no statistical differences when segmenting by Transgender Identity

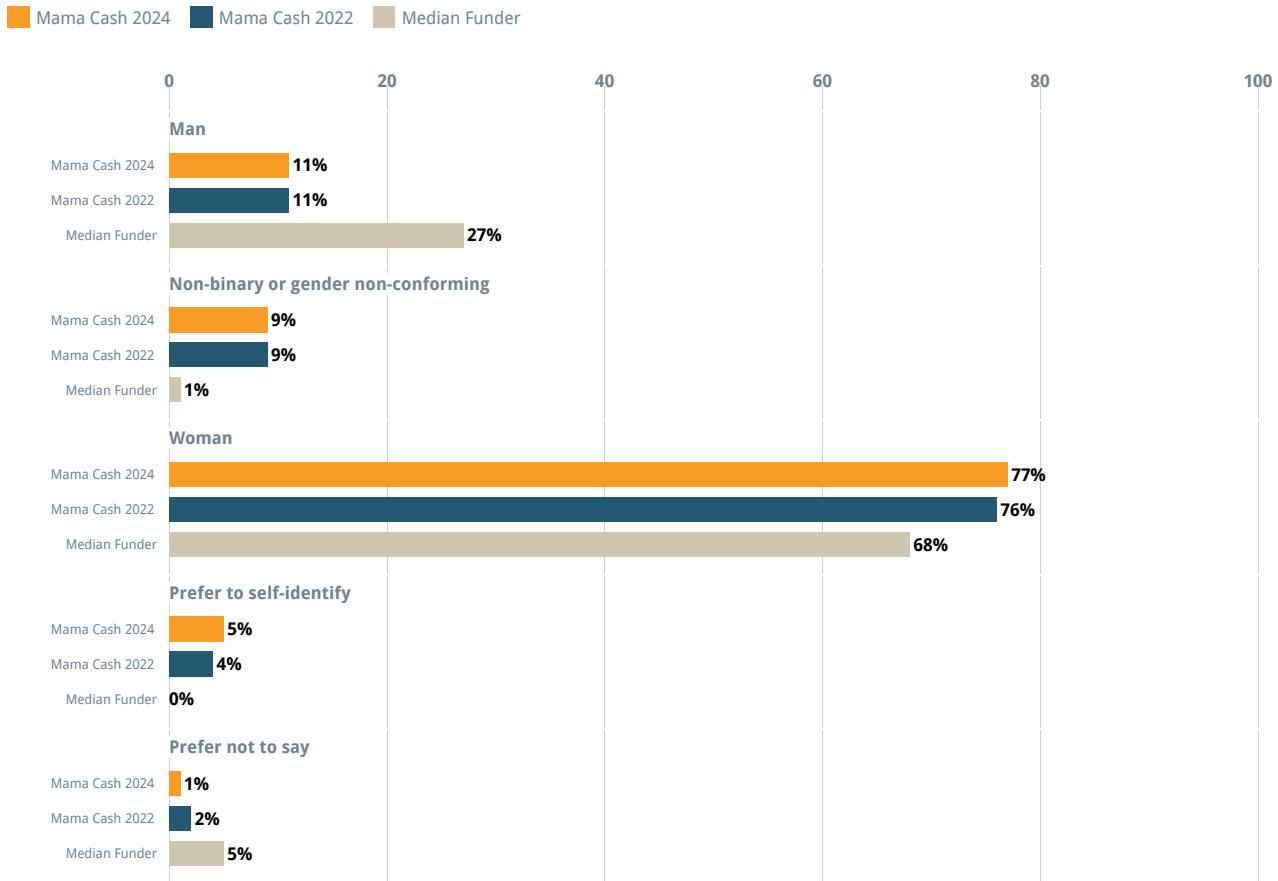
LGBTQ+ Identity

Ratings from respondents who identify as LGBTQ+ are significantly *higher* than respondents who do not identify as LGBTQ+ for the following measures:

- Understanding of Applicants' Fields

There are no statistical differences when segmenting by Disability Identity

Please select the option that represents how you describe yourself:



Cohort: None Past results: on

Selected Cohort: None

Are you transgender?	Mama Cash 2024	Mama Cash 2022	Average Funder
Yes	12%	11%	1%
No	85%	84%	93%
Prefer not to say	3%	4%	6%

Selected Cohort: None

Do you have a disability?	Mama Cash 2024	Mama Cash 2022	Average Funder
Yes	10%	11%	7%
No	87%	87%	86%
Prefer not to say	3%	3%	6%

Selected Cohort: None

Do you identify as a member of the LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, and Queer) community?	Mama Cash 2024	Mama Cash 2022	Average Funder
Yes	40%	36%	12%
No	53%	59%	81%
Prefer not to say	7%	6%	7%

Respondent Job Title

Grantee Responses

Selected Cohort: Custom Cohort						
Job Title of Respondents						
	Other Senior Team (i.e., reporting to Executive Director/CEO)		Project Director	Development Staff	Volunteer	Other
Mama Cash 2024	54%	14%	16%	9%	0%	7%
Mama Cash 2022	51%	21%	11%	6%	0%	11%
Mama Cash 2020	58%	14%	14%	11%	2%	0%
Mama Cash 2018	53%	18%	14%	10%	5%	0%
Mama Cash 2016	53%	11%	8%	3%	4%	20%
Mama Cash 2014	44%	5%	16%	6%	3%	26%
Average Funder	47%	20%	11%	16%	1%	5%
Custom Cohort	47%	22%	13%	13%	0%	4%

Applicant Responses

Selected Cohort: None						
Job Title of Respondents						
	Other Senior Team (i.e., reporting to Executive Director/CEO)		Project Director	Development Staff	Volunteer	Other
Mama Cash 2024	66%	12%	12%	3%	3%	4%
Mama Cash 2022	68%	11%	12%	3%	5%	2%
Mama Cash 2020	60%	14%	12%	8%	6%	0%
Mama Cash 2018	61%	9%	20%	7%	2%	0%
Mama Cash 2016	59%	6%	21%	3%	4%	8%
Mama Cash 2014	61%	6%	14%	6%	2%	11%
Average Funder	45%	14%	10%	22%	3%	7%

Additional Survey Information

Grantees and applicants may decide not to answer any question in the grantee and applicant surveys. On many questions in the surveys, respondents are allowed to select "don't know" or "not applicable" if they are not able to provide an alternative answer. In addition, some questions in the survey are only displayed to a select group of grantees or applicants for which that question is relevant based on a previous response.

As a result, there are some measures where only a subset of responses is included in the reported results. The table below shows the number of responses included in

each of the survey measures. The total number of respondents to Mama Cash's grantee and applicant surveys were 74 and 362, respectively.

Grantee Survey

Question Text	Number of Responses
Overall, how would you rate Mama Cash's impact on your organization?	74
Overall, how would you rate Mama Cash's impact on your local community?	72
Overall, how would you rate Mama Cash's impact on your field?	74
To what extent has Mama Cash advanced the state of knowledge in your field?	66
To what extent has Mama Cash affected public policy in your field?	54
How well does Mama Cash understand your organization's strategy and goals?	72
How aware is Mama Cash of the challenges that your organization is facing?	72
How well does Mama Cash understand the social, cultural, or socioeconomic factors that affect your work?	72
How well does Mama Cash understand the field in which you work?	71
Please indicate any types of assistance beyond the grant that were a component of what you received from Mama Cash.	73
Please rate the extent to which you agree with the following statements about the assistance beyond the grant you received from Mama Cash:	
The assistance beyond the grant I received met an important need for my organization and/or program	53
The assistance beyond the grant I received strengthened my organization and/or program	53
Mama Cash's assistance beyond the grant was a worthwhile use of the time required of us	53
I felt Mama Cash would be open to feedback about the assistance beyond the grant it provided	49
How well does Mama Cash understand the needs of the people and communities that you serve?	69
Are the efforts funded by this grant primarily meant to benefit historically disadvantaged groups?	72
Specifically, are any of the following the primary intended people and/or communities served by the efforts funded by this grant?	70
To what extent do you agree or disagree that Mama Cash has clearly communicated what justice, equity, diversity, and inclusion means for its work?	69
To what extent do you agree or disagree that Mama Cash demonstrates an explicit commitment to justice, equity, diversity, and inclusion in its work?	70
How comfortable do you feel approaching Mama Cash if a problem arises?	73
Overall, how responsive was Mama Cash staff?	73
To what extent did Mama Cash exhibit trust in your organization's staff during this grant?	71
To what extent did Mama Cash exhibit candor about Mama Cash's perspectives on your work during this grant?	69
To what extent did Mama Cash exhibit compassion for those affected by your work during this grant?	69
To what extent is Mama Cash open to ideas from grantees about its strategy?	72
How often do/did you have contact with your program officer during this grant?	74
Has your main contact at Mama Cash changed in the past six months?	72
At any point during this grant, including the selection process, did Foundation staff conduct a site visit?	72
How clearly has Mama Cash communicated its goals and strategy to you?	74
How consistent was the information provided by different communication resources, both personal and written, that you used to learn about Mama Cash?	71
Overall, how transparent is Mama Cash with your organization?	72
How well do you understand the way in which the work funded by this grant fits into Mama Cash's broader efforts?	68
Did you submit a proposal to Mama Cash for this grant?	73
Did you have contact with a Foundation staff member via phone, email, or in-person/video before you applied?	58
To what extent was Mama Cash's selection process a helpful opportunity to strengthen the efforts funded by the grant?	67
To what extent was Mama Cash's selection process an appropriate level of effort given the amount of funding received?	61
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was	59

Question Text	Number of Responses
likely to receive funding?	
To what extent was Mama Cash clear and transparent about the selection process requirements and timelines?	71
To what extent was Mama Cash clear and transparent about the criteria Mama Cash uses to decide whether a proposal would be funded or declined?	54
At any point during the proposal or the grant period, did Mama Cash and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?	68
Have you participated in a reporting or evaluation process?	73
To what extent was Mama Cash's reporting process straightforward?	53
To what extent was Mama Cash's reporting process adaptable, if necessary, to fit your circumstances?	58
To what extent was Mama Cash's reporting process relevant, with questions and measures pertinent to the work funded by this grant?	63
To what extent was Mama Cash's reporting process a helpful opportunity for you to reflect and learn?	62
To what extent did the evaluation incorporate your input in the design of the evaluation?	41
To what extent did the evaluation result in you making changes to the work that was evaluated?	40
Total funding committed for this grant	72
Total number of years of approved funding for this grant	72
Was the funding you received restricted to a specific use?	74
What is the approximate annual operating budget of your organization?	66
Are you currently receiving funding from Mama Cash?	72
Which of the following best describes the pattern of your organization's funding relationship with Mama Cash?	72
Custom Questions	
Does your organization have easier access to funding in the last three years?	70
To what extent has Mama Cash's reputation lent credibility to your efforts to obtain additional funding from other sources?	64
To what extent do you feel safe using Mama Cash's IT-Channels and Infrastructure to collaborate and exchange information?	58
How strongly do you agree or disagree with the following statements concerning Mama Cash's reporting process?	
The financial reporting template was easy to use	67
The narrative reporting template (Annual Self-assessment and Progress Review) was easy to use	69
The financial reporting template was a useful way to support my organization's efforts to track and learn from our results	65
The narrative reporting template (Annual Self-assessment and Progress Review) was a useful way to support my organization's efforts to track and learn from our results	68

Applicant Survey

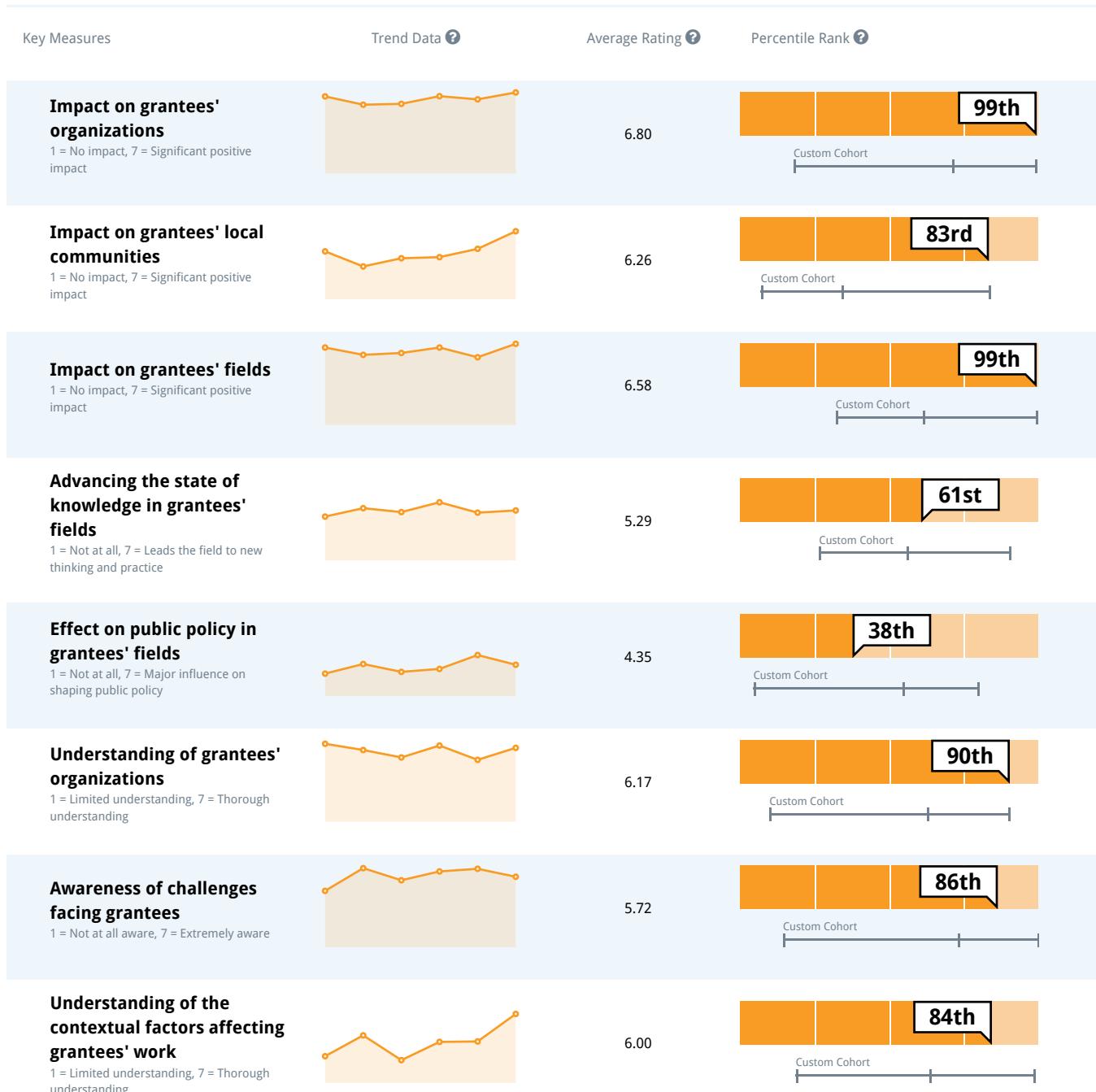
Question Text	Number of Responses
Overall, how would you rate Mama Cash's impact on your local community?	255
Overall, how would you rate Mama Cash's impact on your field?	265
How well does Mama Cash understand your organization's strategy and goals?	233
How aware is Mama Cash of the challenges that your organization is facing?	348
How well does Mama Cash understand the social, cultural, or socioeconomic factors that affect your work?	324
How well does Mama Cash understand the field in which you work?	251
Would the efforts of your grant proposal primarily have been directed to benefit historically disadvantaged groups?	351
Specifically, would any of the following populations have been the primary intended people and/or communities served by the efforts funded by this grant?	330
To what extent do you agree or disagree that Mama Cash has clearly communicated what justice, equity, diversity, and inclusion means for its work?	307

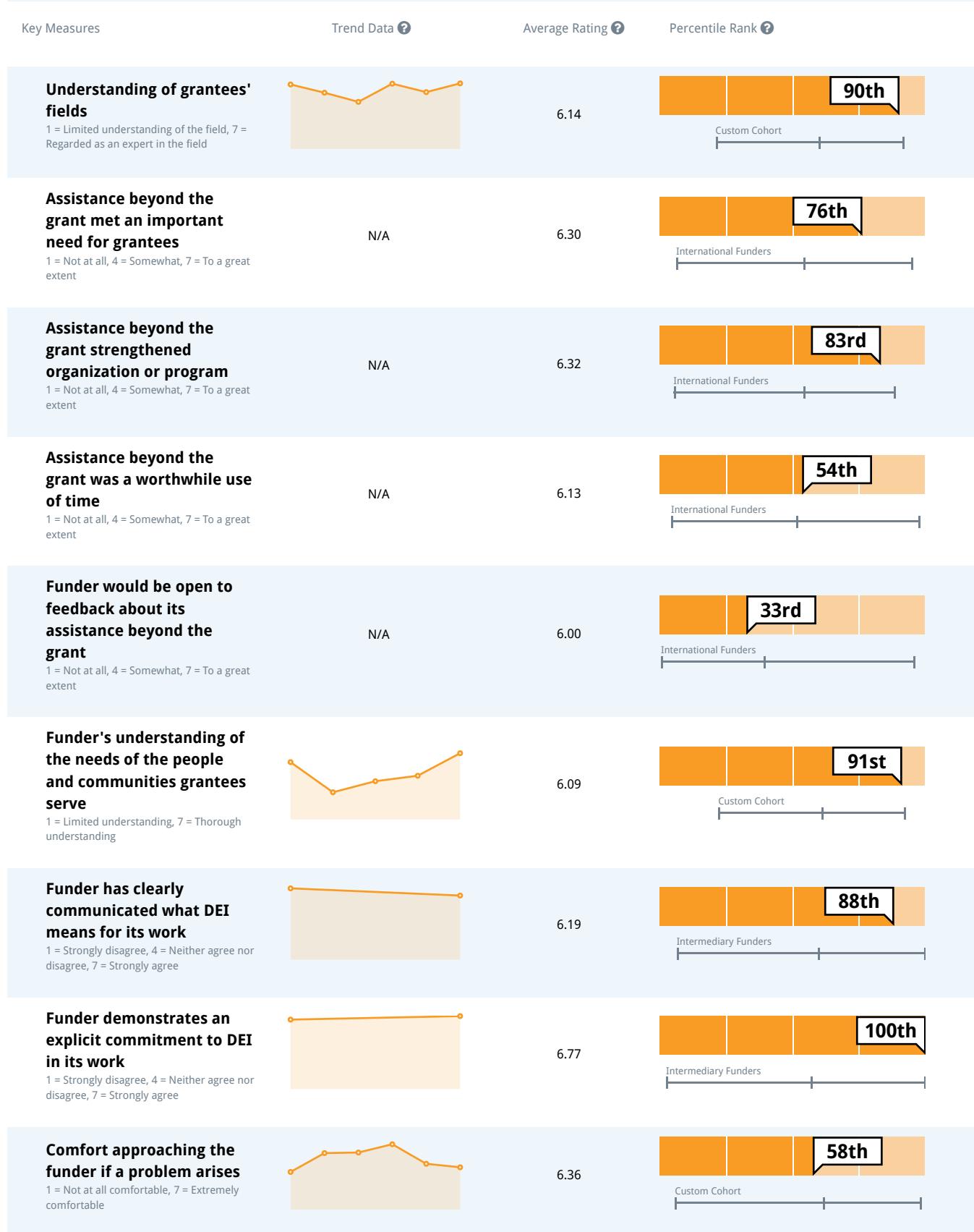
Question Text	Number of Responses
To what extent do you agree or disagree that Mama Cash demonstrates an explicit commitment to justice, equity, diversity, and inclusion in its work?	292
Overall, how responsive was Foundation staff?	349
Overall, how fairly did Mama Cash treat you?	350
How accessible do you believe Mama Cash is to applicants?	355
How clearly has Mama Cash communicated its goals and strategy to you?	355
How consistent was the information provided by different communications resources, both personal and written, that you used to learn about Mama Cash?	310
Overall, how transparent is Mama Cash with your organization?	342
Did you have contact with a Foundation staff member via phone, email, or in-person/video before you applied?	349
To what extent was Mama Cash's selection process a helpful opportunity to strengthen the efforts that would have been funded by the grant?	276
To what extent was Mama Cash's selection process an appropriate level of effort given the amount of funding requested?	259
To what extent was Mama Cash clear and transparent about the selection process requirements and timelines?	315
To what extent was Mama Cash clear and transparent about the criteria Mama Cash uses to decide whether a proposal would be funded or declined?	303
As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?	354
What factors encouraged your decision to apply to Mama Cash for funding?	355
Please choose the option that most resembles the reason Mama Cash gave when it declined to fund your proposal.	360
How would you rate the honesty of the reason(s) Mama Cash gave for declining to fund your funding application?	306
Would you consider applying for funding from Mama Cash in the future?	360
Was this your organization's first funding application to Mama Cash?	350
Has your organization ever received funding from Mama Cash?	350
After your proposal was declined did you request any feedback or advice from Mama Cash?	346
After your proposal was declined did you receive any feedback or advice from Mama Cash?	343
Please rate the feedback and advice you received in terms of:	
Its helpfulness in strengthening future proposals to this funder	93
Its helpfulness in strengthening future proposals to other funders	92
Did Mama Cash provide guidance about whether you should consider applying for funding from Mama Cash again?	360
How much time elapsed from initial submission of your grant proposal to the final decision not to fund your proposal?	303
What was the dollar amount of your grant proposal to Mama Cash?	229
Was the grant proposal you submitted restricted to a specific use?	354
What is the approximate annual operating budget of your organization?	328

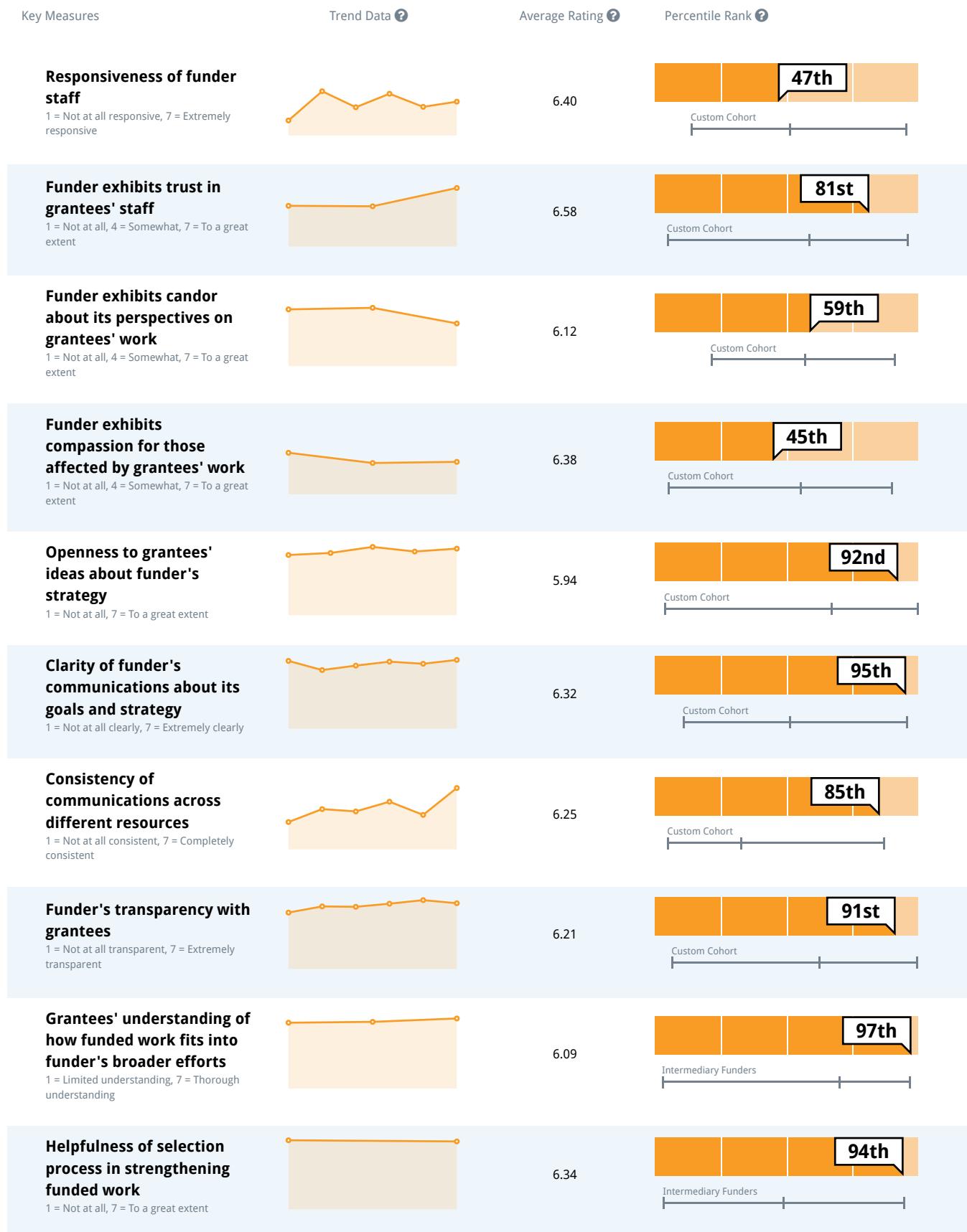
Summary of Perceptual Grantee Survey Measure Rankings

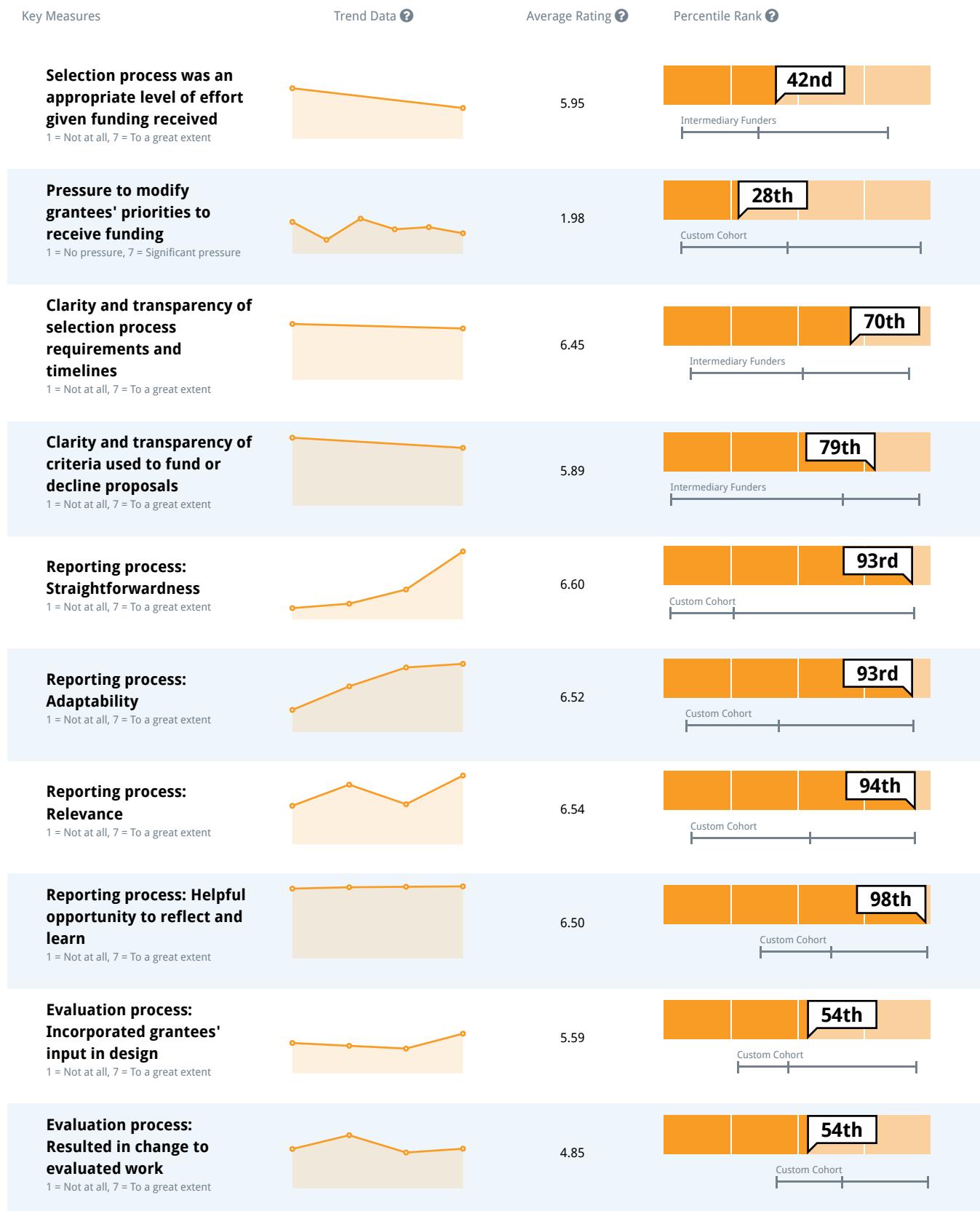
The following chart displays Mama Cash's percentile rankings for all perceptual survey measures in the report. Each row shows the question asked with the scale points shown to grantees in the survey, Mama Cash's average rating, its corresponding percentile ranking relative to CEP's dataset, and the trend of Mama Cash's results over time (where applicable).

This chart can be sorted largest to smallest, or smallest to largest, by *Average* or by *Percentile Rank* using the arrows next to their respective labels. If you'd like to view this chart for a specific subgroup, you can do so using the "Subgroup" dropdown and selecting the group that you'd like to view.





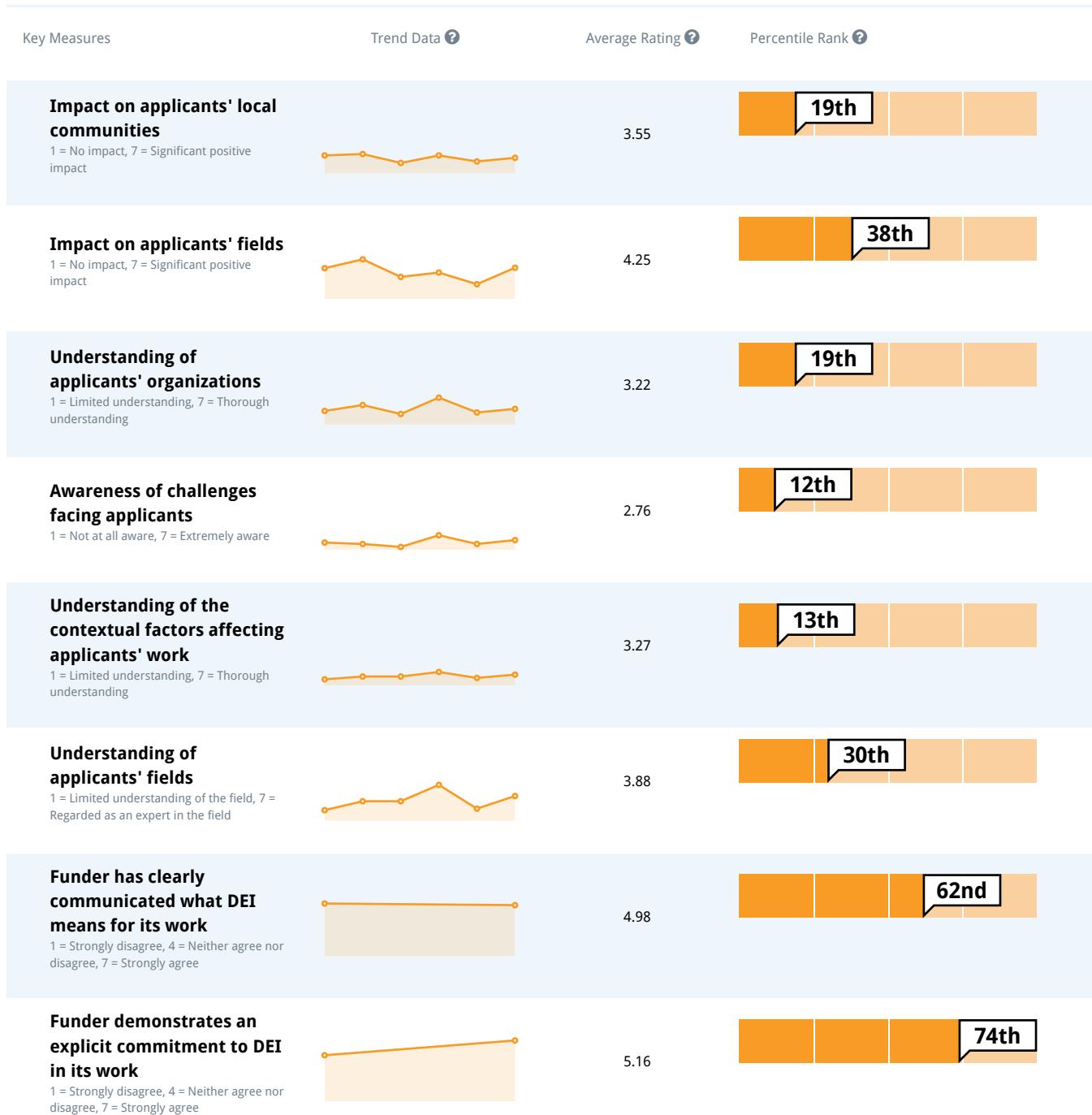


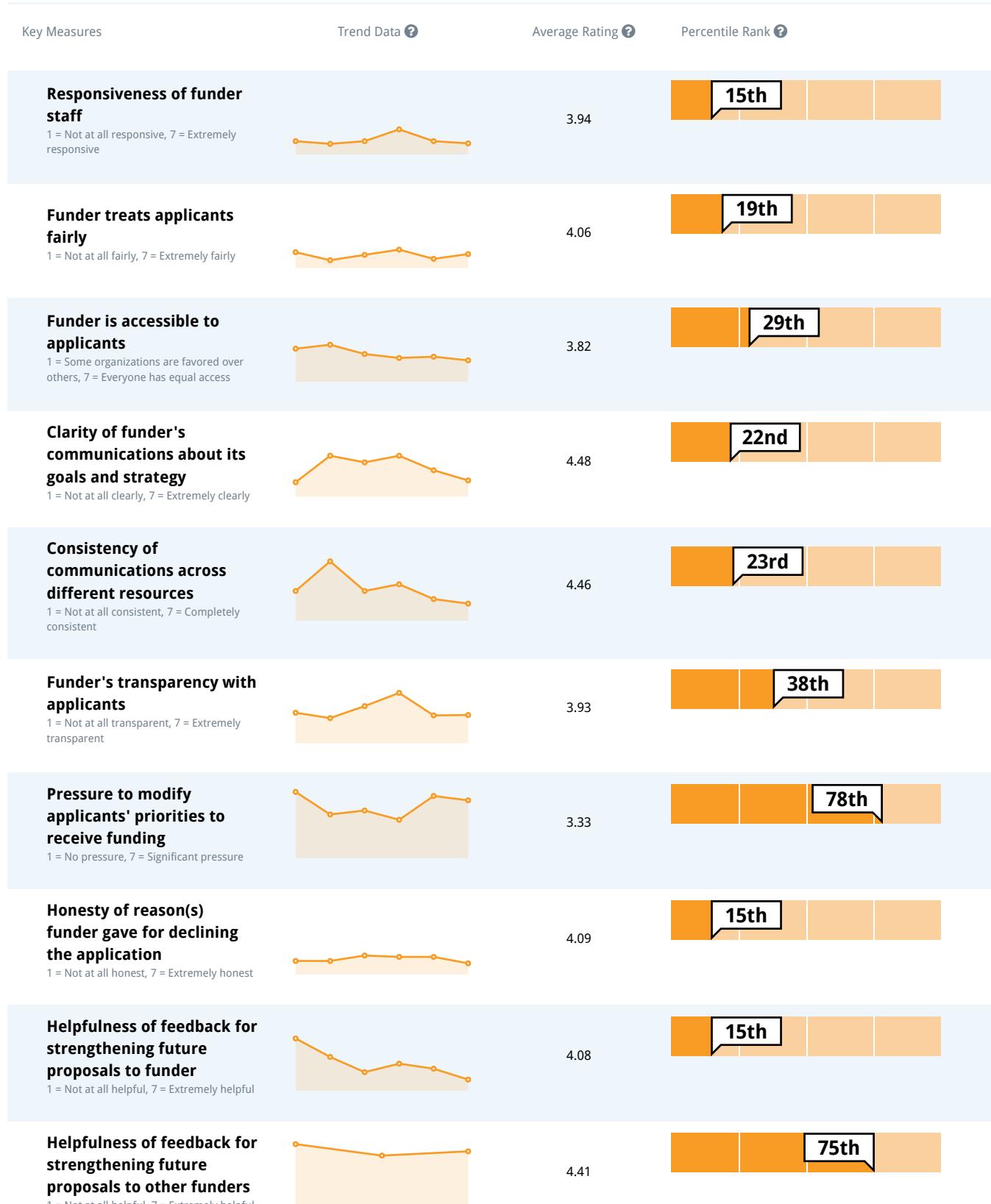


Summary of Perceptual Applicant Survey Measure Rankings

The following chart displays Mama Cash's percentile rankings for all perceptual survey measures in the report. Each row shows the question asked with the scale points shown to applicants in the survey, Mama Cash's average rating, its corresponding percentile ranking relative to CEP's dataset, and the trend of Mama Cash's results over time (where applicable).

This chart can be sorted largest to smallest, or smallest to largest, by *Average* or by *Percentile Rank* using the arrows next to their respective labels. If you'd like to view this chart for a specific subgroup, you can do so using the "Subgroup" dropdown and selecting the group that you'd like to view.





About CEP and Contact Information

The Center for Effective Philanthropy's mission is to provide data, feedback, programs, and insights to help individual and institutional donors improve their effectiveness. We do this work because we believe effective donors, working collaboratively and thoughtfully, can profoundly contribute to creating a better and more just world.

CEP pursues this mission through several core activities:

Assessment and Advisory Services: Our [assessments](#) provide actionable insights on funders' work with and influence on key stakeholders through comparative benchmarking. Our assessments include the Grantee and Declined Applicant Perception Reports (GPR/APR), Donor Perception Report (DPR) for community foundations, and Staff Perception Report (SPR) for foundation staff. Our customized [advisory projects](#) offer data-driven services to help funders answer pressing questions about their work.

CEP Learning Institute: The [CEP Learning Institute](#) draws on CEP's rigorous research and decades of experience advising foundations to offer learning cohorts, trainings, and custom workshops for individuals and groups looking to improve philanthropic practice.

Programming and External Relations: CEP works to promote philanthropic effectiveness through resources such as our [website](#), [blog](#), [podcast](#), [newsletter](#), speaking engagements, social media, free webinars, and biennial national conferences.

Research: CEP's research provides data-based insights about effective foundation practices and trends in the philanthropic sector. All of CEP's research reports can be downloaded for free at our online [resource library](#).

YouthTruth: The [YouthTruth](#) initiative partners with schools, districts, states, educational organizations, and education funders to enhance learning for all young people through validated survey instruments for students, families, and staff, as well as tailored advisory services.

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